

#### **AMERICAN CLEAN ENERGY POWERED BY SMALL BUSINESSES**

July 11-12, 2023 | New Orleans Marriott | New Orleans, Louisiana



## **EXHIBITOR AND SPONSORSHIP BROCHURE**

energy.gov/DOEForum

## MEET YOUR MARKET

Hosted by the Department of Energy's Office of Small and Disadvantaged Business Utilization, the 2023 DOE Small Business Forum & Expo is designed specifically to connect small businesses with the Department's program offices, power marketing administrations, laboratory and technology centers, and prime contractors to help advance the Agency's missions.

When you exhibit here, you will have an unparalleled opportunity to:

Don't miss this incredible opportunity to network and discuss your services and solutions with DOE procurement officials, small business program managers, and prime contractors.

## **MEET**

face-to-face and connect with an audience of small and disadvantaged business owners looking to gather information on the latest products and services

## **INCREASE**

brand awareness and product visibility

## **NETWORK**

and create new business partnerships with DOE leaders and program managers



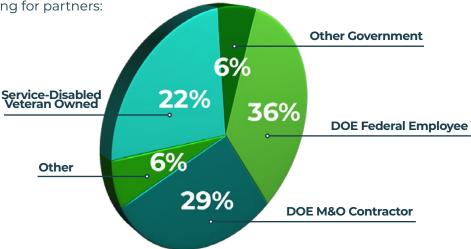
# AN INVESTMENT THAT MULTIPLIES

Make the most of your marketing investment and connect directly with federal and large company buyers and decision makers who attend the 2023 DOE Small Business Forum & Expo to discover the latest products, solutions, and technologies in these categories:

- Administrative management and general management services
- Apparel/promotional items
- Colleges, universities, and professional schools
- Construction including architectural services
- DOE's Mentor Protégé Program
- Engineering services
- Hazardous waste treatment and disposal
- Industrial hardware and wholesalers
- IT, telecommunications, and telephone services
- Personal/workforce and human capital management
- · Security services, security guards, and patrol services

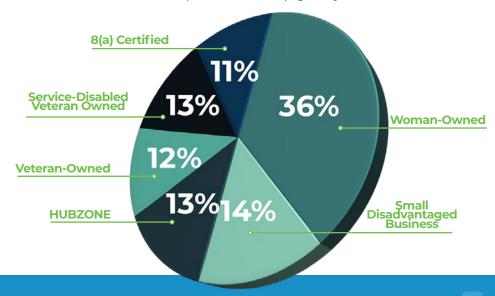
Meet With Buyers\*

Don't miss your chance to showcase your products and services to key program managers, DOE procurement officials, and large businesses looking for partners:



## Discover New Partners\*

All types of small businesses attend the Forum & Expo. In addition to selling directly to the government, you have an unparalleled opportunity to find other small business partners to help grow your business:



<sup>\*</sup> Registration data extracted from the 2019 DOE Small Business Forum & Expo

## YOUR COMPETITION WILL BE THERE. **WILL YOU?**

#### Here's a look at some of the forward-thinking companies that have participated in the past:

Abscope

AECOM

Allegheny Science & Technology

Amazon

ARS International

Astro Machine Works

Austin Master Services

**AVANTech** 

Bahfed Corp.

**BCS** 

**Bechtel National** 

BlueDragon

**Boston Government Services** 

Bureau of Industry and Security

Censeo Consulting Group

Centerra-SRS

CH2M HILL Plateau Remediation

Company

Circuit Media

Clean Energy Business Network

Colossal Contracting

Company Wrench

Consolidated Nuclear Security -

Y12/Pantex

Cyber Armed Security

**DKW Communications** 

Dvnomax

**FGS EKA** 

**Electronic Concepts** 

Empyrean

**Encorus Group** 

**Extrutech Plastics** 

Federal Contracts Corp.

Firehawk Products & Services

Fluor

**GEM Technologies** 

GEM Technology

General Atomics

Global Engineering Technologies

GovSmart

Holmans USA

Honeywell FM&T

HukariAscendent

Idaho National Laboratory,

U.S. Department of Energy

Ideal System Solutions

IMSM

Integrated Solutions Management

Joseph Oat Corp.

