

Ambitions and challenges in delivering on plastics and waste commitments

Transitioning to a Sustainable, Circular Economy for Plastics Workshop - June 8th 2023
Nicholas Vijverman - nicholas.vijverman@emf.org

Our mission will always be...

TO ACCELERATE THE TRANSITION TO A CIRCULAR ECONOMY



1/₃ of plastic packaging leaks into the environment







NEW PLASTICS ECONOMY GLOBAL COMMITMENT

Other perts and head and Protects Autority Autor Autor

Bit 1 New Committee Commit

Her Coro Exist - Morrow Inc.

Her Co







Key lessons learnt since 2018

Please consult the annual Global Commitment Progress Report, to be published on October 31st 2023.

Focus areas in transitioning to a circular economy for plastics



Reuse models present an untapped opportunity to reduce the need for plastic

Reuse models present an untapped opportunity to reduce the need for plastic



The challenge



The goal



Focus areas in transitioning to a circular economy for plastics



Reuse models present an untapped opportunity to reduce the need for plastic



Well-designed, mandatory EPR schemes are key in scaling collection, sorting and recycling infrastructure

Well-designed, mandatory EPR schemes are key in scaling collection, sorting and recycling infrastructure



The challenge

The goal





Focus areas in transitioning to a circular economy for plastics



Reuse models present an untapped opportunity to reduce the need for plastic



Well-designed, mandatory EPR schemes are key in scaling collection, sorting and recycling infrastructure



We need to define a pathway forward to deal with flexible plastic packaging, including upstream measures

We need to define a pathway forward to deal with flexible plastic packaging, including upstream measures



The challenge



The goal











Believe in a 2030 without plastic pollution, even if it means letting go of your traditional packaging supply chain