

Peer Exchange Calls, Spring 2023, No. 37

The Better Buildings Residential Network hosts Peer Exchange Calls that connect energy efficiency programs and partners to share best practices and learn from one another in order to increase the number of homes that are energy efficient. View full summaries of all previous Peer Exchange Calls [here](#) and visit the Better Buildings Residential Network [website](#) for a schedule of upcoming calls.



Learn more about unlocking a grid-interactive efficient building future

Integrated energy efficiency/demand flexibility programs can promote grid-interactive efficient buildings (GEBs) through identifying successful projects, key learnings, existing business model challenges and regulatory barriers, and case studies. An example of such is the report, supported by the Department of Energy and Lawrence Berkeley National Laboratory, presented by Kate Strickland of Smart Energy Power Alliance (SEPA) focused on challenges for practitioners working on the building energy program transition, deploying effective coordinated energy efficiency, demand flexibility, and more.

▶ [Energy Efficiency and Demand Flexibility – Promoting and Scaling Grid-Interactive Efficient Buildings \(GEBs\)](#)
April 27, 2023



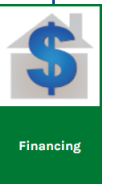
Contractor
Engagement &
Workforce
Development



Discover how states, utilities, and residential energy efficiency professionals are preparing for Inflation Reduction Act (IRA) funding

Eli Lieberman from Michigan Saves, the nation's first nonprofit green bank, highlighted the creation of an implementation framework, collaborative program design, and the importance of not recreating the wheel concerning preparation for upcoming federal funding opportunities.

▶ [How are Efficiency Programs and Partners Preparing for Inflation Reduction and Infrastructure Act Funding](#)
May 25, 2023



Financing



Understand how programs and implementers should prepare to market the Inflation Reduction Act (IRA)

Pearl Certification's Homeowner Division Marketing Director, Deanna Cioppa, outlined that the key to properly engaging online is to truly understand the audience, on a deep level, by examining the online conversation already happening, knowing who or what is being talked about, and the format on which information is being shared.

▶ [Marketing Residential Energy Efficiency in the Era of the IRA \(the Inflation Reduction Act\)](#)
June 8, 2023



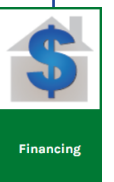
Marketing &
Outreach



Discover some financing options for implementing deep energy retrofits and fully electrifying a home

Rita Ballesteros, an industry consultant, highlighted that sufficient decarbonization upgrades are challenging, costly, yet necessary to meet U.S. climate goals. She covered how solutions need to be accessible, scalable, and affordable and that the IRA can potentially help households decarbonize. Rita included multiple links on financing toolkits and resources in her presentation.

▶ [Paying for Home Decarbonization and Electrification – Addressing Cost Questions](#)
June 22, 2023



Financing