Advancing the Goals of the Clean Fuels and Products Shot through Sustainable Chemistry

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### Abold goal...

"Establish the United States as a world leader in clean fuel and clean carbon-based chemical production, create and maintain new high-quality jobs, and provide enhanced energy security with robust domestic supply chains."

By 2050, 50% of carbon-based chemicals from sustainable carbon sources.



### Expand and Develop New Feedstocks:

Develop and utilize new technologies to maximize carbon incorporation and retention to generate low-cost, low-emissions biomass, waste, and CO<sub>2</sub> feedstocks at scale

### Examples:

Forest residues, agricultural wastes, municipal solid waste, recycled materials, energy crops, algae, CO<sub>2</sub>



### Carbon-Efficient Conversion

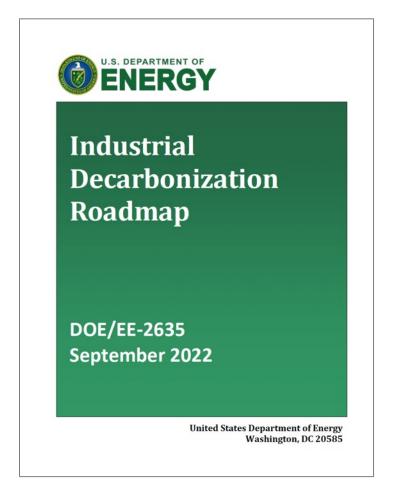
### New Conversion Paradigm:

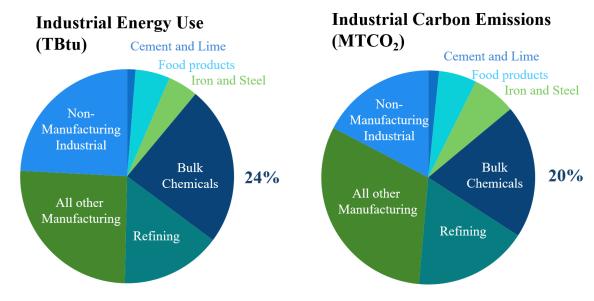
Develop technologies to maximize conversion of resources into fuels and chemicals utilizing clean power, clean hydrogen, clean heat, and optimized reactor systems

### Examples:

Biomass gasification to SAF, solar fuels, power to liquids, catalytic conversion of CO<sub>2</sub>

## The chemical industry is the largest industrial carbon emitter...

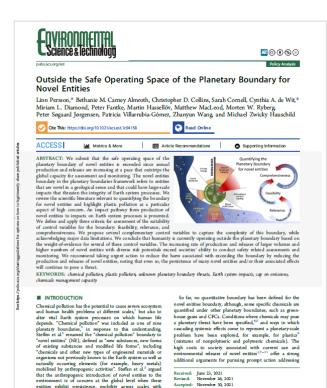




Non-manufacturing industrial: agriculture, mining, and construction Source: DoE Decarbonization Roadmap (Figures 2&3)

https://www.energy.gov/eere/doe-industrial-decarbonization-roadmap

# But it is also a large contributor to the plastics crisis and chemical pollution



entities ethibit persistence, mobility across scales with consequent widespread distribution and accumulation in organisms and the environment, and potential negative impacts on wital Earth System processes or subsystems.

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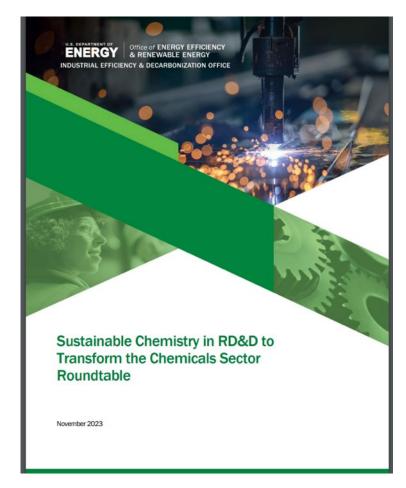




https://doi.org/10.1021/acs.ed.1c04158 Environ. Sci. Technol XXXX, XXX, XXX-XXX

# To avoid regrettable tradeoffs solutions, need to go beyond decarbonization

"The business proposition for investment in sustainable chemistry includes not only decarbonization benefits but also those associated with eliminating chemicals of concern and finding safer alternatives (also referred to as "detoxification"). Such investments may lower cost and financial and reputational risk, increase government compliance, create new market value, avoid regrettable substitutions, and support corporate sustainability targets. Making a strong business case—that sustainable chemistry investments solve multiple challenges and have improved life cycle costs—is critical for market success. "