KCNSC managed by Honeywell

KevLoaic

Knot Technology Solutions (KTS)

Lawrence Livermore National Laboratory,

U.S. Department of Energy

**LCPtracker** 

Los Alamos National Laboratory,

U.S. Department of Energy

Mahorsky Group

Mazda Computing

MediCab Transsporation

National Energy Technology Laboratory

National Nuclear Security Administration,

U.S. Department of Energy

National Renewable Energy Laboratory

Navarro Research and Engineering

North Wind Group

Nuclear Waste Partnership

Oak Ridge Institute for Science and

Education (ORISE)

Oak Ridge National Laboratory,

U.S. Department of Energy Office of Environmental Management,

U.S. Department of Energy

Office of Fossil Energy,

U.S. Department of Energy

Office of Legacy Management

Office of Small and Disadvantaged

Business Utilization, U.S. Department

of Eneray

Pacific Northwest National Laboratory,

U.S. Department of Energy

Parvati Consulting

PCi Tec

Petersen

Pinnacle Specialty Group

**Protection Strategies** 

Quantum New Energy

RIZZO International

**S&K Logistics Services** 

Sandia National Laboratories,

U.S. Department of Energy

Savannah River Nuclear Solutions

**SECUR** 

SourceAmerica

Sterling Computers

Strativia

Stronghold Coating Systems

supplyFORCE

Swift & Staley

System 1

Teradactyl

**TEVET** 

The Building People

theFDGF

**Turnkey Technical Services** U.S. Small Business Administration. Pittsburgh District Office

US&S Value Added Solutions

ViON

WE2 Support Services

Westwind

Westwind Computer Products

Wildflower International

Wyandotte Services

## **Exhibit Options**

Don't miss this unique opportunity to showcase your products and services to federal buyers. Choose the booth option that best fits your marketing goals and budget.

## **Exhibit Options & Rates:**

## 10' x 10'

Government/Small Business \$2,500 Corporate/Large Business \$4,500

## 10' x 20'

Government/Small Business \$4,900 Corporate/Large Business \$8,700

#### What's Included in Booth Fees?

- High draped back wall (8 ft.), 3 ft. high draped side rails, standard 7"x 44" booth sign
- Booth furnishings including a 6 ft. table, two chairs, and a wastebasket
- Company listing on the 2023 DOE Small Business Forum & Expo website, on the mobile app, and in the printed Program Guide (deadlines apply)
- Two full conference badges/100 sq. ft.

Please note: No substitutions may be made to the booth furnishings. Additional items may be added at the exhibitor's expense.

Don't delay!
We have limited
space in New
Orleans. Contact
us today to learn
more and reserve
your booth.



## **SPONSORSHIP PACKAGES**

These packages are our most comprehensive and high-profile sponsorship opportunities at the event. The total number of impressions across numerous vehicles ensures that your company, as an industry leader, is seen repeatedly by our attendees. Below are the deliverables designed to meet your budget and goals:

	\$25,000 (2 available)	\$15,000 (4 available)	<b>\$10,000</b> (6 available)	\$5,000 <b>SOLD</b>	\$2,500 <b>SOLD</b>
Exhibit space	10' X 20'	10' X 20'	10' X 10'	10' X 10'	10' X 10'
Complimentary registrations	8	6	6	4	2
Banner ad on mobile app	<b>⊘</b>				
Conference bag inserts	2	1			
Recognition on signage*	Logo	Logo	Logo	Name	Name
Company logo on general session screen*	<b>Ø</b>	<b>Ø</b>	<b>(</b>	<b>⊘</b>	<b>•</b>
Reserved seating in general session	<b>Ø</b>	<b>Ø</b>	<b>②</b>		
Additional signage provided at breakfast and lunch areas	<b>②</b>	<b>②</b>	<b>②</b>		

<sup>\*</sup>Due to DOE guidelines, logo/advertisements cannot include company URL or be hyperlinked from DOE's 2023 Small Business Forum & Expo website.

## **EVENTS**

#### **Opening Welcome Reception**

\$5,000

Your sponsorship of the Opening Reception means your company is associated with our signature event, and you'll be a big part in helping everyone celebrate the closing of jam-packed opening day. Sponsorship includes your company logo on all reception signage, and in the mobile app—and the opportunity to provide branded cocktail napkins (production costs not included).

## Breakfast or Lunch Sponsor SOLD

\$3,000/event

Put your brand in front of attendees by being a part of our well attended breakfast or lunch events. Sponsor receives your company logo on signage near the food stations and the opportunity to provide branded items at the lunch (cost of items and shipment not included).

## **Networking Breaks**

\$2,000/break

Keep your prospective customers at their peak! As attendees grab a 'cup of joe' and a snack, they'll thank you for sponsoring this much-appreciated service. Sponsor receives signage near the break areas and the opportunity to provide branded coffee cups, sleeves, or napkins to maximize your impact (production costs not included).

