

Peer Exchange Calls, Winter 2022, No. 32

The Better Buildings Residential Network hosts Peer Exchange Calls that connect energy efficiency programs and partners to share best practices and learn from one another in order to increase the number of homes that are energy efficient. Follow the links below to view full summaries of each call, and visit the Better Buildings Residential Network website at energy.gov/eere/better-buildings-residential-network to view a schedule of upcoming Peer Exchange Calls.



Use “life moments” to sell home energy upgrade projects.

KSV's Tucker Wright explained how hyper-targeting homeowners during “life moments” when the usual barriers to large projects may be lowered can improve the likelihood of selling home energy efficiency improvements.

▶ [Known Unknowns: Key Energy Efficiency Trends in the New Year?](#) January 13, 2022

KSV

Discover 5 strategies for designing retrofit programs.

The American Council for an Energy-Efficient Economy's Rohini Srivastava outlined 5 effective strategies for designing retrofit programs: standardizing retrofit packages; incorporating low-cost measures; staging retrofits; coupling electrification with deep retrofits; and offering financing and incentives.

▶ [Secrets from the Most Successful Residential Efficiency Programs](#) February 10, 2022



Why Utilizing Manual J and Manual D Makes a Difference to Homeowners.

AZ Energy Efficient Home's Jonathan Waterworth shared that 90% of his incoming calls are related to comfort issues. Because good duct design is so important to a properly functioning (and therefore comfort-delivering) HVAC system, Jonathan advised using Manuals J and D when performing retrofits.

▶ [It's Not About Energy, It's About Comfort – Addressing the Reality](#) February 24, 2022



Leverage FEMA funding and incentives for energy-efficient housing rehabilitation.

ICF's Brandy Bones and Chris Mewes explored a variety of home retrofit funding mechanisms available through the Federal Emergency Management Agency. These programs can enable home energy retrofits that deliver resilience and efficiency simultaneously.

▶ [Are You Ready? Preparing Homes for Extreme Weather?](#) March 10, 2022

