



# 2025 DOE SMALL BUSINESS FORUM & EXPO JUNE 25-26, 2025

McCormick Place Convention Center, Chicago

Energy Innovation Powered by Small Businesses



Join us for an enhanced Expo experience at a world-class venue, more structured networking, and greater ROI impact to sponsors and exhibitors.

Hosted by the Department of Energy's Office of Small and Disadvantaged Business Utilization, the **2025 DOE Small Business Forum & Expo** is the premier gateway to DOE partnerships and contracts. With a **projected 1,400+ attendees** in 2025, including small businesses, DOE program managers, National Labs, and prime contractors, this is your opportunity to maximize your impact.

## PROVEN IMPACT

### Attendee Engagement

95% of exhibitors in 2024 reported meeting **high-quality attendees** aligned with their target audience.

### Lead Generation

Exhibitors captured an average of **30+ leads per booth**.

### Networking Opportunities

The matchmaking sessions alone connected hundreds of small businesses with DOE decision-makers and large primes.

### Exceptional ROI

87% of 2024 exhibitors said the event provided **excellent value for their investment**.





# WHAT'S NEW FOR 2025?

## EXHIBIT HALL REDESIGN

With a larger venue at Chicago's McCormick Place Convention Center, we're elevating the exhibitor experience with the exhibit hall being front and center!

### **Prime Location**

The exhibit hall will be centrally located in the heart of the event, ensuring maximum visibility and traffic.

### **Increased Foot Traffic**

Breakfast, lunch, snacks, and the opening reception will now take place inside the exhibit hall, creating constant foot traffic throughout the day.

### **Unmatched Accessibility**

The exhibit floor is seamlessly connected to general sessions and networking spaces, ensuring attendees can't miss your booth.





# WHY SPONSOR OR EXHIBIT?

## Experience unmatched opportunities in 2025

### Expanded Reach

With attendance growing from **1,033 in 2024** to a projected **1,400 in 2025**, your brand will reach a larger, more diverse audience.

### Lead Retrieval Scanners

Maximize ROI with QR coded badges to measure booth traffic and leads.

### Showcase Innovation

Gain visibility among DOE National Labs, which account for a significant portion of DOE contracts.

### Enhanced Programming

Benefit from a redesigned agenda featuring more structured networking opportunities and priority matchmaking for early sponsors and exhibitors.

### Prime Location

Chicago's McCormick Place provides a world-class venue to enhance your exhibit experience.

**Showcase your brand.  
Build connections.  
Drive impact.**



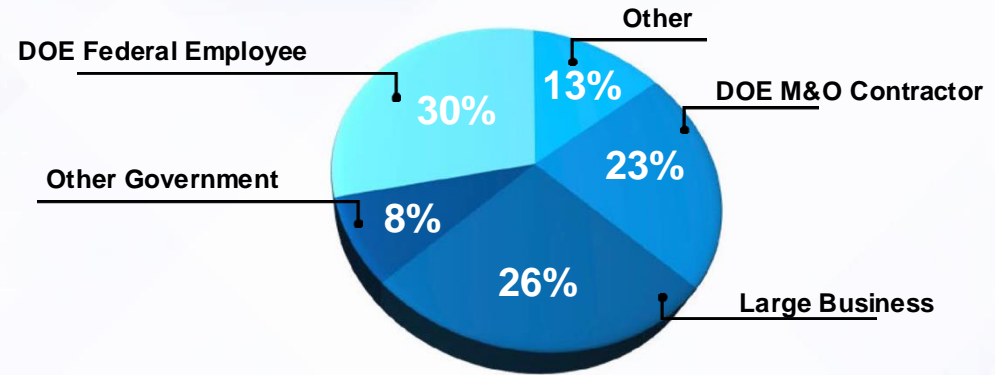
## MAXIMIZE ROI

Make the most of your marketing investment and connect directly with federal and large company buyers and decision makers who attend to discover the latest products, solutions, and technologies in these categories:

