



Office of Energy Efficiency
& Renewable Energy

Industrial Efficiency & Decarbonization Office

IEDO 2024 Accomplishments

Dr. Avi Shultz, IEDO Director

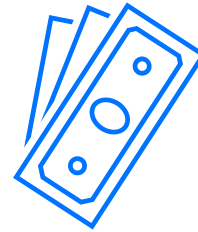


MEETING RECORDING ANNOUNCEMENT

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THE U.S. INDUSTRIAL SECTOR

AMERICA'S ECONOMIC ENGINE



CONTRIBUTES

\$4.8 trillion to the U.S. economy annually ¹



CREATES

21.6 million jobs ²



BOLSTERS

U.S. competitiveness in global markets

1. Interactive Access to Industry Economic Accounts Data, Bureau of Economic Analysis (2023).

2. Goods-Producing Industries, Bureau of Labor Statistics (2023).

INDUSTRIAL EFFICIENCY AND DECARBONIZATION OFFICE

Investing in innovation to position the U.S. to lead in emerging global markets and to increase the competitiveness of the U.S. industrial sector.

Accelerating the development of technologies that expand and secure supply chains for American-made industrial products and commodities such as steel, chemicals, cement, and glass.

Collaborating with a wide range of partners to ensure that the health and prosperity of American communities and workers grows alongside the industrial sector.



GROWING DEMAND FOR DECARBONIZED PRODUCTS

PRIVATE SECTOR LEADERSHIP

Commitment to purchase $\geq 10\%$ low-carbon steel and aluminum by 2030

100+ global corporations including Ford Motor, General Motors, and Volvo Group

Commitment to reduce portfolio-wide scope 1 and 2 emissions by $\geq 50\%$ within 10 years

250+ partners ranging from manufacturers and data centers to healthcare systems and universities

More than 200 companies joined a pledge to hit net-zero carbon by 2040

By Alexis Benveniste, CNN Business
3 minute read · Published 6:48 PM EDT, Mon September 20, 2021



Volvo Cars doubles down on climate action – aims to cut CO2 emissions per car by 75 per cent by 2030 and plans to utilise near-zero emission aluminum and steel

Nov 30, 2023 | ID: 321665

Aa- | Aa+ | Download | Print | Email

Media Contacts

As world leaders p...
than ever that bus...
announcing we're...
the automotive ind...
2030, compared t...

Cleveland-Cliffs Announces New Greenhouse Gas Emissions Reduction Goals

May 24, 2024 7:00am EDT

Download as PDF

This is in addition...
emissions per car...
2023, overall CO2...
benchmark.

CLEVELAND--(BUSINESS WIRE)-- Cleveland-Cliffs Inc. (NYSE: CLF) announced today that it has set new greenhouse gas (GHG) emissions reduction targets. The Company's prior commitment to reduce absolute Scope 1 (direct) and Scope 2 (indirect) GHG emissions by 25% by 2030, relative to 2017 levels, has already been successfully achieved well ahead of

Microsoft is committed to achieving zero carbon emissions and waste by 2030

May 18, 2023 | CE



Ford plans to go carbon neutral by 2050, invest \$11.5B in EVs

Published June 25, 2020

Ema Popova is...
focus on digita...
of experience...
geographical r...
projects, brand...



Morgan Associate

First Movers Coalition Drives \$16B Demand for Climate Tech with 120 Commitments

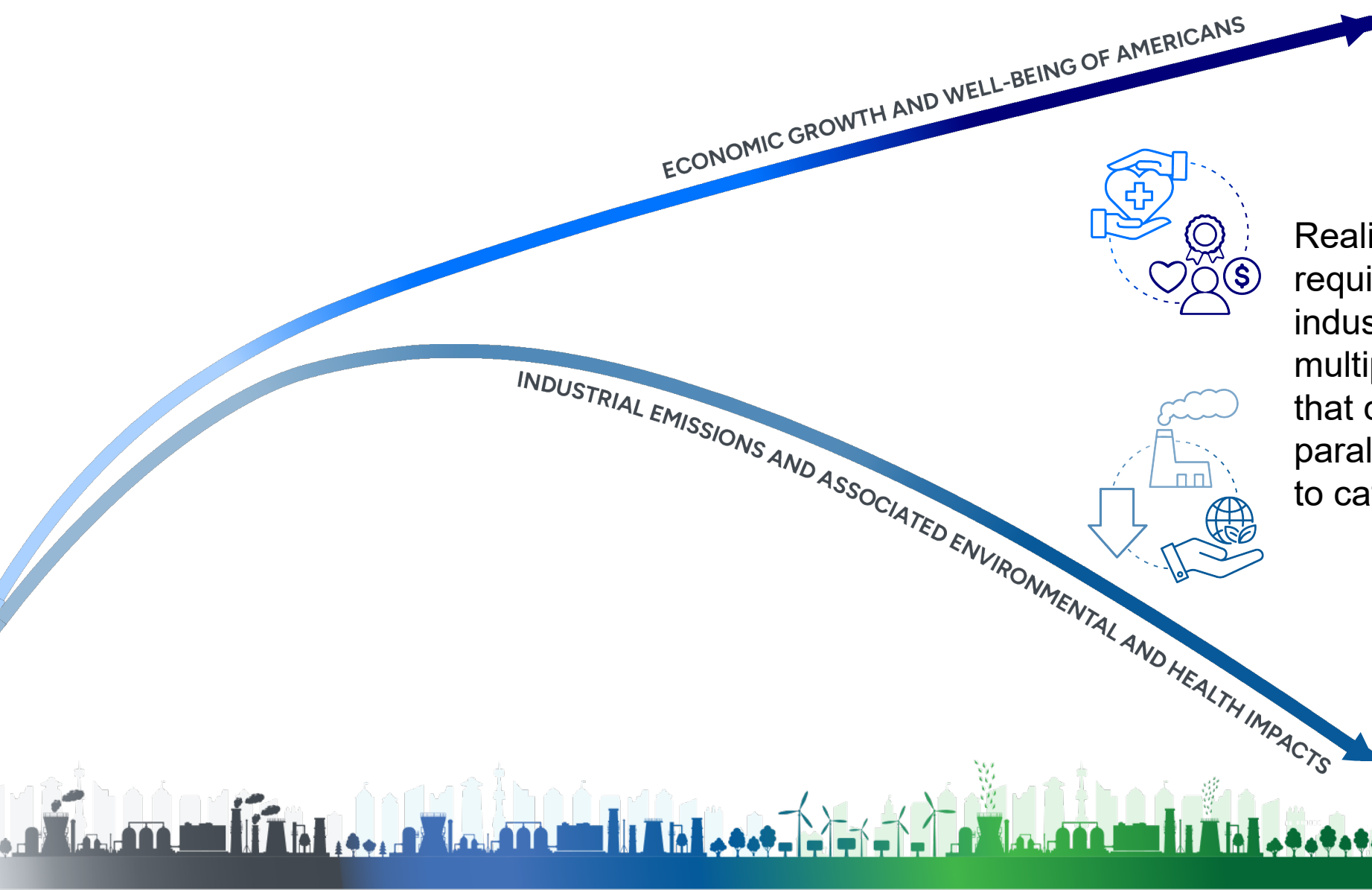
by ESG News · January 16, 2024

Share: f t in

In your opinion, them?

Sustainability is fa...
requires a transfo...
Environmental Su...
caused devastati...
of climate change...
ecosystems and c...
deliver rapid pay...
with digital innov...
efficiently, and m...





Realizing this vision will require re-imagining the industrial sector, identifying multiple technology pathways that can be pursued in parallel, and ambitious action to catalyze innovation.

PAST **INDUSTRIAL TRANSFORMATION** **SUSTAINABLE FUTURE**

LEADERSHIP TEAM

INDUSTRIAL EFFICIENCY AND DECARBONIZATION OFFICE



Dr. Avi Shultz
Director



Paul Gauche
Deputy Director



Joe Cresko
Chief Engineer



Paul Majsztrik
Energy- and
Emissions-
Intensive Industries
Program Manager



FY24
\$113M



**Samuel
Bockenbauer**
Cross-sector
Technologies
Program Manager



FY24
\$81M



Anne Hampson
Technical Assistance
and Workforce
Development
Program Manager



FY24
\$43M



Lauren Hall
Operations Supervisor



Ava Coy
Program Manager
Technical Project Officers



Mattie Gainer
Engagement &
Outreach Lead

\$237 Million
FY24 Budget



R&D INVESTMENTS IN TRANSFORMATIONAL INDUSTRIAL TECHNOLOGIES

+ \$350 MILLION

INVESTMENTS IN ENERGY-INTENSIVE INDUSTRIES

Accelerating innovation tailored for energy-intensive industries.

Topic Area		Number of Awards	Federal Funding
1	Chemicals and fuels	11	\$32M
2	Iron and steel	14	\$29.7M
3	Food and beverage products	10	\$18M
4	Buildings and Infrastructure	11	\$19.9M
5	Forest products	8	\$18.8M
6	Industrial Pre-FEED Studies	12	\$17.5M
Total		66	+\$136M



A COMPACT, MODULAR MEMBRANE REACTOR FOR >10 KG/DAY, HIGH-EFFICIENCY AMMONIA (NH₃) SYNTHESIS AT MODERATE TEMPERATURES AND PRESSURES

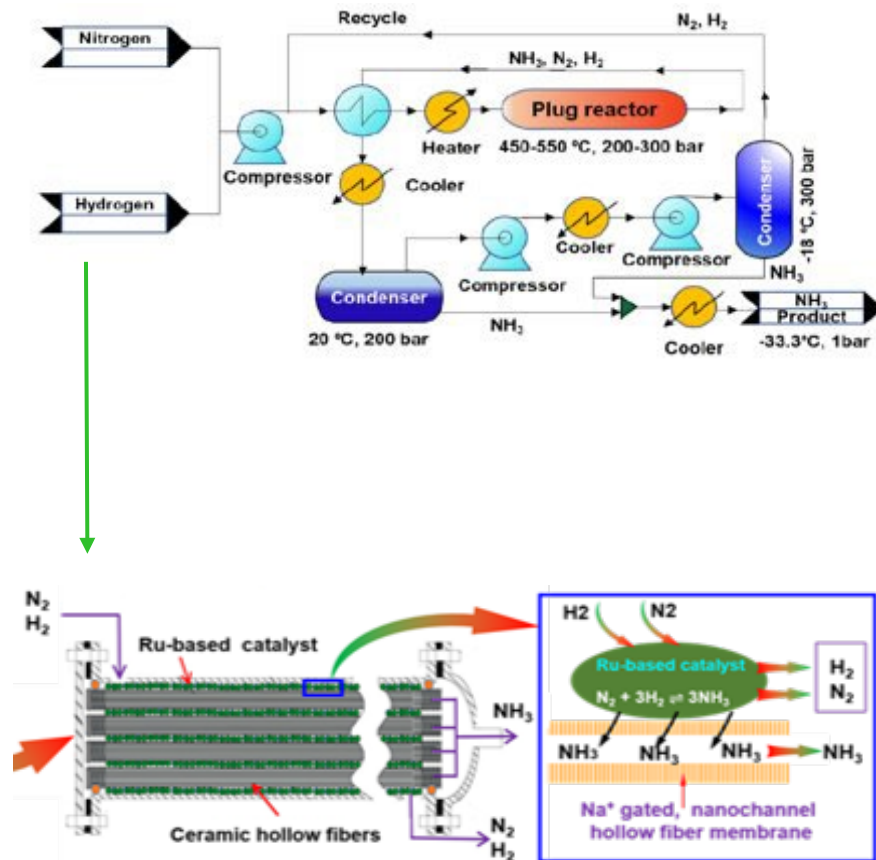
City/State: Buffalo, NY

Federal Funding: \$3,000,000

Project Lead: E2H2NANO, LLC

Partners: Johnson Matthey (JM), University at Buffalo, University of South Carolina

Description: Scale up the membrane, catalysts, and membrane reactor itself to produce ammonia from N₂ and H₂ with improved performance compared to conventional Haber-Bosch (HB). Continuing from a past AMO/IEDO project demonstrating 0.2 kg/day this project plans to achieve 10 kg/day continuous production.



