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**Northern New Mexico Citizens' Advisory Board (NNMCAB)  
PUBLIC OUTREACH SUBCOMMITTEE  
FY 2022-23 Work Plan**

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**SECTION I. MISSION STATEMENT**

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The Northern New Mexico Citizens Advisory Board (NNMCAB) membership is composed primarily of people who are directly affected by LANL cleanup activities. These members reflect a diversity of views, cultures and demographics from affected regions. A core component is Equity, Diversity, and Inclusion.

It is the mission of the NNMCAB Public Outreach Subcommittee to involve stakeholders more directly in EM cleanup decisions, by reaching out to them to share their opinions by becoming involved in cleanup discussions and federal decision-making regarding clean-up. This effort includes educational forums, speaker's bureau presentations, and issue fact sheets, in an effort to keep the public informed on key issues, upcoming decisions and board recommendations. In addition, an up-to-date online presence including a new and user-friendly website may function as stakeholder first contact, and as a repository for information and edification.

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**SECTION II. ACTION ITEMS**

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**Justice40 Initiative**

During the summer of 2021, President Biden introduced Justice40:

"Justice40 is a whole-of-government effort to ensure that Federal agencies work with states and local communities to make good on President Biden's promise to deliver at least 40 percent of the overall benefits from Federal investments in climate and clean energy to disadvantaged communities."

<https://www.whitehouse.gov/omb/briefing-room/2021/07/20/the-path-to-achieving-justice40/>

The Department of Energy's "Office of Economic Impact and Diversity will lead this effort through a new role committed to implementing President Biden's Justice40 Initiative—a plan to deliver 40% of the overall benefits of climate investments to disadvantaged communities and inform equitable research, development, and deployment within the DOE."

<https://www.energy.gov/promoting-energy-justice>

The Executive Committee of the Northern New Mexico Citizens Advisory Board (Department of Energy, Office of Environmental Management, Site Specific Advisory Board) met with Ike White, Senior Advisor to DOE-EM, earlier this month and he stated that Los Alamos National

Laboratory and the DOE-EM Los Alamos Field Office will host a pilot program for Justice40 (so far the only national laboratory slated to do so) and has asked the NNM CAB to play an integral and advisory role in this initiative.

While this pilot in its infancy, I expect the NNM CAB to take on a proactive role and ensuring that the Board does its level best to bring forth the needs and concerns of New Mexico's citizens to the DOE in meeting President Biden's goals for energy justice.

## **Materials**

As a Federal Advisory Board to Department of Energy Office of Environmental Management (DOE EM) for Los Alamos Field Office, the NNM CAB's materials are considered an imprint of DOE EM. Therefore, NNM CAB materials are regarded as somewhat outside the DOE EM brand and will utilize its own look and feel as consistent with other Site Specific Advisory Boards (SSAB), with DOE EM acknowledged as supporting work plans rather than actual content (other than that which the DOE EM did not produce or does not own). A database of materials such as images and past information must also be stored and accessible to NNM CAB members for future use in outreach materials and for records keeping.

## **Online Presence**

### **Website Redesign and Updates**

The NNM CAB requires a new website that is user-friendly and contains up-to-date information with: downloadable documents including meeting minutes, meeting packets, presentations, and recorded meetings and other pertinent materials for the public's information and edification. The current site is hosted on the DOE EM server, whereas some other SSABs are located on their own servers with their own unique URL. Currently the site presents not as its own imprint, but as a sub-section of DOE EM.

<https://www.energy.gov/em/nmcb/northern-new-mexico-citizens-advisory-board>

## **Content**

It is assumed that NNM CAB meeting materials such as the meeting packets and enhanced PDF's will be made available for review and download on the site. The site will also include contact information, the mission, vision, recommendations to the DOE, newsletters and other reports and materials as appropriate.

## **Design**

Once secured, an independent contractor will work with NNM CAB Staff and the NNM CAB Website Ad Hoc Advisory Subcommittee. Information gathered from the initial survey will inform the site map (the structure of the site) for structure and appropriate content.

**Action Item:** Discuss design options- will the NNM CAB be an imprint or a sub-category of DOE EM as it is represented now.

**Action Item:** Discuss content and navigation.

## **Video Streaming**

DOE EM hosts meetings in person and on WebEx.

**Action Item:** Discuss video streaming options: social media hosting, website hosting, or a combination of options.

## **Social Media**

Stakeholders and the general public that utilize social media may find NNM CAB outreach efforts and materials more easily accessible and engaging on a social media platform.

**Action Item:** Discuss if social media is approved and appropriate for the NNM CAB.

## **Print Materials**

Print materials such as brochures, newsletters, activity reports and other meeting materials such as presentations and packets would follow the NNM CAB imprint. Templates for board use would be formatted for ease of use and uniformity when printing.

Print materials would be also made available online for download.

**Action Item:** Discuss path forward for print materials.

**Tentative:** Fact Sheets, Newsletters, Add information to local Newspapers, and magazines, Press releases

**Forums:** Rio Grande Sun, LA Reporter, NM Edge

## **In-person Public Engagement**

**Structure of presentations:** The mission of the NNM CAB, approved and developing recommendations, past and upcoming meetings and activities, and outcomes of Board activities.

Presentations should provide some context on why certain waste is considered legacy and therefore under the purview of the NNM CAB.

**Forums:** Libraries, Fuller Lodge, Speaker Bureaus (Rotary, Kiwanis, Church Groups, Town Councils, LA League of Women Voters, etc.) Higher Education (NNMC, NMSU, UNM, NM Tech, Highlands etc.), Sovereign Nations