- Administrative Management & General Management
- Services, or Personal/Workforce & Human Capital Management
- Apparel/Promotional Items
- College, Universities, & Professional Schools
- Construction including Architectural Services
- Electrical Contractors & Other Wiring Installation Contractors
- Electric Power Generation
- Engineering Services
- Facilities Support Services
- Freight, Shipping, Transportation, Warehousing, or Moving Services
- Graphics Services including Printing & Copying Services
- Hazardous Waste Treatment & Disposal
- Hydroelectric Power Generation
- Industrial Hardware & Wholesalers
- Information Technology (IT) including Telecommunications or Telephone Services
- International Affairs
- Machine Shops
- Manufacturing
- Multimedia, Photography, Conferencing, & Special Events
- Office Supplies including Furniture
- Professional, Scientific, & Technical Services
- Research, Development, Demonstration, & Commercialization
- Security Services including Security Guards & Patrol Services
- Support Activities for Oil & Gas Operations
- Technology Demonstration & Validation

## Meet With Buyers

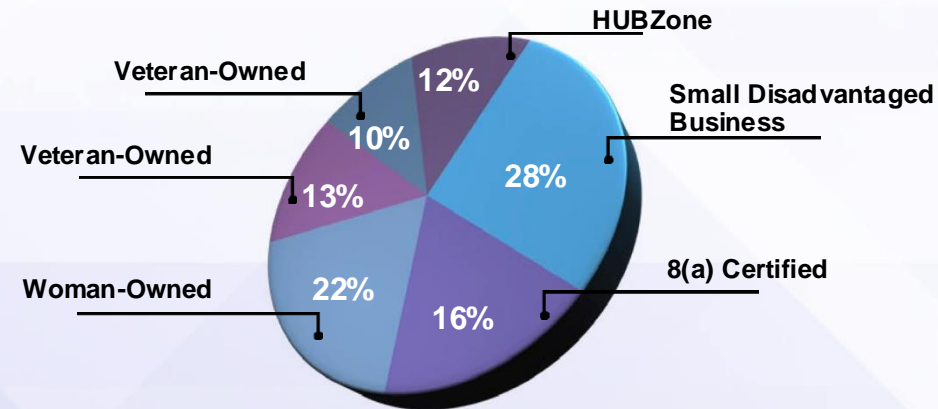
Don't miss your chance to showcase your products and services to key program managers, DOE procurement officials, and la partners:



Registration data extracted from the 2023 DOE  
Small Business Forum & Expo

## Discover New Partners

All types of small businesses attend the Forum & Expo. In addition to selling directly to the government, you have an unparalleled opportunity to find other small business partners to help grow your business:



# YOUR COMPETITION WILL BE THERE. WILL YOU?

**Here's a look at some of the forward-thinking companies that have participated in the past:**

Abscope AECOM  
Allegheny Science & Technology Amazon  
ARS International Astro Machine Works  
Austin Master Services AVANTech  
Bahfed Corp. BCS  
Bechtel National BlueDragon  
Boston Government Services Bureau of  
Industry and Security Censeo Consulting  
Group Centerra-SRS  
CH2M HILL Plateau Remediation Company  
Circuit Media  
Clean Energy Business Network Colossal  
Contracting  
Company Wrench Consolidated Nuclear  
Security -  
Y12/Pantex  
Cyber Armed Security DKW Communica-  
tions Dynamax  
EGS EKA  
Electronic Concepts

Empyrean Encorus Group Extrutech Plastics  
Federal Contracts Corp. Firehawk Products &  
Services Fluor  
GEM Technologies GEM Technology General  
Atomics  
Global Engineering Technologies GovSmart  
Holmans USA Honeywell FM&T HukariAscendent  
Idaho National Laboratory,  
U.S. Department of Energy Ideal System  
Solutions  
IMSM  
Integrated Solutions Management Joseph Oat  
Corp.  
KCNSC managed by Honeywell KeyLogic  
Knot Technology Solutions (KTS) Lawrence  
Livermore National Laboratory,  
U.S. Department of Energy LCPtracker  
Los Alamos National Laboratory,  
U.S. Department of Energy Mahorsky Group  
Mazda Computing

MediCab Transsporation  
National Energy Technology Laboratory National  
Nuclear Security Administration,  
U.S. Department of Energy  
National Renewable Energy Laboratory Navarro  
Research and Engineering North Wind Group  
Nuclear Waste Partnership  
Oak Ridge Institute for Science and Education  
(ORISE)  
Oak Ridge National Laboratory,  
U.S. Department of Energy  
Office of Environmental Management,  
U.S. Department of Energy Office of Fossil Energy,  
U.S. Department of Energy Office of Legacy  
Management Office of Small and Disadvantaged  
Business Utilization, U.S. Department of Energy  
Pacific Northwest National Laboratory,  
U.S. Department of Energy Parvati Consulting  
PCi Tec Petersen  
Pinnacle Specialty Group Protection Strategies  
Quantum New Energy RIZZO International  
S&K Logistics Services