TRANSFORMATIVE TACONITE BENEFICIATION FLOWSHEET OF THE FUTURE

City/State: Duluth, MN

Federal Funding: \$3,100,000

Project Lead: University of Minnesota - Duluth

Partners: National Renewable Energy Laboratory, U.S. Steel

Description: Develop a transformational new beneficiation flowsheet for upgrading Minnesotan taconite ores to 'direct reduction' (DR) grade. This integrated approach will leverage state of the art separation technologies including High Pressure Grinding Rolls, Vertical Stirred Mills, Hydrofloat, and Jameson Flotation technologies to reduce the energy intensity, yield loss and intensive grinding required to produce DR grade iron ore products



INVESTMENTS IN CROSS-SECTOR TECHNOLOGIES

Accelerating innovation for technologies that have wide applicability across the diverse industrial sector.

Topic Area		Number of Awards	Federal Funding
1	Electrification of Industrial Heat	5	\$12,553,347
2	Efficient Energy Use in Industrial Systems	6	\$13,737,783
3	Decarbonizing Organic Wastewater and Wet Waste Treatment	5	\$12,224,930
Total		16	+\$38M



HEATING, BAKING, DRYING WITH LASER TECHNOLOGY FOR FOOD AND PULP AND PAPER INDUSTRY SECTORS

City/State: Worcester, MA

Federal Funding: \$2,750,000

Project Lead: Worcester Polytechnic Institute

Partners: University of Illinois at Urbana-Champaign; RAPID Manufacturing Institute; Reading Bakery Systems; Electric Power Research Institute; Alliance for Pulp and Paper Technology Innovation; IPG Photonics

Description: Develop and demonstrate heating process electrification utilizing laser technology and integrate laser technology with other heating and drying technologies including ultrasound and infrared.



AQUEOUS-PHASE ROLL-TO-ROLL CONTINUOUS MANUFACTURING OF ROBUST AND TUNABLE GRAPHENE OXIDE MEMBRANES FOR FRACTIONATION OF COMPLEX FEEDSTOCKS

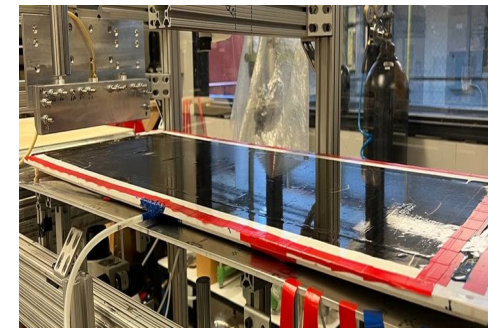
City/State: Atlanta, GA

Federal Funding: \$2,126,875

Project Lead: Georgia Tech Research Corporation

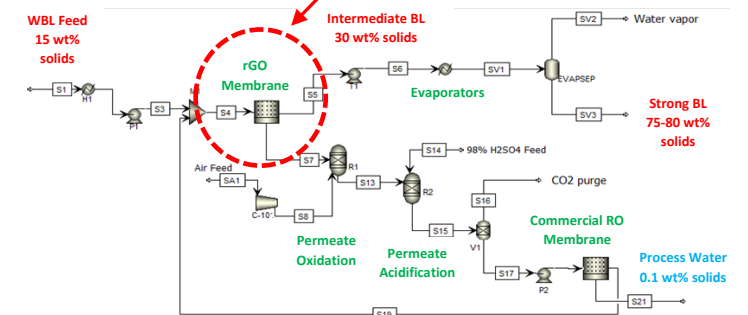
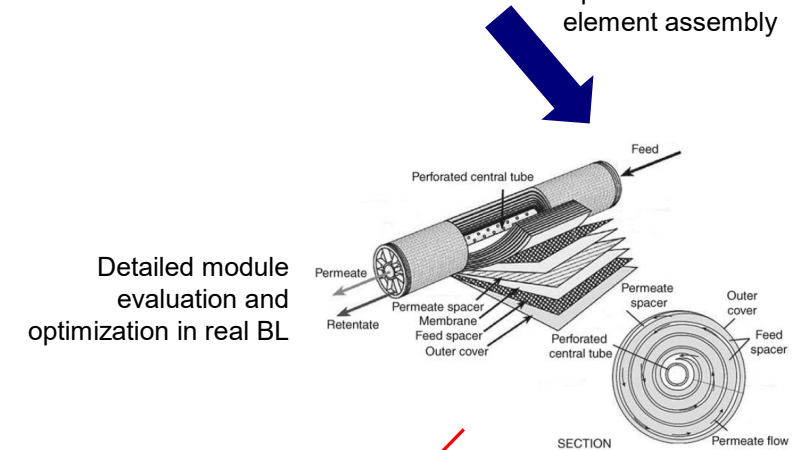
Partners: Mott Corporation

Description: 1) develop and scale-up a continuous roll-to-roll (R2R) fabrication process for the robust and tunable reduced graphene oxide (rGO) and rGO-X nanofiltration membrane technology, and 2) assemble spiral wound elements and operate a continuous pilot skid to optimize separation characteristics.



RGO membrane continuous fabrication

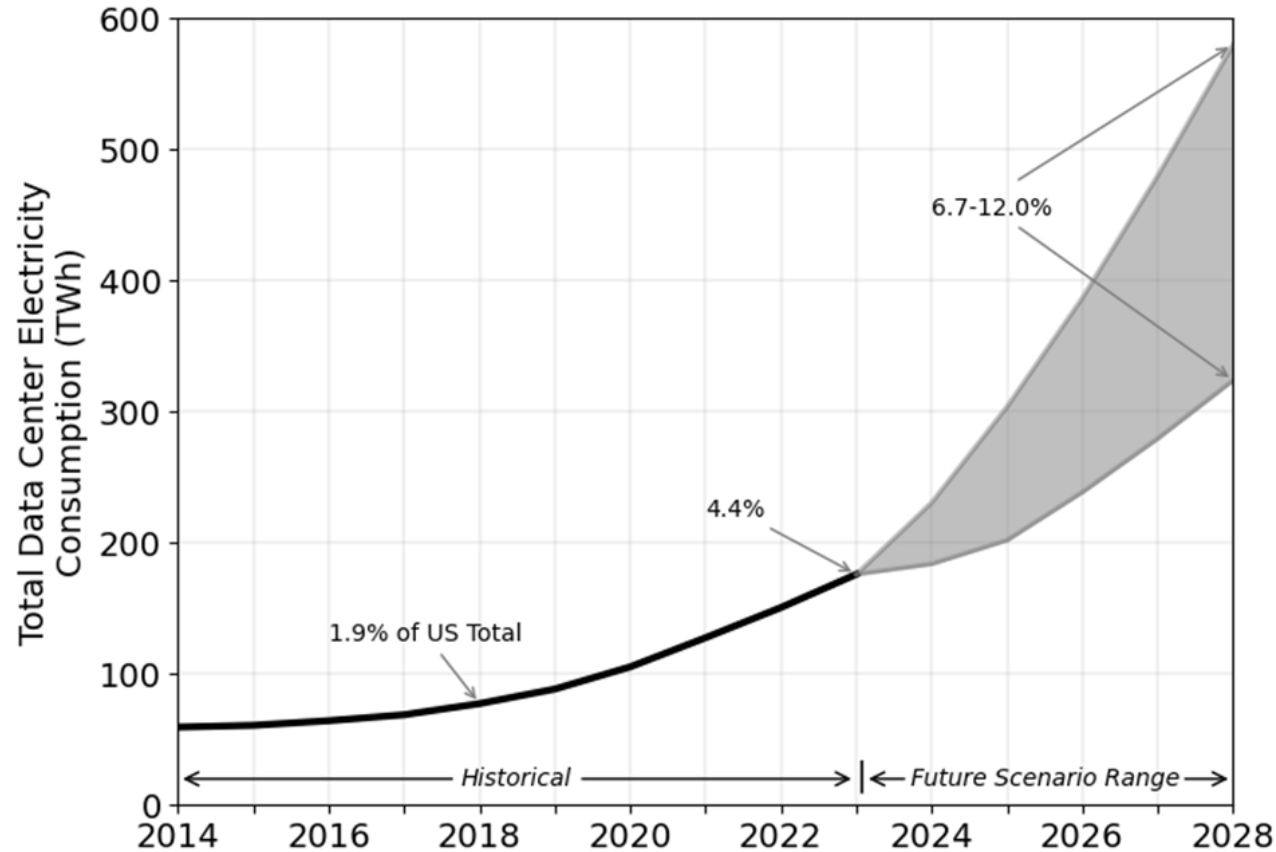
Spiral wound element assembly





SOLUTIONS TO ENABLE NATIONWIDE ELECTRICITY GROWTH

2024 REPORT ON U.S. DATA CENTER ENERGY USE



ELECTRICITY USE ESTIMATES:

- Data centers consumed about 4.4% of total U.S. electricity in 2023
- Data center energy consumption is expected to consume approximately 6.7 to 12% of total U.S. electricity by 2028

DATA CENTER ELECTRICITY USE OVER TIME:

- **2014:** 58 TWh
- **2023:** 176 TWh
- **2028** estimate: 325 to 580 TWh

ONSITE ENERGY PROGRAM

Provides technical assistance, market analysis, and best practices to help industrial facilities, data centers, and other large energy users increase the adoption of onsite energy technologies.



Battery Storage
Combined Heat and Power

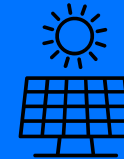


District Energy

Fuel Cells

Geothermal

Industrial Heat Pumps

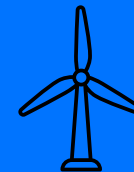


Renewable Fuels

Solar PV

Solar Thermal

Thermal Storage



Waste Heat to Power

Wind

INDUSTRIAL ENERGY STORAGE SYSTEM PRIZE

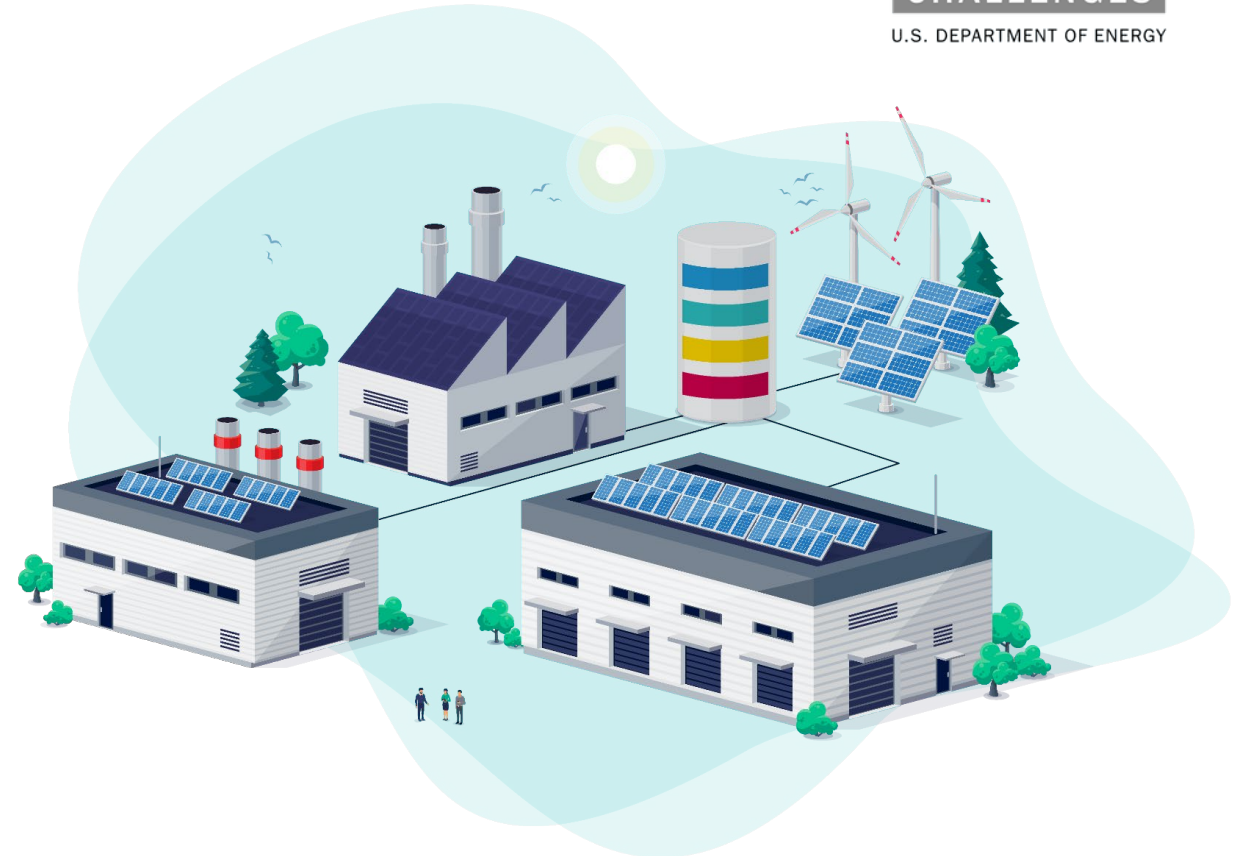
Prize to accelerate market adoption for cost-effective energy storage technologies for industrial applications and data centers.



