

**BEFORE THE  
U.S. DEPARTMENT OF ENERGY  
Washington, D.C. 20585**

In the Matter of:

**Bulbrite Industries, Inc.**  
(general service lamps)

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Case Number: 2024-SE-57013

**ORDER**

For the U.S. Department of Energy (“DOE”):

1. On April 19, 2024, under the above-listed case number, DOE issued a Notice of Proposed Civil Penalty to Bulbrite Industries, Inc. (“Respondent”) to pursue a civil penalty for knowingly distributing in commerce a general service lamp (“GSL”) basic model that failed to meet the applicable energy conservation standard.
2. Respondent manufactured basic model 861155 (the “subject model”) on or after January 1, 2023.
3. The subject model was designed but not marketed as a silver bowl lamp in accordance with 10 C.F.R. § 430.2.
4. Because the subject model was not marketed as a silver bowl lamp, it does not meet the definition of a silver bowl lamp at 10 C.F.R. §430.2 and thus was a GSL.
5. GSLs are covered products subject to a federal energy conservation standard. *See* 42 U.S.C. § 6295(a)(1), 6295(i)(6), 10 C.F.R. § 430.32(dd).
6. Effective July 25, 2022, the sale of any GSL that does not meet a minimum efficacy standard of 45 lumens per watt (“lm/W”) is prohibited. 10 C.F.R. § 430.32(dd).
7. Respondent admitted that, because the subject model was designed but not marketed as a silver bowl lamp, it was a GSL that did not comply with the minimum permissible rate of energy efficiency set forth in 10 C.F.R. § 430.32(dd).
8. Respondent knowingly distributed in commerce<sup>1</sup> the subject models in the United States.

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<sup>1</sup> “Distribute in Commerce” or “Distribution in Commerce” means to sell in commerce, to import, to introduce or deliver for introduction into commerce, or to hold for sale or distribution after introduction into commerce. 42 U.S.C. § 6291(16).

9. Based on the information above, I find that Respondent knowingly committed Prohibited Acts by manufacturing and distributing in commerce basic models of covered products that did not comply with the applicable energy conservation standards. *See* 42 U.S.C. § 6302; 10 C.F.R. § 429.102(a)(1).
  
10. Accordingly, pursuant to 10 C.F.R. § 429.120 and 42 U.S.C. §§ 6303 and 6316, I **HEREBY ASSESS** a civil penalty of \$22,500 **AND ORDER** that the Settlement Agreement attached to this Order is adopted.

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Samuel T. Walsh  
General Counsel