## **MOBILE APP**

#### **Digital Banner Ad**

\$2,000

As attendees navigate through the 2023 DOE Small Business Forum & Expo mobile app, your banner ad will be front and center to drive traffic to your booth. Five opportunities available.

#### **Push Notifications**

\$1,000/alert

Have a push notification message appear on the mobile app to drive traffic to your booth. One alert allowed per sponsor per day; maximum two alerts sent each day.



All opportunities are exclusive unless otherwise noted.

## **ONSITE BRANDING**

All opportunities are exclusive unless otherwise noted.

#### **Hotel Room Keycards**

\$10,000

Put your brand directly in the hands of attendees every time they enter their hotel rooms. Custom-designed keys will be distributed at the official 2023 DOE Small Business Forum & Expo hotel; two keys per room. Sponsor provides artwork (must be approved by DOE); show management handles production. Deadlines apply.

#### **Conference Bags**

\$5,000

This stylish bag will be used throughout the conference and be with attendees long after returning to their offices. With your logo on one side and the conference on the other, you'll be associated with the Forum for years to come. Sponsor handles production and shipment of bags; must be approved by DOE.

## Lanyards SOLD

\$5,000

See your company name and logo on the official lanyard that holds all attendee badges. These lanyards are distributed to all participants and used throughout the event to display the required credentials. Sponsor handles production and shipment of lanyards; must be approved by DOE.

#### Padfolio & Pen

\$2,500

Attendees are always looking for something to write on—and write with—and this handy notepad and pen combo, imprinted with your company's logo, will fit the bill perfectly! Each attendee receives one on his/her seat at the first general session. Sponsor handles production and shipment of padfolio/peds; must be approved by DOE. Padfolio only: \$1,750 / Pen only: \$1,000.

#### **Registration Supporter**

\$5,500

Be the first company attendees see when they get on-site to register. Sponsorship includes onsite signage, web banner ad at the bottom of registration confirmation emails, and the opportunity to include one piece of collateral in all conference bags (production cost of inserts not included; all inserts must be approved by DOE).

## Water Bottle SOLID

\$1,500

Your company will be the official provider of bottled water, refreshing attendees throughout the Forum. Sponsorship includes company logo on the 2023 DOE Small Business Forum & Expo 'know before you go' web page and onsite signage. Sponsor handles production and shipment of 1,000 water bottles with custom labels; must be approved by DOE.

### **Conference Bag Insert**

\$750

Make an impression when you put your company's information or promotional item into the hands of qualified buyers. All attendees receive a conference bag at registration—make sure your message is the first one they see! Sponsor handles production and shipment of inserts; must be approved by DOE. Eight opportunities available. Deadlines apply.

# ONLINE EXHIBITOR LISTINGS

FEATURE	STANDARD LISTING (INCLUDED)	ENHANCED PACKAGE \$500	ULTIMATE PACKAGE \$750
Company Information (contact, website, booth number, description, product categories)	X	X	X
Company Logo		X	X
Featured Exhibitor Listing			X
Priority Placement in Search Results			X
Highlighted Booth with Corner Peel			X
Virtual Business Cards		2	4
Collateral (Catalogue, Brochure, PR, Case Study) White Paper,		2	4
Product Gallery with Images and Descriptions		2	4
Product Gallery with Video and Descriptions			4
Scheduled Events			2
Show Special Offers			2

Upgrade your listing to make sure attendees can find your company information and booth at the show. Save \$125 when you upgrade with your booth purchase!

## **Additional Opportunities**

All additional opportunities require the Ultimate Package



#### **Product Spotlight Sponsorship - \$500**

Showcase your product image or video on the Directory Home Page
Live link directs attendees to your company's listing
Limited to the first 30 exhibitors



#### **Product Category Sponsorship - \$500**

320x50 pixel image (640x100 required for upload)
Guaranteed #1 listing in the category



## Exclusive Online Exhibit Hall Sponsorship - \$2,000

728x90 pixel image (1456x180 pixel image required for upload)



#### **Directory Home Page Banner - \$2,000**

 1940x180 pixel image on the online directory home page or 600x500 pixel image for smaller screens (mobile/tablet) (1940x180 & 600x500 pixel image required for upload)

# DON'T DELAY!

We have limited space in New Orleans. Contact us today to learn more and reserve your opportunity.

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