IEDO is seeking innovative ideas using thermal energy storage in the following categories

1. Industrial cooling energy storage
2. High temperature industrial energy storage
3. Industrial thermal storage for hybrid cooling, heating, and power

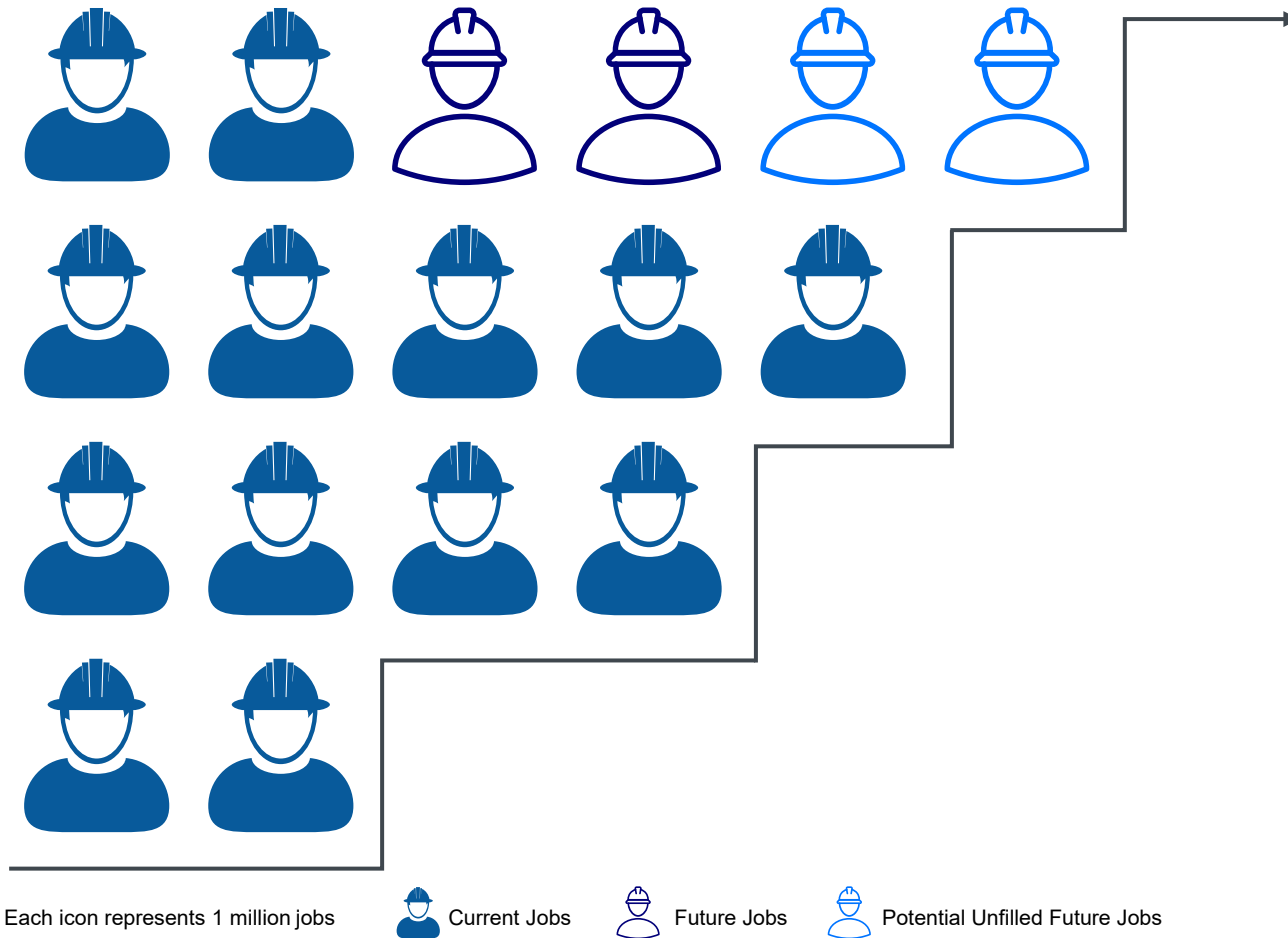
[Industrial Energy Storage Systems Prize | HeroX](#)



The background image shows two men in a construction setting. They are wearing hard hats and safety vests. One man is pointing at a laptop screen while the other looks on. The scene is dimly lit, with a blue color overlay. The text is overlaid on the left side of the image.

**TECHNICAL ASSISTANCE
AND TRAINING TO PREPARE
AMERICA'S WORKFORCE
FOR THE FUTURE**

GROWING THE INDUSTRIAL WORKFORCE OF THE FUTURE



- **4 million new manufacturing jobs** will need to be filled by 2030.
- **Half are at risk of going unfilled** due to increasing specialization and new skillsets needed.
- **Tailored technical assistance and workforce development** can help grow the readiness of the workforce.



ISEED WORKFORCE INITIATIVE

- \$3 million in funding for new Industrial Sustainability, Energy Efficiency, and Decarbonization (ISEED) Collaborative to help **grow the readiness of the workforce** needed for a competitive U.S. industrial sector of the future.
- ISEED will provide assistance to partners across the manufacturing sector to develop and disseminate instructional **curricula and training programs focused on industrial innovation and competitiveness.**

TRANSFORMATIVE PATHWAYS FOR U.S. INDUSTRY: UNLOCKING AMERICAN INNOVATION

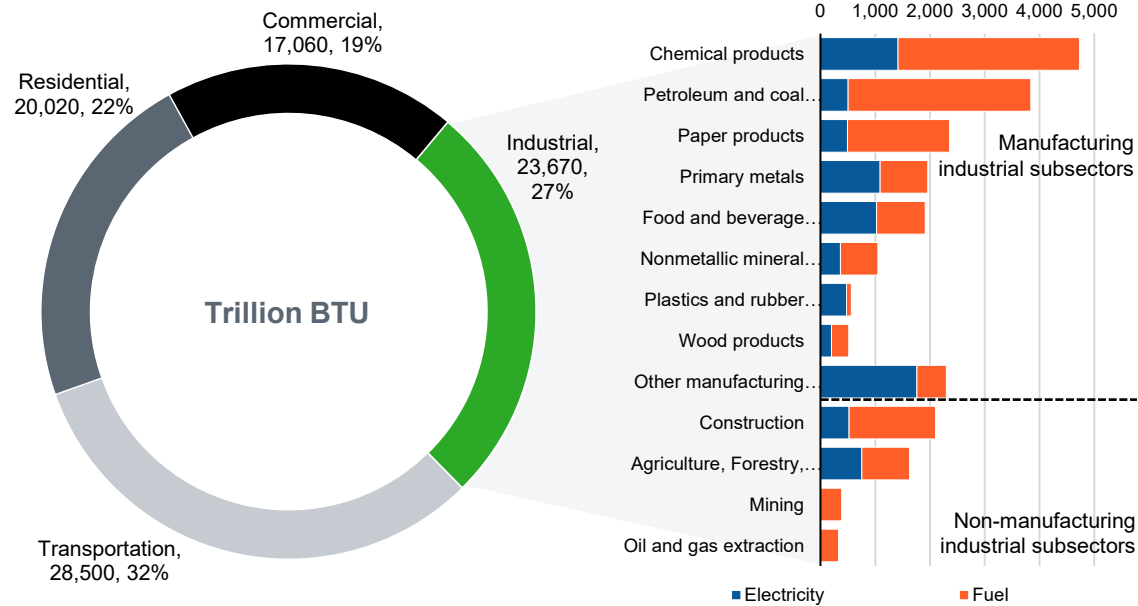
- Identify **cost-effective and industry-specific pathways** to achieve a globally competitive industrial sector of the future
- Address **technological, economical, societal, and environmental & health impacts**
- Present **tailored pathways, metrics, and targets** for overcoming barriers

U.S. INDUSTRIAL SECTOR: ENERGY AND EMISSIONS

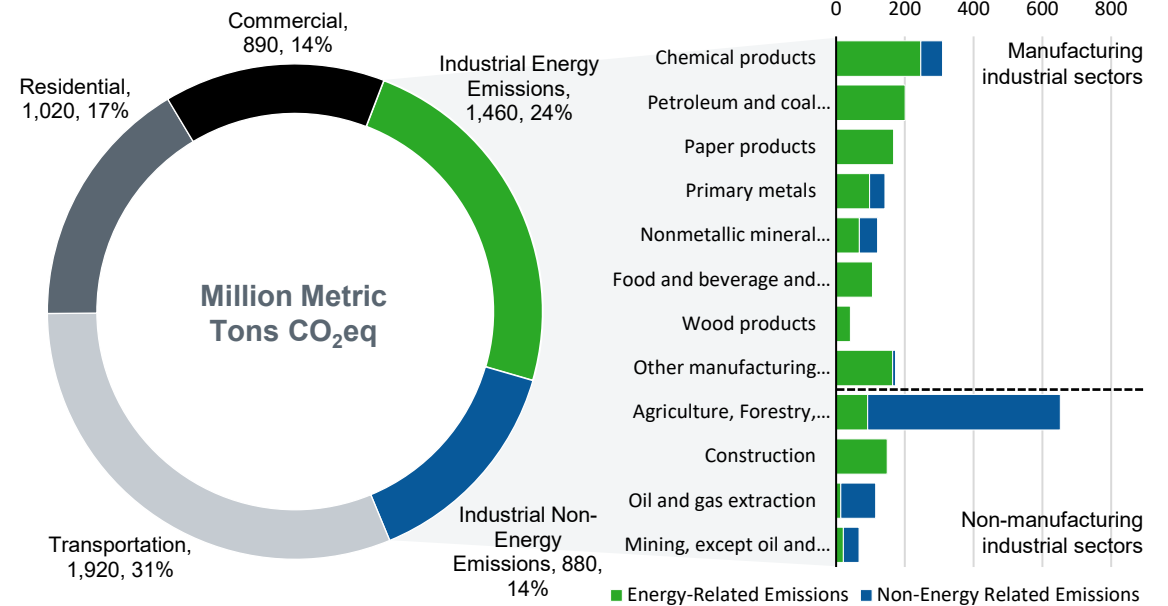
ACCOUNTS FOR **27%** of total primary energy consumption