Sandia National Laboratories,  
U.S. Department of Energy  
Savannah River Nuclear  
Solutions SECUR  
SourceAmerica Sterling  
Computers Strativa  
Stronghold Coating Systems  
supplyFORCE  
Swift & Staley System 1  
Teradactyl TEVET  
The Building People theEDGE  
Turnkey Technical Services  
U.S. Small Business Adminis-  
tration, Pittsburgh District  
Office  
US&S  
Value Added Solutions ViON  
WE2 Support Services  
Westwind  
Westwind Computer Products  
Wildflower International  
Wyandotte Services



# EXHIBIT OPTIONS & BENEFITS

Be at the center of the action in the exhibit hall, designed for maximum attendee engagement and traffic. Benefit from enhanced visibility, networking opportunities, and lead retrieval technology.

## Exhibit Options & Rates:

### 10' x 10'

Government/Small Business	\$2,750
Corporate/Large Business	\$4,975

### 10' x 20'

Government/Small Business	\$5,290
Corporate/Large Business	\$9,500

## What's Included in Booth Fees?

- High-visibility placement near general session areas and integrated with networking lunches and receptions for maximum foot traffic.
- Complimentary lead retrieval scanning to capture attendee contact information at your booth.
- High draped back wall (8 ft.), 3 ft. high draped side rails, and a standard 7"x 44" booth sign.
- Booth furnishings, including a 6 ft. table, two chairs, and a wastebasket.
- Company listing on the 2025 DOE Small Business Forum & Expo website, mobile app, and printed Program Guide (deadlines apply).

**Don't delay! Contact us today to learn more and reserve your booth**

[doe2025@blueprintcreativegroup.com](mailto:doe2025@blueprintcreativegroup.com)

**(305) 315-3162**



Please note: No substitutions may be made to the booth furnishings. Additional items may be added at the exhibitor's expense.

# SPONSORSHIP PACKAGES

Choose from sponsorship tiers tailored to meet your goals—whether it’s branding, thought leadership, or direct engagement. The total number of impressions across numerous vehicles ensures that your company, as an industry leader, is seen repeatedly by our attendees.

Below are the sponsorship tiers designed to meet your budget and goals.

	<b>Titanium</b> <b>\$30,000</b> (2 slots)	<b>Platinum</b> <b>\$25,000</b> (2 slots)	<b>Diamond</b> <b>\$15,000</b> (4 slots)	<b>Gold</b> <b>\$10,000</b> (6 slots)	<b>Silver</b> <b>\$5,000</b> (8 slots)	<b>Bronze</b> <b>\$2,500</b> (10 slots)	<b>Reception</b> <b>\$5,000</b> (2 slots)	<b>General Session</b> <b>\$10,000</b> (1 slots)
Exhibit Space	30' X 10'	20' X 10	20' X 10	10' X 10	10' X 10			10' X 10
Complimentary registrations	7	6	4	3	3	1	2	3
Logo on general session screen	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Recognition on signage	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Prime placement in Exhibit Hall	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Banner ad on matchmaking app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>
Welcome message	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Conference bag inserts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					2-mins	2-min
Reserved seating in general session	2	2	1	1	1			

\* Additional signage provided at breakfast and lunch areas

\* Due to DOE guidelines, sponsor logos or banners ads on the 2024 Small Business Forum & Expo website cannot include the sponsor’s URL or be hyperlinked.



## EVENTS

### **Opening Welcome Reception**     **\$5,000**

Your sponsorship of the Opening Reception means your company is associated with our signature event, and you'll be a big part in helping everyone celebrate the closing of jam-packed opening day. Sponsorship includes your company logo on all reception signage, and in the mobile app—and the opportunity to provide branded cocktail napkins (production costs not included).

### **Breakfast or Lunch Sponsor**     **\$3,000**

Put your brand in front of attendees by being a part of our well attended breakfast or lunch events. Sponsor receives your company logo on signage near the food stations and the opportunity to provide branded items at the lunch (cost of items and shipment not included).

