# EMPOWERED

Education Materials for Professional Organizations Working on Efficiency and Renewable Energy Developments



Awardees: Interstate Renewable Energy Council, New Buildings Institute, Southface Energy Institute, National Fire Protection Association, International Association of Fire Fighters
PI: Kristen Hagerty, Senior Director of Workforce Development, IREC
Contact: kristenh@irecusa.org
Project: DE-EE0009455



## **Project Summary**

#### **Objective and outcome**

Reduce barriers to widespread deployment of distributed energy resources (DERs), including PV, energy storage systems (ESS), electric vehicles, and grid-interactive efficient building technologies (GEB), by providing research-supported, industry validated education and resources.

#### <u>Stats</u>

Performance Period: April 2021 - March 2024 DOE budget: \$2.1M Cost Share: \$126K Milestone 1: 24 educational resources Milestone 2: 4+ hours online training Milestone 3: 30,000 users

#### **Team and Partners**

International Association of Electrical Inspectors (IAEI)

International Code Council (ICC)

National Association of State Fire Marshals (NASFM)

Pacific Northwest National Laboratory (PNNL)

Slipstream, Inc.

Southeast Energy Efficiency Alliance (SEEA) UCF: Florida Solar Energy Center (FSEC)

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**Dynamic and Responsive Distributed Energy Resource Education Solutions** 

## Problem

The nation's 118 million homes, 5.6 million commercial buildings, and 270 million vehicles represent a significant opportunity to **unlock energy savings or enhance energy resilience through efficiency improvements and new distributed energy resources (DERs)**—notably solar; energy storage; electric vehicles; and grid-interactive efficient building technologies.

Building, fire, and safety officials (code officials) play a critical role in enabling the safe, widespread, and rapid deployment of DERs. Yet these **emerging technologies have outpaced codes and existing educational resources,** creating an urgent need for up-to-date guidance for this audience.

Building owners and managers need to understand and manage the new technologies and practices.





## **IREC Project Goals**

- Increase knowledge of emerging distributed energy resource (DER) technologies.
- Provide job-specific skills to code officials who inspect PV, energy storage, grid-interactive efficient building technologies, and electric vehicle supply equipment.
- Provide resources that respond to the changing audience needs and evolving technology over the 3-year period.
  - Drive diverse audiences to a shared website.



## **Impact - Code Officials**

When equipped with fact-based information about the safety and efficacy of GEB, ESS, EV, and PV technologies, **CODE OFFICIALS** can

- More efficiently inspect structures equipped with the technologies.
- Decrease permitting and inspection (P&I) time, therefore decrease P&I costs born by the consumer.
- Ensure the safe installation of emerging clean energy technologies.
- Improve working relationships with system integrators/installers.

#### **Alignment with BTO Goals**

- Increase building energy efficiency and resilience.
- Accelerate building electrification (reducing onsite fossil fuel based emissions).



## Impact - Building Managers & Owners

When equipped with fact-based information about the safety and efficacy of GEB, EV, ESS, and PV technologies, **BUILDING MANAGERS** and **OWNERS** can

- Invest in cost-effective DER.
- Increase demand for emerging technologies.
- Decrease energy usage and operating costs.
- Help utilities manage grid operations and lower system costs.

#### **Alignment with BTO Goals**

- Increase building energy efficiency
- Accelerate building electrification
- Increase building demand flexibility and improve resilience



#### Where We've Been

## Where We're Going

Slow, expensive, inconsistent

#### Accessible, educated, empowered



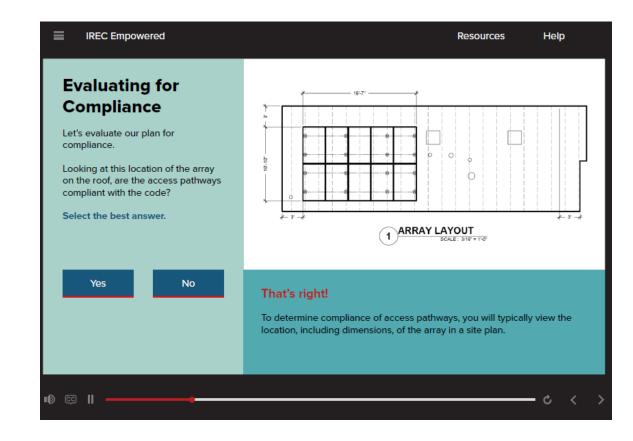


## Educational Resources: CleanEnergyClearinghouse.org



Infographics - Model codes

## Job-Focused Training: CleanEnergyTraining.org





## **Challenges and Innovation**

The project will tackle several unique challenges:

- The evolving needs of those on the front lines of DER adoption.
- The ability to cost-effectively reach a national audience.
- Establishing the relevance of efficient and renewable technologies.
- Reaching a wide enough audience.
- Creating accessible education.
- Avoiding duplication of effort and competing information.