ACCOUNTS FOR **38%** of total CO₂eq emissions

U.S. PRIMARY ENERGY CONSUMPTION, 2018



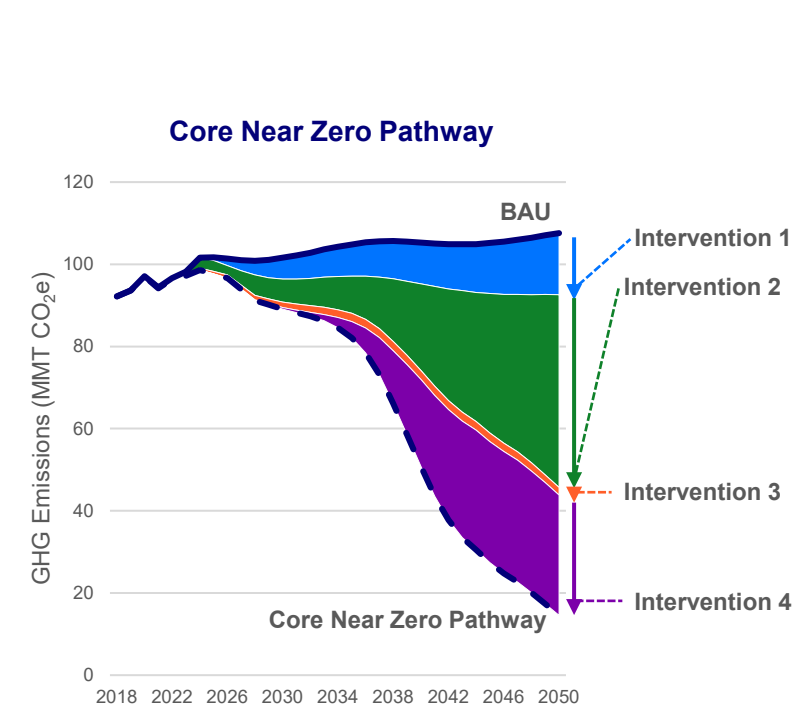
U.S. GREENHOUSE GAS EMISSIONS, 2018



APPROACH FOR INDUSTRIAL PATHWAYS STUDY

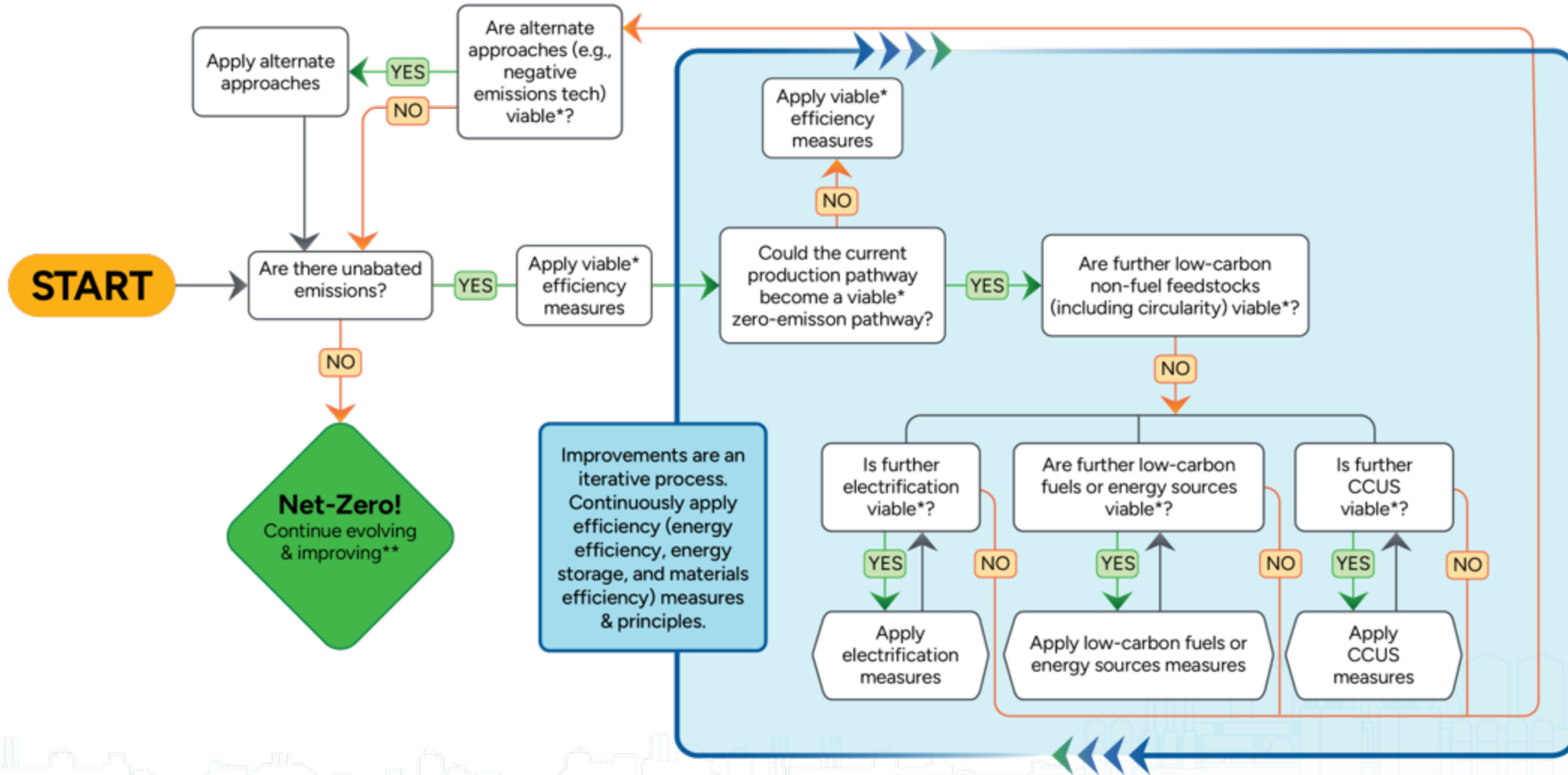
ELUCIDATE PATHWAYS TO DECARBONIZE U.S. INDUSTRY BY 2050

- Expand and extend Industrial Decarb Roadmap approach
- Engage broader cross-section of stakeholders and issues
- Assess barriers
- Decision trees \leftrightarrow Model frameworks
- Increase resolution of analysis to chart pathways options

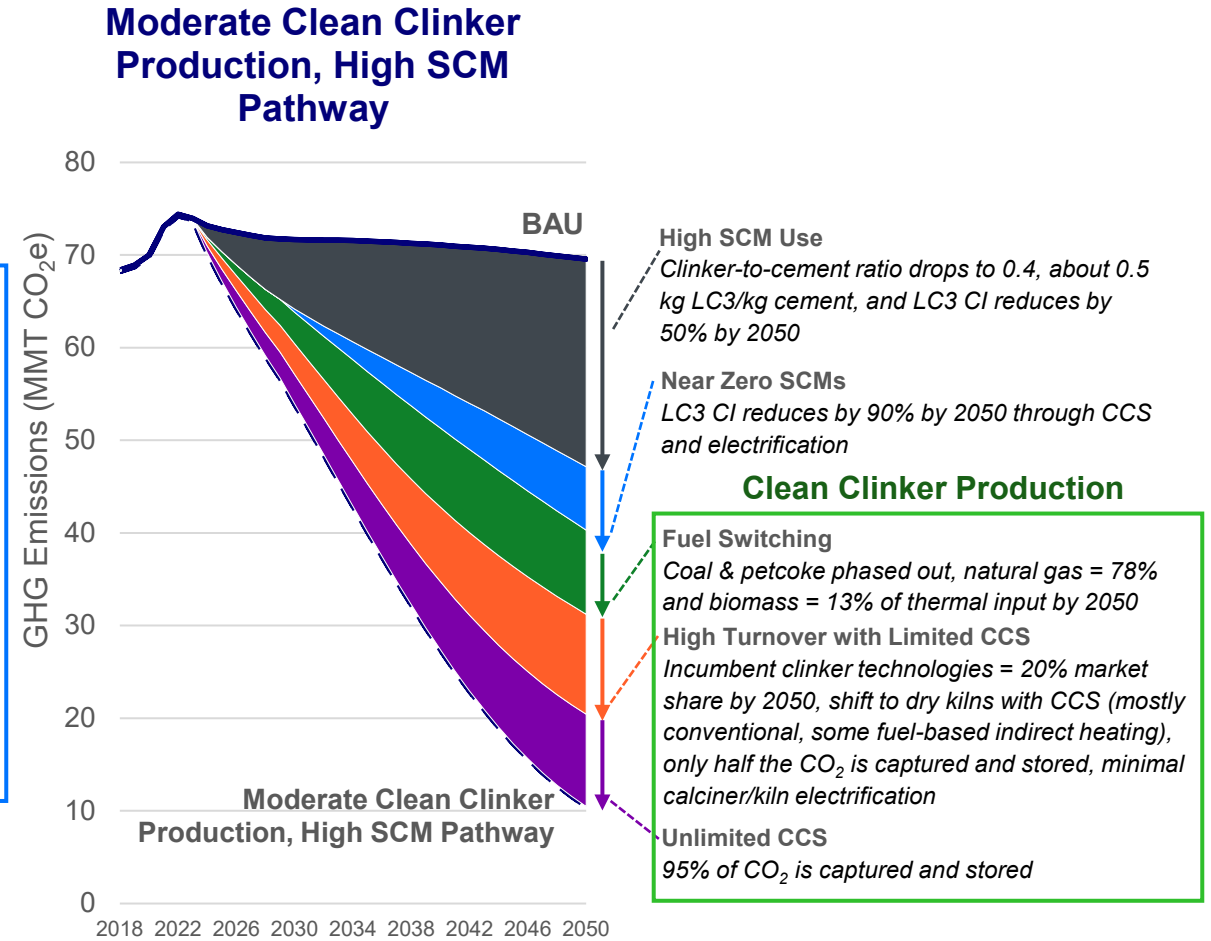
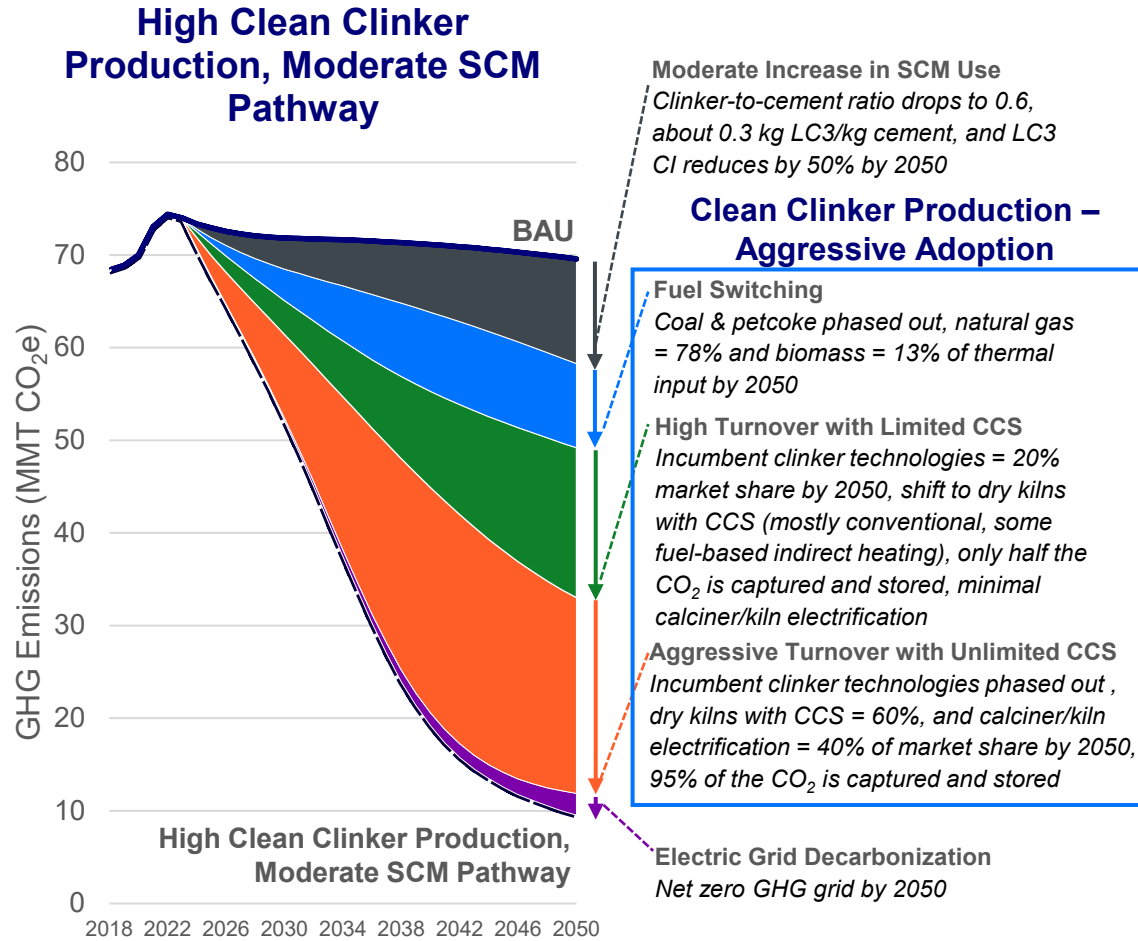


Representative chart highlighting a near zero pathway and the decarbonization potential of different interventions, 2018-2050.