## Need to be clear on the direction - Sustainable Chemistry

### **Sustainable Chemistry**



Source: Lowell Center for Sustainable Production and Beyond Benign

### Criteria categories to meet the definition of sustainable chemistry

#### **EQUITY AND JUSTICE**

- Authentic engagement of potentially impacted communities
- Protection of workers, marginalized communities, and vulnerable groups
- Prioritization of innovations that remediate past harms
- Strengthening of local economies and product access and affordability

#### TRANSPARENCY

- Disclosure and accessibility of health, safety, and environmental data
- Open access and verification of sustainability claims
- Availability of chain-of-custody information for chemicals and materials

#### CLIMATE AND ECOSYSTEM IMPACTS

- Utilization of renewable,non-toxic chemical building blocks
- Avoidance of negative impacts on natural resources, the climate, and biodiversity
- Minimization of energy use and greenhouse gas emissions

#### **HEALTH AND SAFETY IMPACTS**

- Absence of hazards to people or ecosystems
- Prevention of environmental releases that persist or bioaccumulate

#### CIRCULARITY

- Design of products with an appropriate lifetime
- · Enablement of safe reuse and recycling
- Emphasis on resource efficiency and waste prevention

https://www.sustainablechemistrycatalyst.org/s/Defining-Sustainable-Chemistry-Report-Feb-2023.pdf

### To achieve Earth Shot and Sustainable Chemistry goals will need to advance RD&D at multiple levels....

# Five Conversion Strategies to Transition the Chemical Industry Towards Sustainability



### The industry should minimize its process energy requirements and transition from

fossil fuels to renewables.

#### Feedstock Substitution

The industry should sharply reduce fossil fuel use for feedstocks in the production of chemicals, while building supplies of alternative sustainable, renewable feedstocks.





## Molecular Redesign The industry should develop innovative, new platform and tunable chemistries based on the principles of green chemistry and engineering.

#### Production Process Redesign

Chemical manufacturing processes should be redesigned to use renewable feedstocks, minimize adverse impacts, and work within more flexible, distributed, and resilient manufacturing operations.



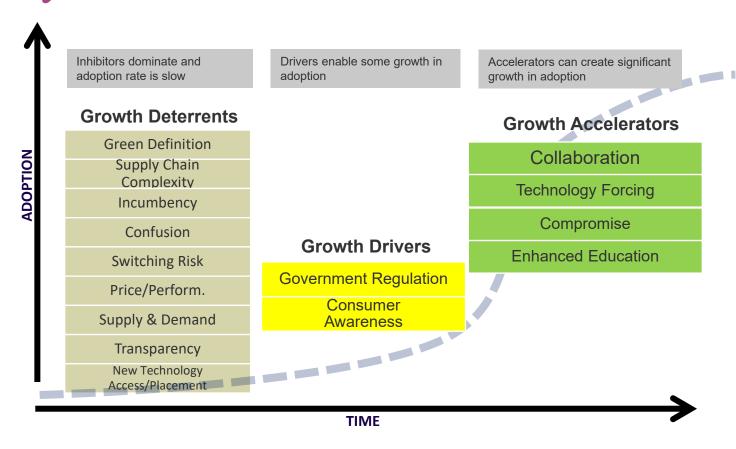


#### Downstream Product Redesign

Product design and delivery should be reimagined so that products are more circular, use safer chemistries, and have lower adverse impacts through their lifecycle.