**Innovation**. Deliver dynamic educational materials online and drive complementary stakeholders to a central clearinghouse website. Users can access resources on their own schedule and return frequently to deepen their understanding. In this way, IREC and our partners are poised to help code officials and building professionals contribute to the widespread adoption of distributed energy resources.



## Accomplishments – 1st 2 years

#### 2 active websites

- 24+ resources (CleanEnergyClearinghouse.org)
- 30 courses (CleanEnergyTraining.org)
- 75,000 unique visitors to the websites
  - Project Goal = 30,000
- 4,000 user accounts created (CleanEnergyTraining.org)
- 7,200 course registrations
- 1,000 webinar attendees (7 webinars, 2000 registrations)



## **EMPOWERED** Awardees

Topic 1. Emergency Response & Resilience Planning





Topic 2. Safe DER Building Integration: Building, Fire, and Safety Department Officials

**OIREC** 

INTERSTATE RENEWABLE ENERGY COUNCIL



nbi new buildings institute

## **Collaboration: Examples**

- Webinars that feature other awardees.
- Resources that direct users to awardees' work.
- Complementary, not duplicative products.
- Extended outreach: Promotion of each awardee's material.
- Educational products that build on other awardees' work.
- Monthly meetings with same-topic awardees.



## **Collaboration: Safe DER Integration – Example**

#### **New Buildings Institute**

Produce Permitting & Inspection Guidelines for residential energy storage systems based on SolSmart's document.



#### Southface Energy Institute Develop interactive diagrams to illustrate concepts in the guides.

#### IREC

Develop training to encourage adoption, customization, and use of guidelines.



## **Collaboration: Awardees Topics 1 & 2**

Plans for a future webinar featuring all of the EMPOWERED awardees to showcase training developed during the project.

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# **Residential ESS Project Introduction**

Large-scale burn experiments involving renewable energy components:

- Part 1: Full-scale vertical flame spread of new residential cladding materials
- Part 2: Potential impact of li-ion residential ESS on incident response

Objectives:

- 1. Determine whether li-ion battery gas impacts compartment fire dynamics.
- Develop size -up and tactical considerations for first responders to li-ion residential energy storage system fire incidents





## **Metrics & Data Collection**

- End of course evaluations for CEU-bearing courses
- Mid-webinar polls to gauge usefulness
- Partner-issued questionnaires

#### Rank your preferred formats for learning.

- #1 Live webinar
- #2 Recorded webinar to watch on-demand
- #3 Self-paced CEU-bearing courses
- #4 Articles
- #5 Short interactive courses
- #6 Videos

### **ØIREC**

#### Course Evaluation: Electrical Elements of Solar PV Plan Review

\* Indicates required question

#### \* 1. For each question, please describe your agreement.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I found this course useful.	0	0	0	0	0
My knowledge of the topic increased.	0	0	0	0	0
The course was engaging.	0	0	0	0	0
I would recommend this course to a colleague.	0	0	0	0	0

## Lessons Learned – Educational Delivery

- Online education is scalable and responsive.
- Basic education is still in demand.
- A variety of formats is attractive.
- Live webinars are popular.
- Shorter, less technical information captures attention.
- Real-world examples and "hands-on" learning can be supported in online formats.
- Learners learn best when you build on what they know.
- An essential part of successful training and education is identifying the learner's motivation.

## Lessons Learned – Outreach

Reaching a high volume of potential learners is critical.

- Just-in-time learning is great, as long as people can find it when they need it.
- Cultivate the desire to learn about new technology and what is in it for the learner.
- Relate the available resources to what the learner needs.



#### Lessons Learned – Collaboration



The Interstate Renewable Energy Council (IREC) @IRECUSA · 11m · · · A key element will be collaboration: we need diverse stakeholders from employers & training providers to community-based organizations to align on needs and solutions to prepare the #CleanEnergy workforce that is needed now. irecusa.org/programs/the-n... #NetZeroNow

nbi New Buildings Institute @NewBldgsInst · 12m Q8: How can we prioritize workforce development to reach a #CleanEnergyFuture within the built environment? #NetZeroNow



June 13, 2022

#### Net Zero Buildings: 18 Industry Recommended Ways to Start Learning



Fact-based, industry-vetted, educational resources supporting a clean energy future.

The Interstate Renewable Energy Council (IBEC), New Buildings Institute (MB), and Southtace Institute are working in concert under the U.S. Department of Energy (DOE)'s EMECWERED program and unite almost 20 clean energy organizations as additional collaborators. The following list of resources were curated by project partners as part of our lotin barticication in Net Zero Buildings Week.

Check out the links below to access fact-based, industry-vetted educational resources on a variety of topics related to clean energy, energy efficiency, building technologies and more!