INDUSTRIAL DECARBONIZATION Decision Tree



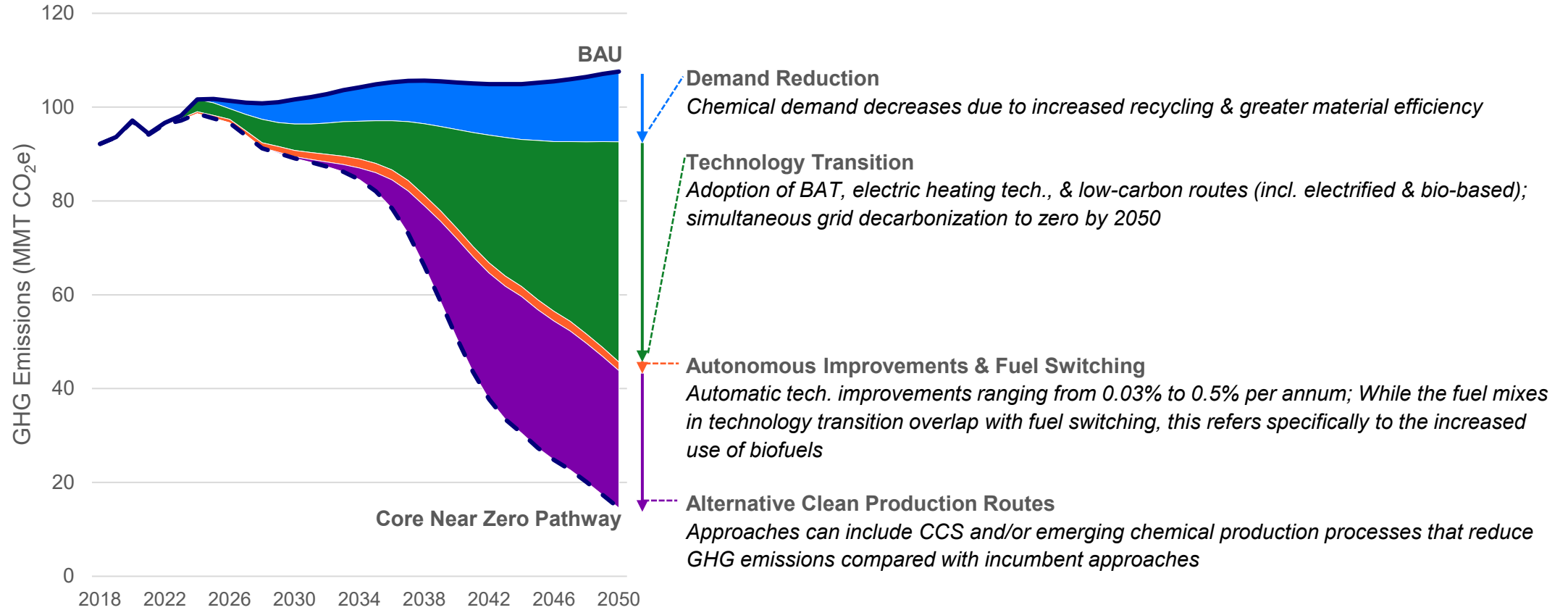
CEMENT AND CONCRETE



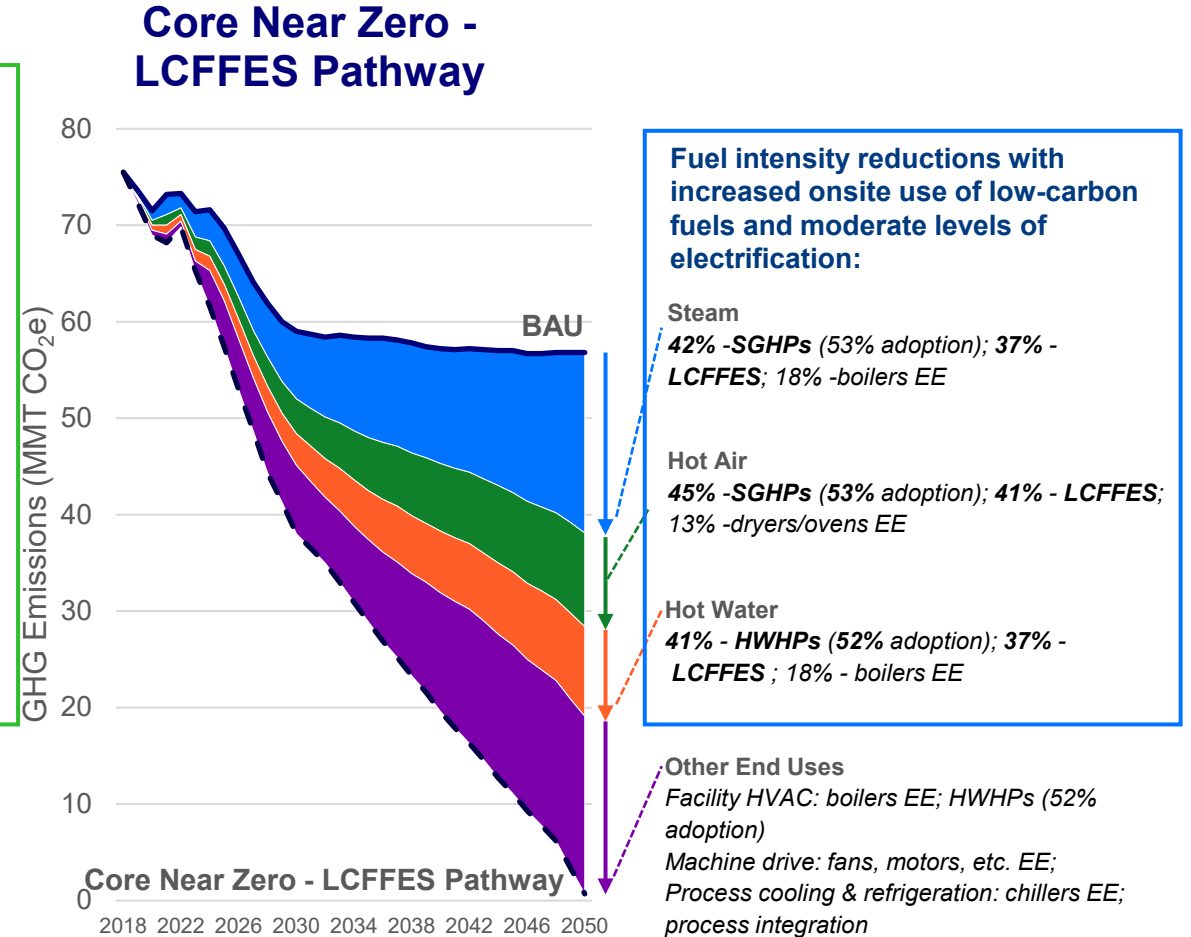
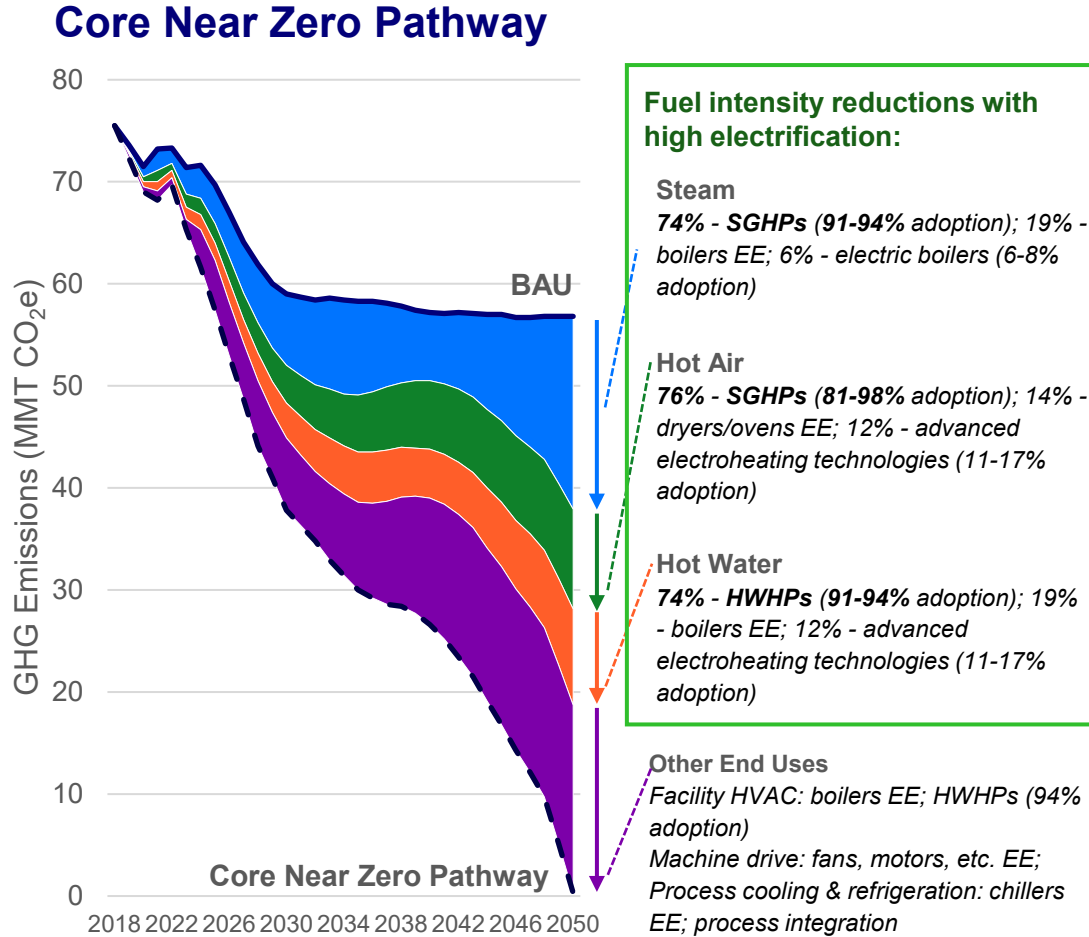
CHEMICALS

