#### **DOE Zero Energy Ready Home**





Zero Energy Ready Homes Leading Builders

**Todd Usher** 

President
Addison Homes



# Leading Builders Series







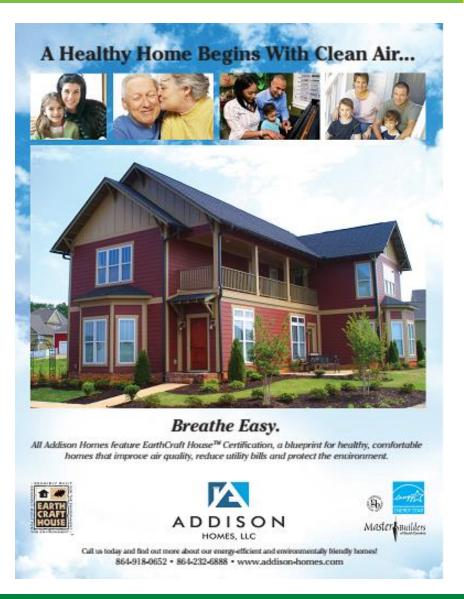






#### Marketing Zero Energy Ready Homes









#### HEALTHY HOME STORY



Addison Homes completed a new home for Len and Romanda Gordon and their three children in July of 2007. The home was constructed and certified under both ENERGY STAR® and EarthCraft HouseTM The Gordon children have suffered from asthma for several years. Shortly after

#### Building Green: Promoting Healthy Indoor Air

Healthy indoor air quality may be the most important aspect of building green. After all, what could be more important to your health than the air you breathe? Achieving healthy indoor air, however, depends on a comprehensive approach to highperformance building. There's no way, for example, to make an indoor environment comfortable and healthy without properly building, insulating, sealing the house against air and moisture infiltration, and without installing the appropriate heating, cooling and ventilating equipment.

Still, there are practices and products we offer as an eco-conscious builder that can improve indoor air quality. Specifically, we look for and encourage the use of various interior finishes that contain low levels of volatile organic compounds (VOCs) or ideally, no VOCs at all. We also incorporate strategies that reduce and remove VOCs, such as ventilation and filtration. Here are a few of the ways we address indoor air quality in the homes we build:

Particleboard. Particleboard has been used for decades in the

#### Customer Feedback Summary Of 47 customers surveyed, 35 responded (74%) Concern For Needs Construction Quality 96% Employees & Subcontractors 96% Professional & Organized 100% 100% 96% 100% 96% **Easier Than Expected** 100% Open items Completion Problem Resolution 100% 91% Warranty 100% Likely to Recommend 97%

#### Marketing Zero Energy Ready Homes





To view information printed on the back of your bill please click or go to <a href="http://www.duke-energy.com/north-carolina/billing/back-of-bill.asp">http://www.duke-energy.com/north-carolina/billing/back-of-bill.asp</a>

TRAILS EDGE CT

**Account Number** 

Verification Code 9
Bill Date 04/07/2017

Current Charges Past Due After

05/02/2017

Service From: MAR 01 to APR 03 (33 Days) Your next scheduled meter reading will occur between MAY 02 and MAY 05

PREVIOUS BILL AMOUNT \$21.35		PAYMENTS (-) \$21.35		NEW CHARGES (+)	ADJUSTMENTS (+ OR -)	#9.37	
				\$9.37	\$0.00		
METER NUMBER	METER REA	DINGS: PRESENT	MULTI- PLIER	TOTAL USAGE	RATE SCHEDULE DESCRIPTION	AMOUNT	
909974	1794.676 429.319	2297.355 927.921	1		RS - Res Srv-Renewable N Energy Delivered to Grid	let Metering	
				4 KWH	RS - Residential Service Fixed Monthly Leaf 50C Ch	8.70 arge .67	
					Amount Due	9.37	

#### Technical Strategies - Design





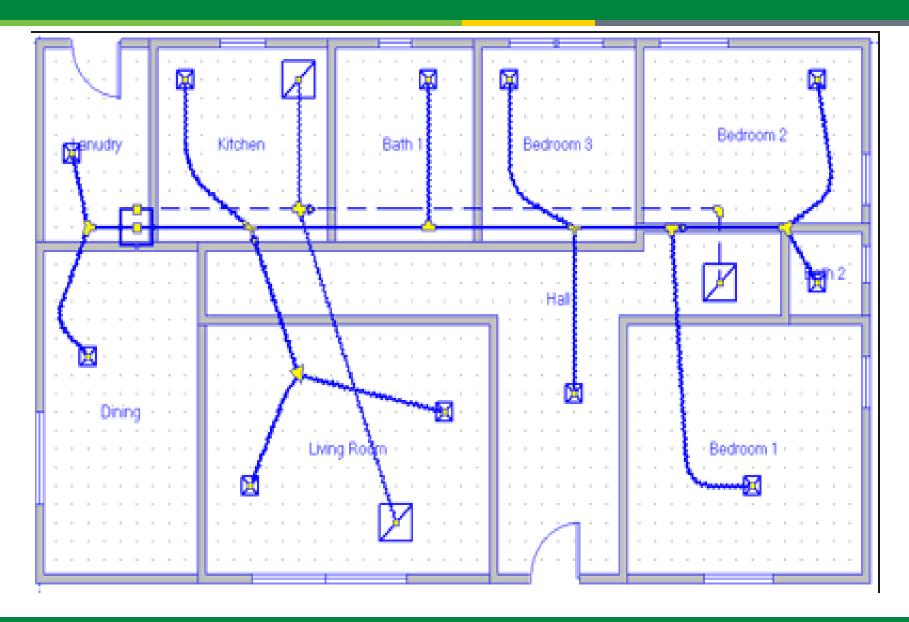


#### Technical Strategies - Design





#### Technical Strategies - Design



## Technical Strategies - Foundations





# Technical Strategies - Foundations





## Technical Strategies - Foundations



## Technical Strategies - Walls





#### Technical Strategies - Walls



## Technical Strategies - Ducts





# Technical Strategies - Ducts





#### Technical Strategies - Indoor Air





## Technical Strategies - Renewables





## Technical Strategies - Daylighting



#### For More Information





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#### Thank You!





#### **Resources:**

www.buildings.energy.gov/zero/

Take the Tour of Zero

- Become a Partner
- Review ZERH Specs
- Access Tech Training Webinars
- Use the Marketing Toolkit

#### **Contact:**

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