#### Clean Energy Training and Workforce Development Interstate Renewable Energy Council

CEU bearing training courses and educational resources for clean energy and allied professionals, including code officials, AHJs, building safety officials, facility managers, installers and others.

#### Net Zero Energy and Decarbonization Toolkit International Code Council

Comprehensive resource for states, tribes, local jurisdictions, and other organizations interested in developing and implementing advanced energy efficiency and carbon reduction goals for a net zero future.

Understanding How Building Controls Can Save Energy
 Silpstream

This guide demonstrates how smarter use of building controls could improve energy savings by up to 30 percent. Implementing energy efficiency measures in buildings is a key step in meeting clean energy goals.

Evolving Technologies

International Association of Electrical Inspectors IAEI Magazine articles that include technical details of evolving technologies such as renewable energy systems including PV, Wind, fuel cells, and energy storage devices.

Affordable Housing and Existing Home Retrofits
 FSEC Energy Research Center
 Energy efficiency and building science measures for safety, durability, and Indoor





## **Cross-Office Collaboration is Valuable**



Secretary Jennifer Granholm @SecGranholm

DOE is working in partnership to train the workforce for our clean energy buildings future—building operators, managers, safety officials. Thank you @IRECUSA @SouthfaceInst @NewBldgsInst :



#### ngtnews.com

DOE, IREC, NBI, Southface Offer Resources to Advance Cl... Three clean energy organizations have formed a partnership to provide educational resources and training on clean ...

7:01 AM · Jun 4, 2022 · Twitter for iPad





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## A Holistic Approach to Education Advances Goals

#### Increase Consumer Demand

Accessible, fact-based education about efficient heating & cooling and DERs.

#### Decrease Permitting & Inspection Time

Permitting & inspection guidelines and practice using them.

Get Buy-In from First Responders Accurately-informed first responders pose fewer barriers to DER.

Improve Planning &

Technical assistance and

resources about getting

buildings ready for solar,

energy storage, and EVs.

Zoning

+

Improved Building Efficiency & Reduced GHG Emissions

Consumer demand for efficient and renewable technology met with DER-friendly zoning policies supported by efficient and costeffective permitting practices and educated inspectors and first responders.



## Future Work – Year 3

- Increase cross-award collaboration.
- Permitting & Inspection Guides pilot in AZ and MA (NBI).
- Training on P&I Guides (IREC and Southface).
- IAFF and NFPA will develop training based on research.
- EMPOWERED Awardee webinar showcasing available training for all of the audiences.
- Experiment with different outreach methods.



# EMPOWERED SOLUTIONS WEBINAR SERIES

# **On CleanEnergyClearinghouse.org**



**FSEC Energy Research Center** UNIVERSITY OF CENTRAL FLORIDA

Pacific Northwest NATIONAL LABORATORY









>>> slipstream

## Scalability, Replicability, Impact

- Well-maintained and frequently added to website encourages repeat visitors.
- Users from multiple facets of the industry can view the same information to align view points.
- Engaging online training can cost-effectively reach a nationwide audience, while still allowing for regional customization.
- Active collaboration among resource creators results in more complementary resources that reinforce a consistent message.



IREC builds the foundation for rapid adoption of clean energy and energy efficiency to benefit people, the economy, and our planet.



# Suggestions welcome

## Kristen Hagerty kristenh@irecusa.org

Interstate Renewable Energy Council Kristen Hagerty, Senior Director of Workforce Development kristenh@irecusa.org EMPOWERED DE-EE0009455



## **EERE/BTO** goals

## The nation's ambitious climate mitigation goals

## EERE/BTO's vision for a net-zero U.S. building sector by 2050



#### Greenhouse gas emissions reductions

50-52% reduction by 2030 vs. 2005 levels Net-zero emissions economy by 2050



#### Power system decarbonization 100% carbon pollutionfree electricity by 2035



#### Energy justice 40% of benefits from federal climate and clean energy investments flow to disadvantaged communities

Support rapid decarbonization of the U.S. building stock in line with economyide net-zero emissions by 2050 while centering equity and benefits to communities

#### Increase building energy efficiency

Reduce onsite energy use intensity in buildings 30% by 2035 and 45% by 2050, compared to 2005

#### Accelerate building electrification Reduce onsite fossil -based CO, emissions in

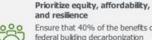
buildings 25% by 2035 and 75% by 2050,

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#### Transform the grid edge at buildings

Transform the grid edge at buildings Increase building demand flexibility potential 3X by 2050, compared to 2020, to enable a net-zero grid, reduce grid edge infrastructure costs, and improve resilence.

compared to 2005



Ensure that 40% of the benefits of federal building decarbonization investments flow to disadvantaged communities

Reduce the cost of decarbonizing key building segments 50% by 2035 while also reducing consumer energy burdens



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Increase the ability of communities to withstand stress from climate change, extreme weather, and grid disruptions