Core Near Zero Pathway

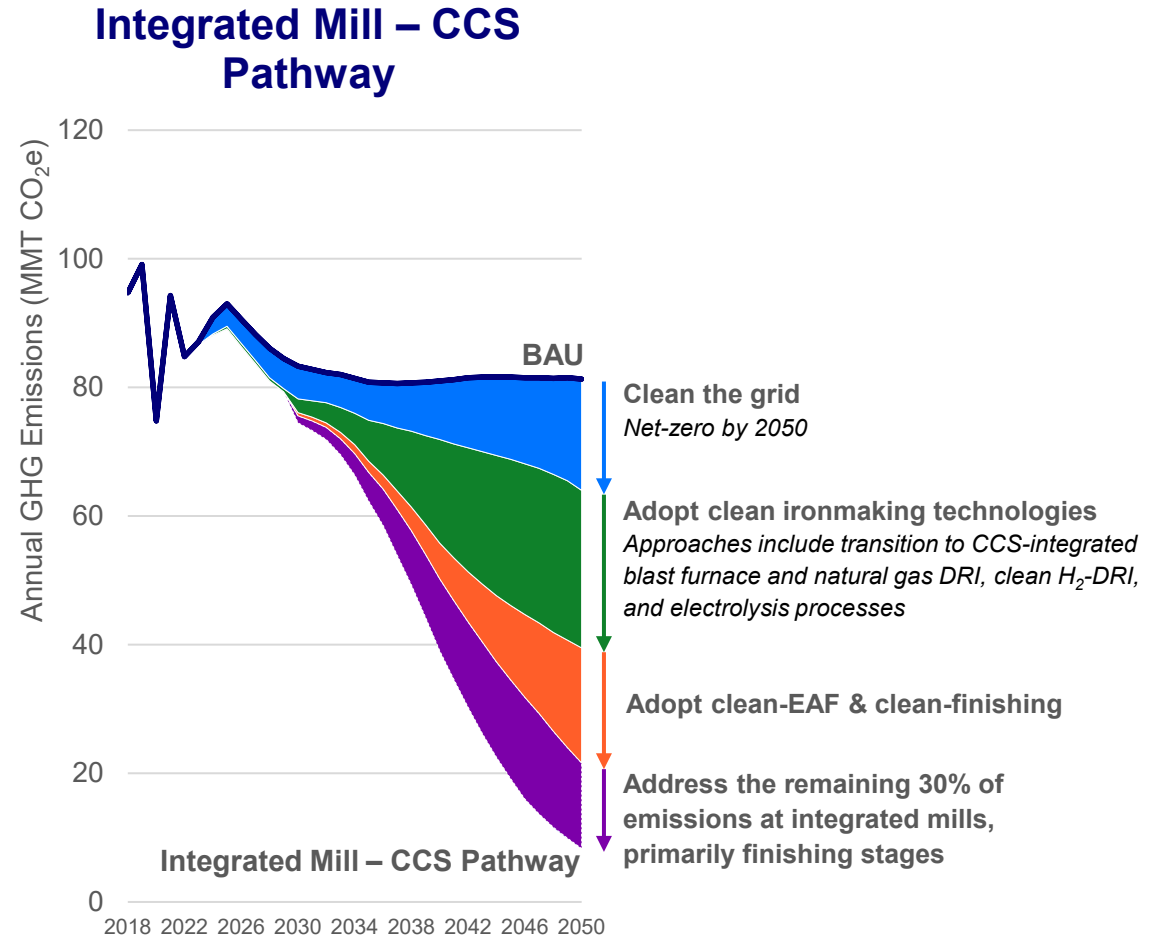
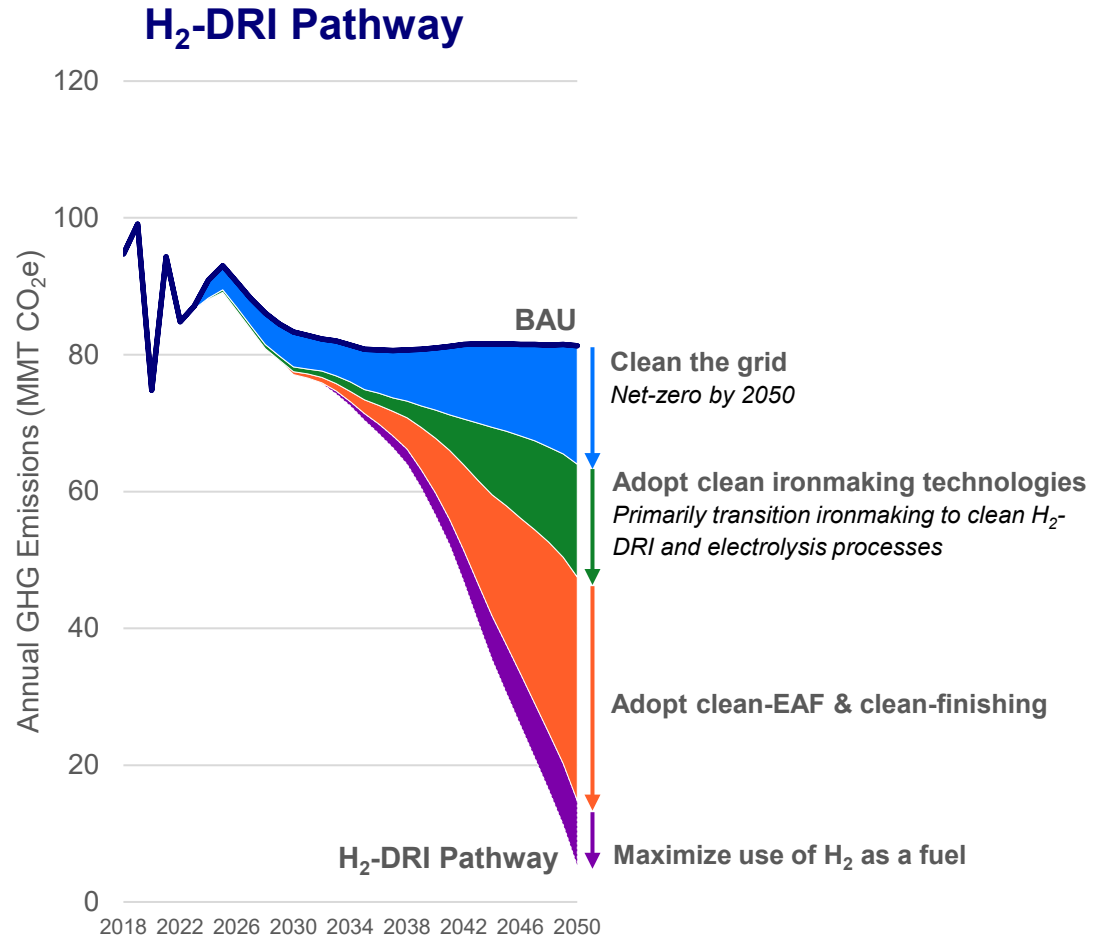
(Excludes Ethanol and Rest of Chemicals)*



FOOD AND BEVERAGE

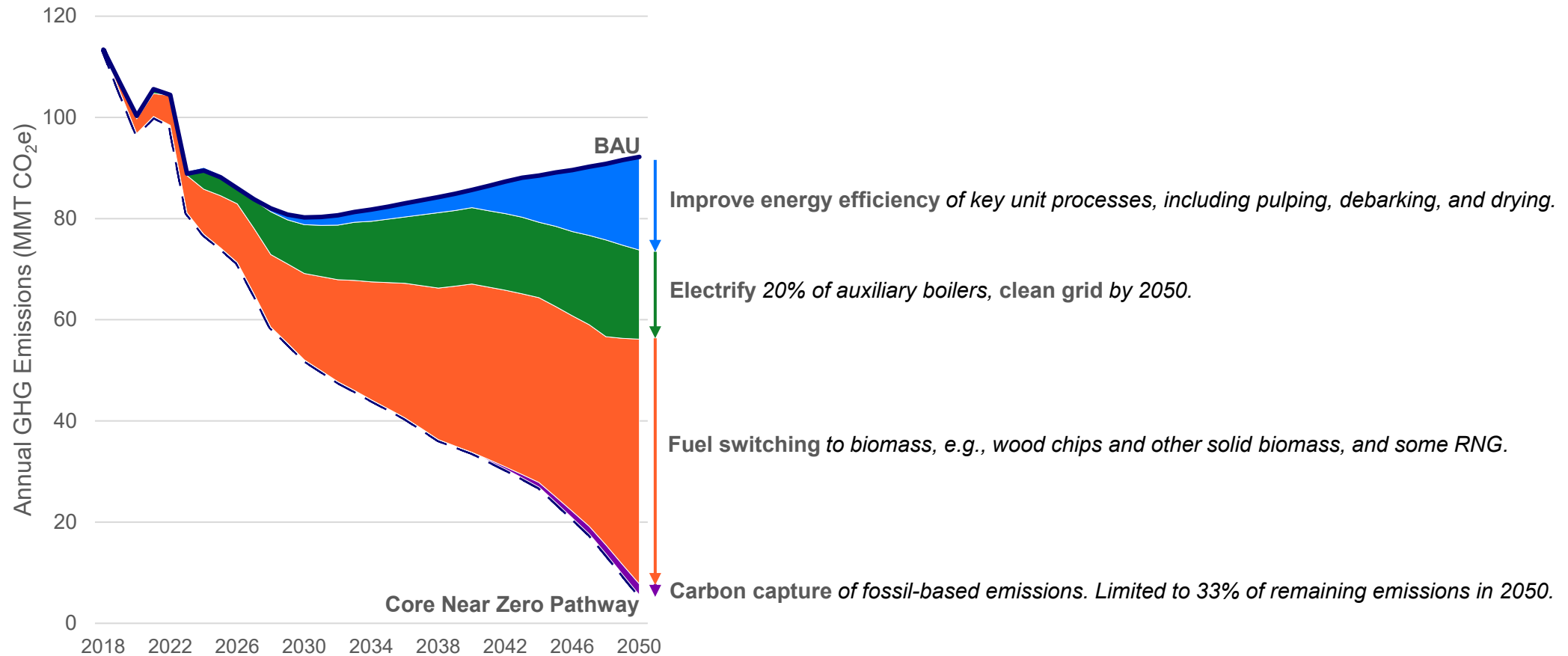


IRON AND STEEL



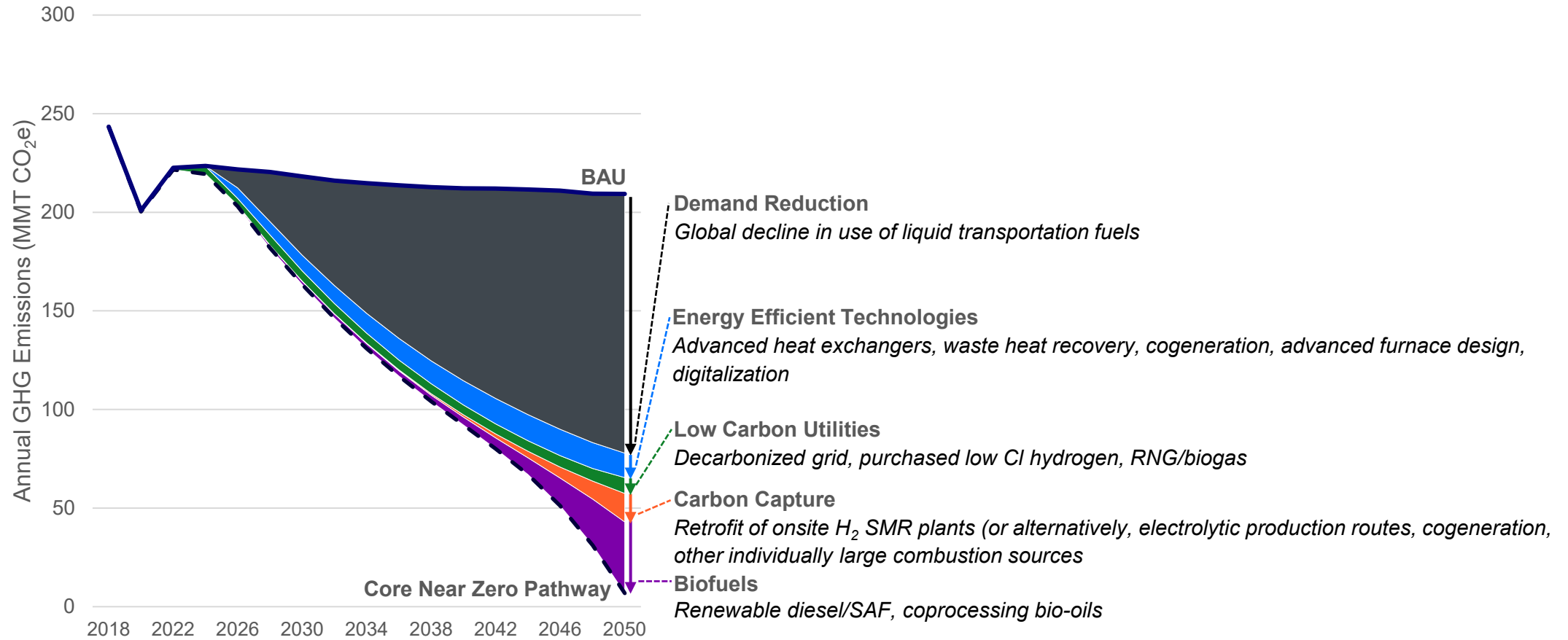
PULP AND PAPER

Core Near Zero Pathway



REFINING

Core Near Zero Pathway



CROSS-CUTTING TAKEAWAYS

Although specific subsectors will need specialized decarbonization pathways, cross-cutting strategies can be implemented across all U.S. industrial subsectors.



Energy efficiency is often the lowest-hanging fruit, provides cost savings, and is the first intervention considered by industrial entities.

- Efficiency must also be considered in combination with other interventions, such as electrification and low-carbon fuels, to maximize their decarbonization potential.
- Efficiency measures should be applied continuously as technologies, processes, and operations evolve.



Material and resource efficiency will have an essential role in decarbonizing the industrial sector and improving sustainability across the industrial ecosystem.

- Key opportunities include scrap reuse in steelmaking and recycling of post-production and post-consumer products, such as plastics, concrete, and paper.
- Efficient resource utilization is challenging to quantify since impacts encompass embodied energy and carbon across supply chains.
- Material efficiency initiatives may increase costs and complexity in the short term as supply chains are reconfigured to handle alternative materials.

CROSS-CUTTING TAKEAWAYS

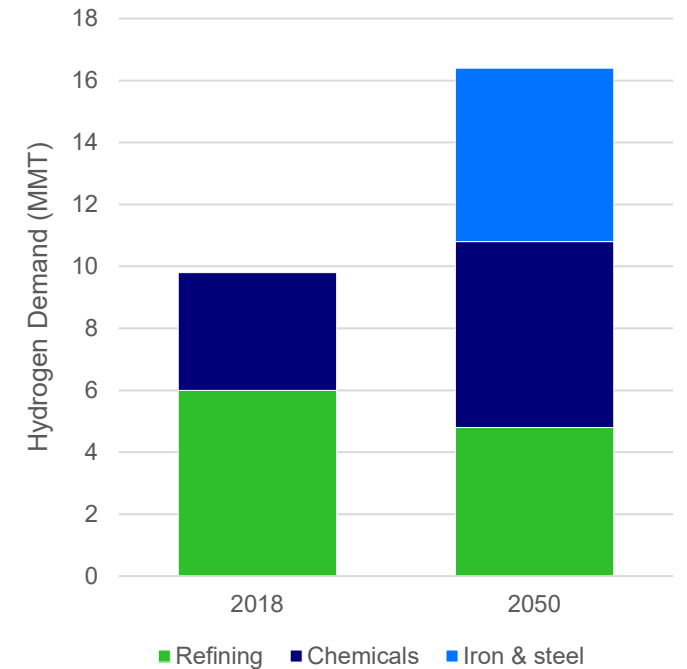


Low carbon fuels, feedstocks, and energy sources have broad applicability as a decarbonization lever.