https://www.tandfonline.com/doi/full/10.1080/00139157.2022.2021793?scroll=top&needAccess=true

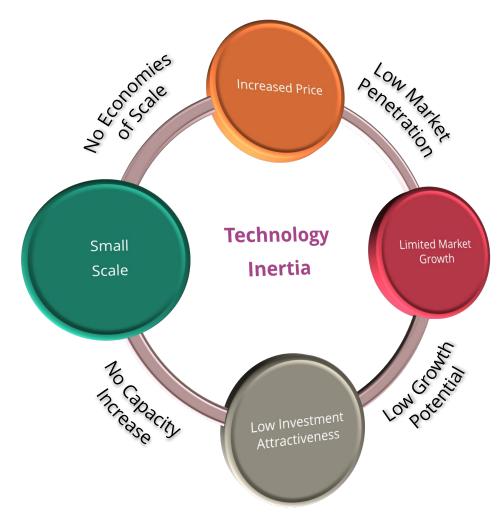
## Barriers and enablers of sustainable chemistry



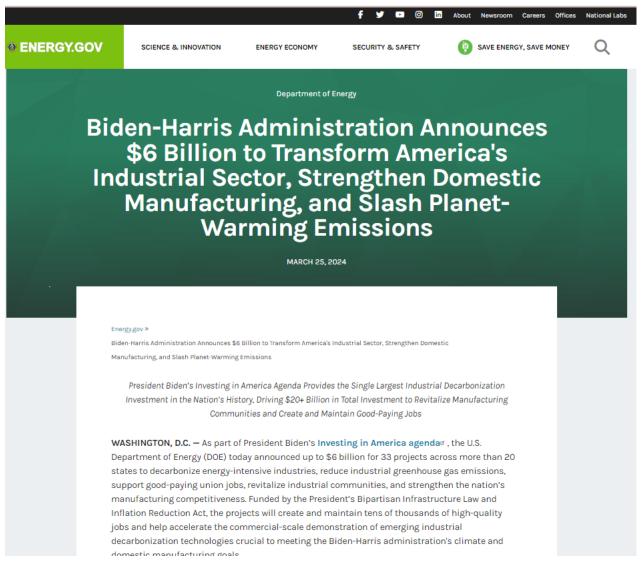
https://greenchemistryandcommerce.org/resources/gc3-publications

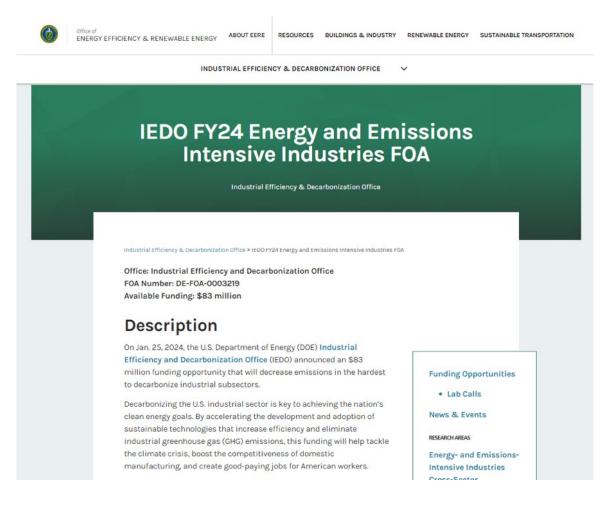
### Challenges to Sustainable Chemistry Technologies at Scale

- The interplay between scale, price, growth potential and investment attractiveness causes a technology inertia that favors incumbent technologies
- A collaborative approach is needed to:
  - Overcome Technology Inertia
  - Mobilize public and private investment
    - Address risk of new technologies
  - Create policy incentives
    - Demand pull
    - Bridge gap in costs to ensure innovator competitiveness