### **Networking Breaks**     **\$2,000/break**

Keep your prospective customers at their peak! As attendees grab a 'cup of joe' and a snack, they'll thank you for sponsoring this much- appreciated service. Sponsor receives signage near the break areas and the opportunity to provide branded coffee cups, sleeves, or napkins to maximize your impact (production costs not included).

## MOBILE APP

### **Digital Banner Ad**     **\$2,000**

As attendees navigate through the 202 DOE Small Business Forum & Expo mobile app, your banner ad will be front and center to drive traffic to your booth. Five opportunities available.

### **Push Notifications**     **\$1,000/alert**

Have a push notification message appear on the mobile app to drive traffic to your booth. One alert allowed per sponsor per day; maximum two alerts sent each day.



# ONSITE BRANDING

All opportunities are exclusive unless otherwise noted.

## Hotel Room Keycards \$10,000

Put your brand directly in the hands of attendees every time they enter their hotel rooms. Custom designed keys will be distributed at the official 2025 DOE Small Business Forum & Expo hotel; two keys per room. Sponsor provides artwork (must be approved by DOE); show management handles production.

## Conference Bags \$5,000

The stylish bag will be used throughout the conference and be with attendees long after returning to their offices. With your logo on one side and the conference on the other, you'll be associated with the Forum for years to come. Production and shipping costs are the responsibility of the sponsor.

## Lanyards \$5,000

See your company name and logo on the official lanyard that holds all attendee badges. These lanyards are distributed to all participants and used throughout the event to display the required credentials. Sponsor handles production and shipment of lanyards; show management must approve.

## Registration Supporter \$5,000

Be the first company attendees see when they get on-site to register. Sponsorship includes onsite signage, web banner ad at the bottom of registration confirmation emails, and the opportunity to include one piece of collateral in all conference bags (production cost of inserts not included; all inserts must be approved by DOE).

## Conference Bag Insert \$750

Make an impression when you put your company's information or promotional item into the hands of qualified buyers. All attendees receive a conference bag at registration—make sure your message is the first one they see! Sponsor handles production and shipment of inserts; must be. Deadlines apply.

# ONLINE EXHIBITOR LISTINGS

FEATURE	STANDARD LISTING (INCLUDED)	ENHANCED PACKAGE \$500	ULTIMATE PACKAGE \$750
Company Information (contact, website, booth number, description, product categories)	X	X	X
Company Logo		X	X
Featured Exhibitor Listing			X
Priority Placement in Search Results			X
Highlighted Booth with Corner Peel			X
Virtual Business Cards		X	X
Product Gallery with Images and Descriptions		X	X
Product Gallery with Video and Descriptions			X
Show Special Offers			X

## Additional Opportunities

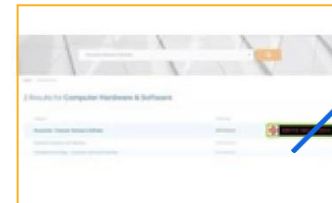
All additional opportunities require the Ultimate Package



### Product Spotlight Sponsorship - \$500

Showcase your product image or video on the Directory Home Page Live link directs attendees to your company's listing.

Limited to the first 30 exhibitors  
Requires the Ultimate Package



### Product Category Sponsorship - \$500

320x50 pixel image (640x100 required for upload)  
Guaranteed #1 listing in the category



### Exclusive Online Exhibit Hall Sponsorship - \$2,000

Includes the Level 3 Package  
728x90 pixel image (1456x180 pixel image required for upload) Guaranteed #1 listing in the category



### Directory Home Page Banner - \$2,000

1940x180 pixel image on the online directory home page or 600x500 pixel image for smaller screens (mobile/tablet) (1940x180 & 600x500 pixel image required for upload)

Upgrade your listing to make sure attendees can find your company information and booth at the show. Save \$125 when you upgrade with your booth purchase!





# **SECURE YOUR PREFERRED EXHIBITOR SPOT EARLY!**

**Premium Locations are first allocated to Titanium, Platinum, Diamond, and Gold sponsors, then on a first-come, first served basis.**

Contact:

**Susy Bruno**

Conference Operations Manager

Blueprint Creative Group

2025 Conference Producer

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(305) 315-3162