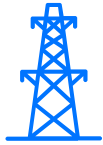
- Hydrogen demand from the modeled subsectors is projected to grow 1.5x by 2050, largely driven by the H₂-DRI pathway in the iron and steel subsector.
- Other opportunities include biomass as a process feedstock and fuel, renewable energy sources for process heat, such as geothermal, and concentrating solar thermal and direct replacement of fossil-based feedstocks, such as charcoal in lieu of pulverized coal and SCMs to reduce clinker content, among others.



HYDROGEN DEMAND

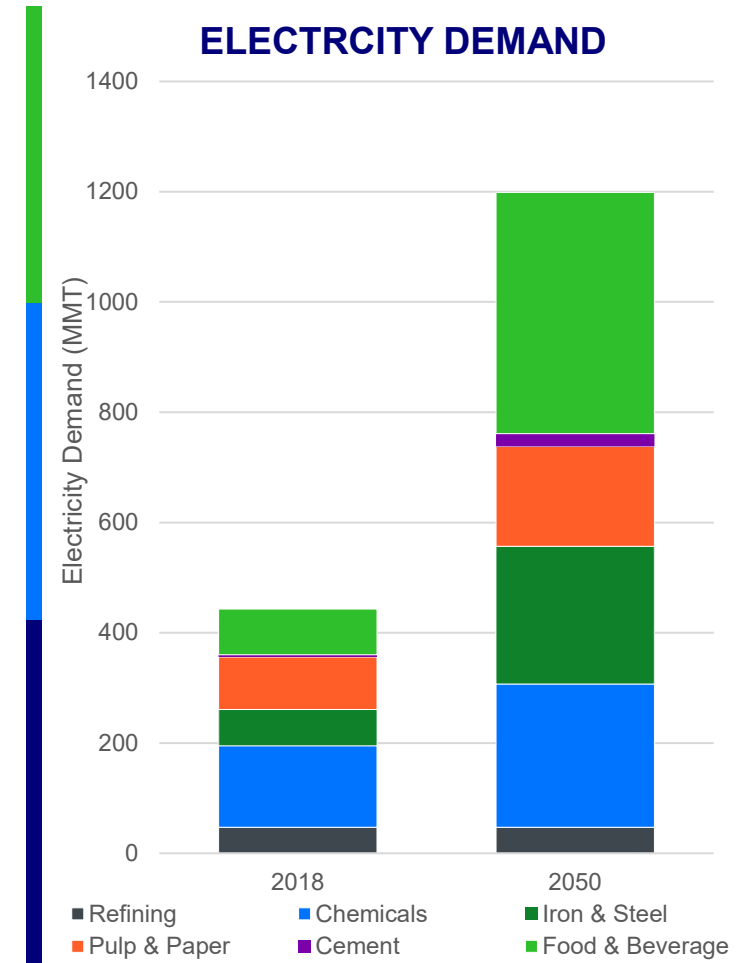


CROSS-CUTTING TAKEAWAYS



Electrification will play a significant role in decarbonizing low- to medium-heat processes—such as steam generation, separations, and drying—that are common across many industrial subsectors.

- Electricity demand from the modeled subsectors is projected to **nearly triple** by 2050.
- In some instances, high temperature processes are already electrified, e.g., EAF, but more is needed.



CROSS-CUTTING TAKEAWAYS



Carbon capture, utilization, and storage will likely be a necessary intervention to achieve near zero industrial emissions.

- Its utility as a decarbonization lever will depend on several factors including the availability of alternative pathways that may diminish its need, proximity to sequestration sites, and physical facility constraints.
- Implementing CCUS inherently adds cost from the high capital and the energy required for their operation.
- CCUS also faces system-level challenges that must be addressed, including a lack of CCUS infrastructure (e.g., pipelines and storage), uncertainty of merchant and captive CO₂ markets, and a need for accounting guidelines for captured, reused, and stored carbon

SUBHEAD TITLE

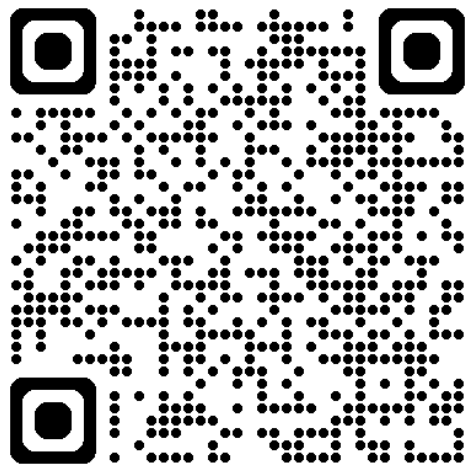
CONSIDERATIONS FOR U.S. INDUSTRIAL TRANSFORMATION

An industrial transformation will be challenging. It will require ambitious action from many actors in the industrial ecosystem that may have far-reaching impacts across domestic and international supply chains and markets.

The following key considerations can begin to clarify the actions that are needed to realize this vision.

- Innovations are needed to catalyze an industrial transformation
- An industrial transformation must include efficient utilization of energy, resources, and materials across the industrial ecosystem
- A transformation of the industrial sector will require actionable measures
- People, communities, and the environment are a central part of an industrial transformation





Thank you!

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**Office of Energy Efficiency
& Renewable Energy**

Industrial Efficiency & Decarbonization Office





CLEVELAND-CLIFFS INC.

January 2025

OPERATIONAL FOOTPRINT



Sites not shown: Alabama (Sylacauga Downstream Assets), Florida (FPT Scrap Processing Facilities), North Carolina (Piedmont Downstream Assets), Tennessee (FPT Scrap Processing Facilities, Cleveland Downstream Assets)

Source: Company Filings

MAJOR END MARKETS FOR CLEVELAND-CLIFFS STEEL

Automotive



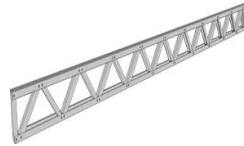
Primarily galvanized, cold-rolled, aluminized, NOES, stainless

Appliance



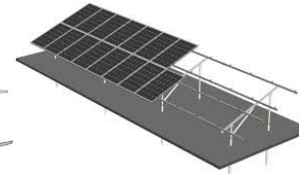
Primarily galvanized, cold-rolled, stainless

Construction



Primarily hot-rolled, cold-rolled, galvanized

Energy



Primarily galvanized, hot-rolled, plate

Infrastructure



Primarily galvanized, GOES, plate, rail

Machinery & Equipment



Primarily hot-rolled, galvanized, plate

Military



Primarily plate

ENERGY EFFICIENCY AND SUSTAINABILITY

Cleveland-Cliffs' Energy and Sustainability Goals

Energy efficiency goal of 10% improvement of energy intensity over 10 years

Purchased municipal city water consumption goal of 25% reduction over 10 years

Recognized by DOE Better Climate Challenge in 2023 as a goal achiever for 2030 GHG emissions goal ahead of schedule

New GHG reduction goals for 2035 from 2023

- Reduce Scope 1 and 2 GHG Intensity 30%
- Reduce Material Upstream Scope 3 GHG Intensity 20%

New GHG reduction goal of Near Net Zero by 2050

Support from IEDO and DOE

Technical support, Energy tools, In-plant Training

- Energy Treasure Hunt (2023)
 - Compressed Air (2024)
-

Industrial Technology Validation (ITV) Program - analysis and technical support for two projects improving process water use and quality in Cleveland, OH

Three Iron and Steel research projects with >\$11M funding from IEDO to Universities and National Labs with Cleveland-Cliffs as a partner

Two projects selected for \$575M funding from OCED Industrial Demonstrations Program

- Butler, PA - Steel Slab Electrified Induction Reheat Furnace Upgrade
- Middletown, OH - Hydrogen-Ready Direct Reduced Iron Plant and Electric Melting Furnace Installation

Resilient Ammoxidation of Small Hydrocarbons (R-ASH) Using Forced Dynamic Operation for Maximal Flexibility

Lars Grabow

William A. Brookshire Department of
Chemical & Biomolecular Engineering
University of Houston
Houston, Texas 77204, USA

UNIVERSITY of
HOUSTON

Resilient Ammoxidation of Small Hydrocarbons (R-ASH) Using Forced Dynamic Operation for Maximal Flexibility

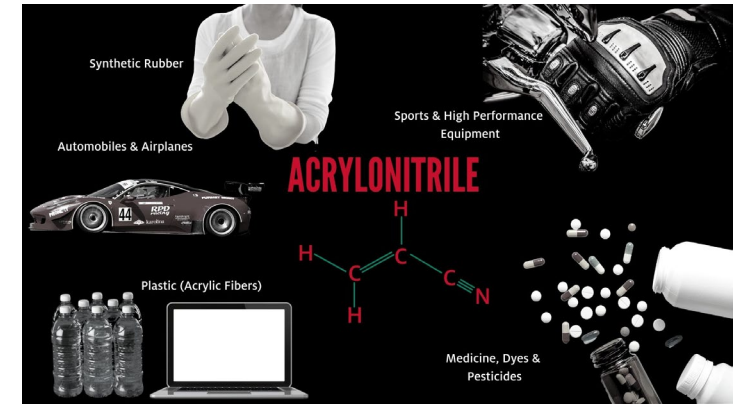
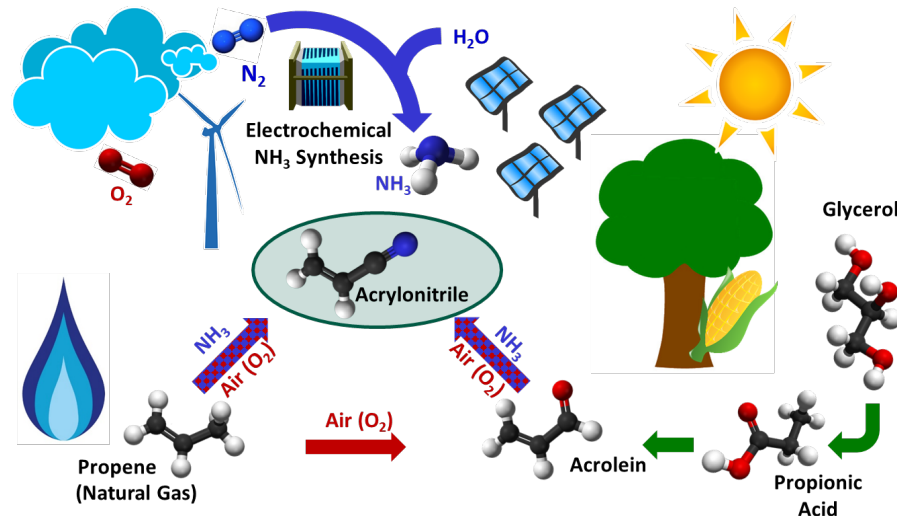
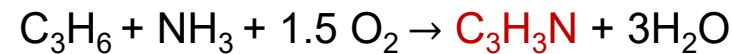
Technology: A small-scale, flexible catalytic reactor and process for distributed manufacture of acrylonitrile (ACN) using externally forced dynamic operation. Modulating feed composition leverages the dynamic O₂ storage capacity of the industry-standard catalyst, affording higher cycle averaged yields, lower temperature, and longer catalyst life.