### Ensuring federal funding from early stage to deployment derisks new innovations from smaller innovators



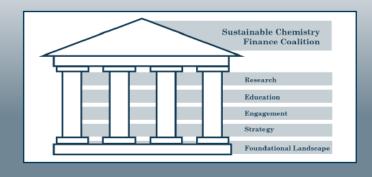


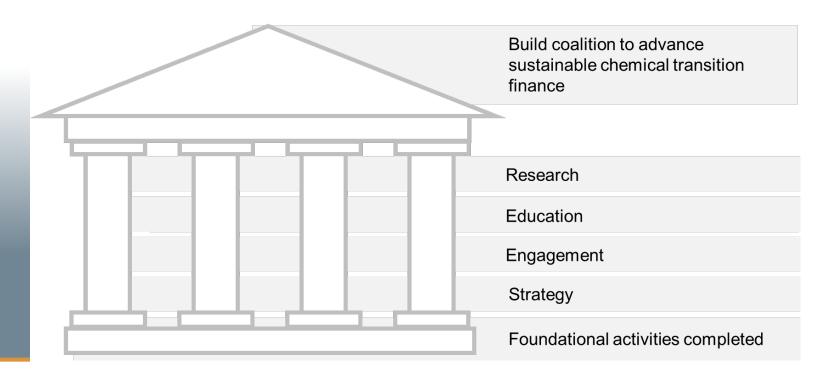
# Public-Private Financing Willbe Critical to Growing Solutions

**JUNE 2023** 

Strategic Approach to Transition Finance for Sustainable Chemicals and Materials:

A Blueprint for the Financial Community













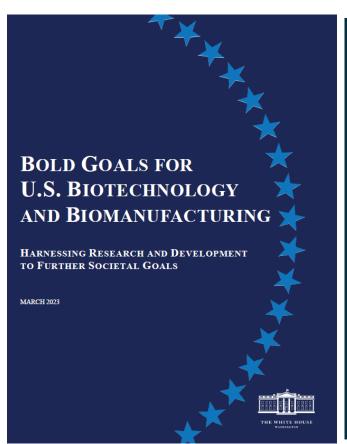
https://www.sustainablechemistrycatalyst.org/sc-finance

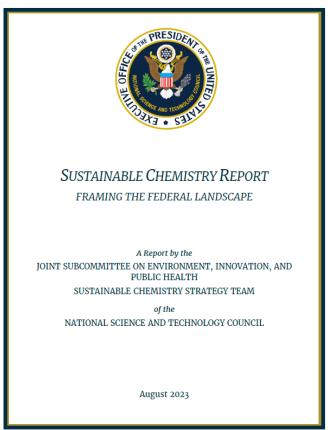


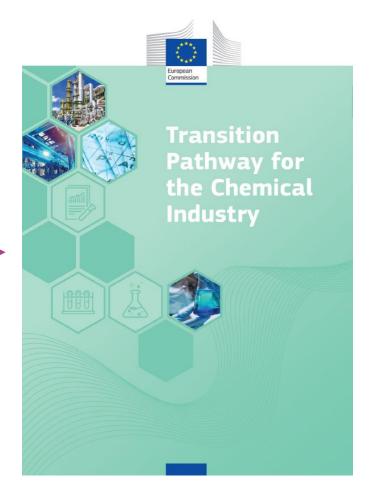
# And a coordinated federal industrial, financial, and regulatory policy approach

- Government leadership/commitment to sustainable chemistry to provide a clear market signal that aligns policy, market actors and other stakeholders
- Clear and time delimited policies that restrict or disincentivize incumbent chemicals and materials of concern and the processes that make them
- An industrial strategy to focus investment, R&D, and policy towards sustainable chemistry to address key societal and market needs
- Policies that Policies that incentivize investment, deployment and adoption and create demand
- Incentives for value chain collaboration to achieve goals (eg semi-conductors)
- Massive **public and private finance** from early stage through pilots and capital buildout with sustainable chemistry investment as a clear ESG priority
- Ultimately a 20-30 year roadmap to change, with interim targets

## A clear roadmap is needed that connects efforts to transform chemistry







### Save the date!



## INNOVATORS ROUNDTABLE

October 28-30, 2024 | Beaverton, Oregon

HOSTED BY



### Thank you!





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For more information, please visit:

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