Key Team Members and Partners:

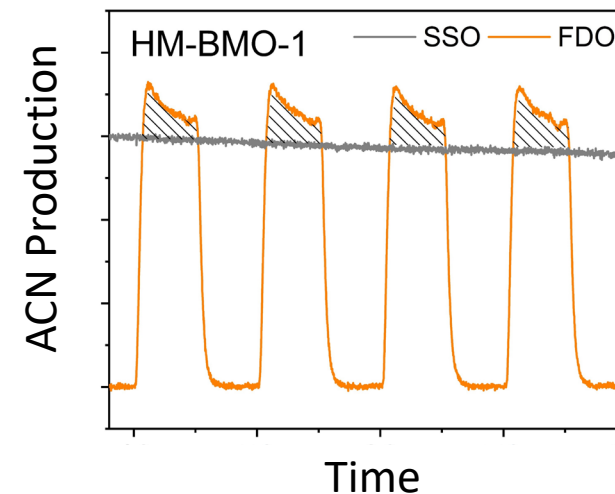
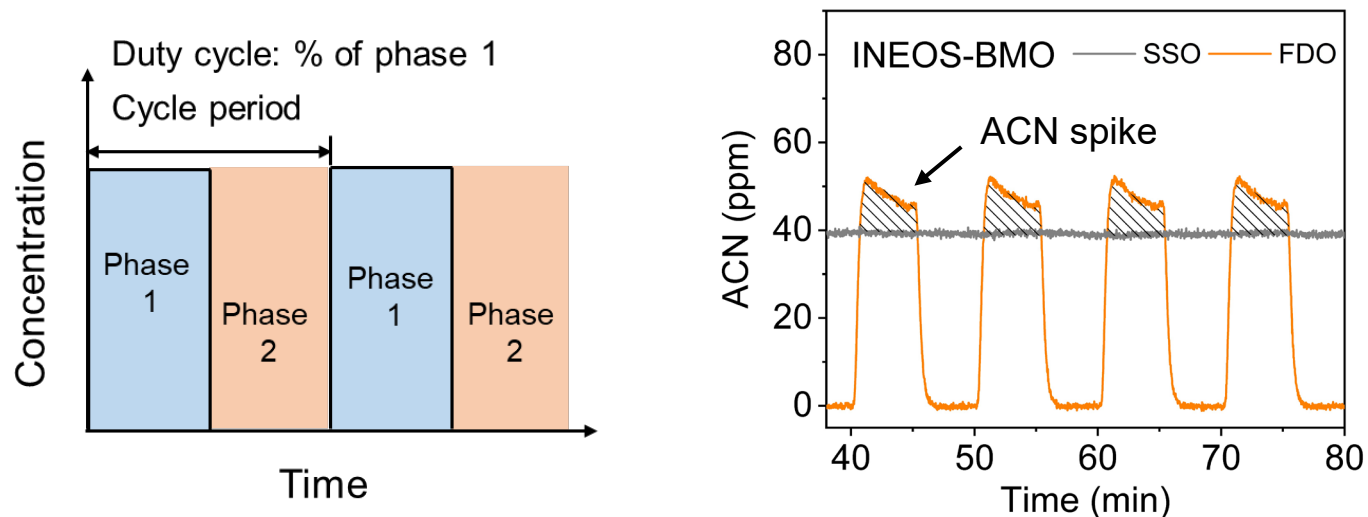


Supported by the U.S. Department of Energy's Office of Energy Efficiency and Renewable Energy (EERE) under the Industrial Efficiency and Decarbonization Office, Award Number DE-EE0009410.

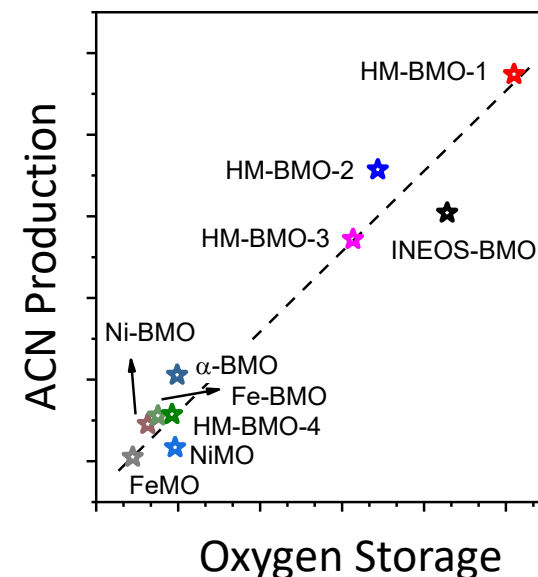
Impact: ACN is among the most energy-intensive chemicals and is dangerous to transport and store. The innovative, dynamic process addresses intentional and unintentional variability in chemical manufacturing and synergizes with distributed ACN use, and NH₃ and biodiesel production.



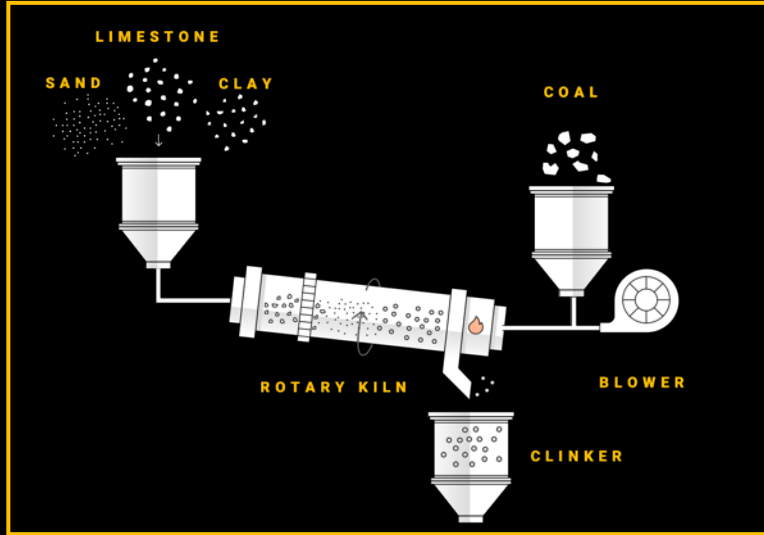
Forced Dynamic ACN Synthesis



- R-ASH ACN process has a lower cash cost of production as well as lower capital investment compared to the scaled-down SOHIO process.
- Significant logistics cost savings enables a new smaller distributed R-ASH plant to effectively compete with existing fully depreciated assets at a world-class scale
- We estimated a capital cost of ca. \$2,800 per ton of ACN for 25 kta R-ASH process, which is comparable to the specific capital cost of the SOHIO process at world class (250 kta) scale.



Sublime is commercializing a clean cement manufacturing technology in America



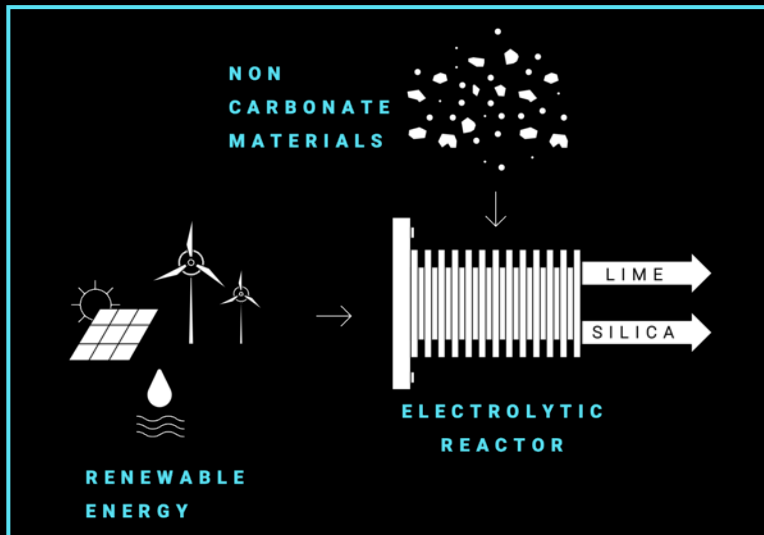
Ordinary Portland Cement (OPC) Process

Coal + limestone = CO₂
1 tonne OPC = ~1 tonne CO₂

Downstream process



Drop-in replacement

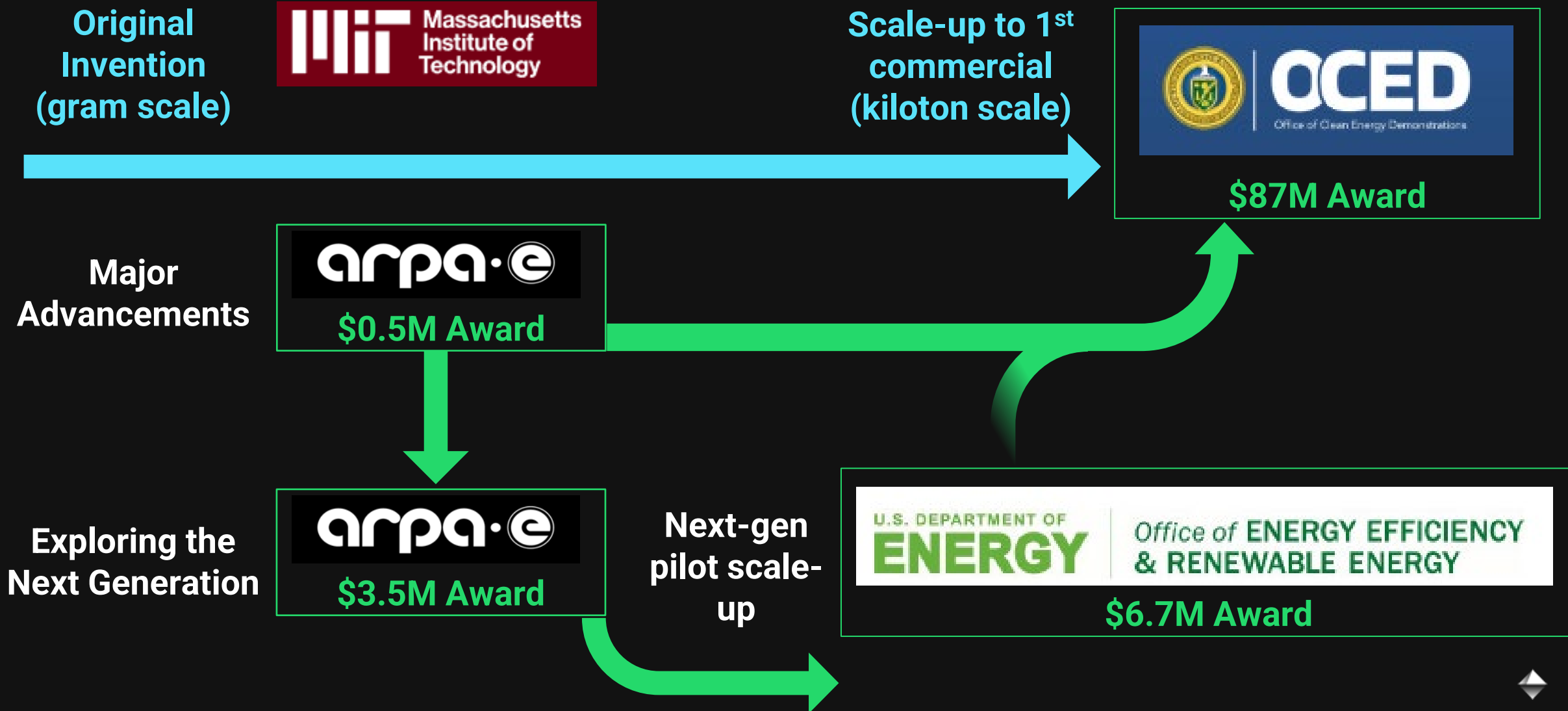


Sublime Systems

Electricity + non-carbonate rocks = CO₂ avoided



Sublime's innovative manufacturing scale-up leverages DOE's non-dilutive funding and credibility from technical diligence



IEDO's funding is an investment in resilient and efficient American manufacturing



Courtesy of Sublime Systems

Sublime Systems Receives \$6.7 Million Award From DOE To Clean Up Cement Emissions

- DOE: \$6,690,175 Total: \$9,274,161
- Scale-up of Sublime's Efficient Electrolyzer
 - Industrial waste as feedstock
 - Lowers energy requirements
 - Lowers plant complexity
 - Operational flexibility
- Supports Nth plant resilience

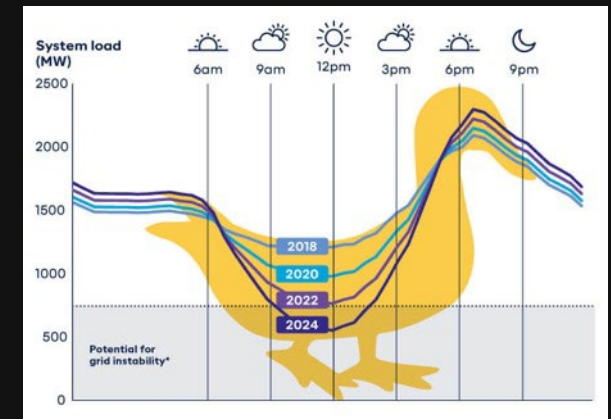
EAF/BOF Slags



Municipal Waste



Demolition Waste



Improves Intermittent Operation