

UNITED STATES DEPARTMENT OF ENERGY

ELECTRICITY ADVISORY COMMITTEE MEETING

Arlington, Virginia

Wednesday, June 1, 2016

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Electric Reliability Council of Texas

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4 AKE ALMGREN
ORKAS Inc.

5 ELLEN ANDERSON
University of Minnesota

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7 WILLIAM BALL
Southern Company

8 VENKAT BANUNARAYANAN
National Rural Electric Cooperative
9 Association

10 GIL BINDEWALD
U.S. Department of Energy

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12 ANJAN BOSE
Washington State University

13 CAITLIN CALLAGHAN
U.S. Department of Energy

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15 PAULA CARMODY
Maryland Office of People's Counsel

16 PAUL CENTOLELLA
Paul Centolella & Associates

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18 KERRY CHEUNG
U.S. Department of Energy

19 MICHAEL COE
ICF International

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21 MEGHAN CONKLIN
U.S. Department of Energy

22 RICHARD COWART
EAC Chair

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Midcontinent Independent System Operator, Board

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4 SUE GANDER
National governors Association

5 VICTORIA GANDERSON
U.S. Department of Commerce

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10 ROBERT GRAHAM
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16 CYNTHIA HSU
National Rural Electric Cooperative
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1 P R O C E E D I N G S

2 (1:12 p.m.)

3 CHAIRMAN COWART: For the record this is
4 a meeting of the Electricity Advisory Committee
5 for the U.S. Department of Energy and I will
6 remind people that a transcript is being prepared
7 from this meeting and that means, among other
8 things, when you're speaking please make sure your
9 microphone is on and when you're not speaking make
10 sure that it's off. And for any members of the
11 public who may be present and wish to address the
12 Committee, we reserve time at the end of our
13 second day of meetings, tomorrow, to hear from
14 you. And so please sign up with the staff out in
15 the hallway or here at the back of the room if you
16 wish to address the Committee. We'll make this
17 announcement again tomorrow.

18 Why don't we begin just by going around
19 the room quickly and having members of the
20 Committee introduce themselves? Can we start with
21 you, Wanda, and work our way around?

22 MS. REDER: Wanda Reder, S&C Electric

1 Company.

2 MS. WAGNER: Rebecca Wagner, Wagner
3 Strategies.

4 MR. ADAMS: John Adams, Electric
5 Reliability Council of Texas (ERCOT).

6 MR. BOSE: Anjan Bose from Washington
7 State University.

8 MS. CURRIE: Phyllis Currie, Pasadena
9 Water and Power in California, retired.

10 MR. GELLINGS: Clark Gellings,
11 independent. And Bernie didn't give me any
12 messages to carry forward.

13 MS. CARMODY: Paula Carmody, Maryland
14 Office of People's Council.

15 MR. ZICHELLA: Carl Zichella, Natural
16 Resources Defense Council.

17 MS. TIERNEY: Sue Tierney, Analysis
18 Group.

19 MR. POPOWSKY: Sonny Popowsky, retired
20 Consumer Advocate of Pennsylvania and outgoing
21 Vice Chair of the EAC.

22 MR. COWART: Richard Cowart, Regulatory

1 Assistance Project, outgoing Chair of the EAC.

2 MS. HOFFMAN: Pat Hoffman, Department of
3 Energy.

4 MR. MEYER: David Meyer, Office of
5 Electricity, Department of Energy.

6 MR. ROSENBAUM: Matt Rosenbaum,
7 Department of Energy.

8 MR. CENTOLELLA: Paul Centolella, Paul
9 Centolella and Associates, and also Senior
10 Consultation for Tabors, Caramanis & Rudkevich.

11 MR. TILL: David Till with North
12 American Electric Reliability Corporation.

13 MR. SIOSHANSI: Ramteen Sioshansi, Ohio
14 State University.

15 MS. LIN: Janice Lin, Strategen
16 Consulting and Co-Founder and Executive Director
17 of the California Energy Storage Alliance.

18 MR. MORRIS: Representative Jeff Morris
19 from Washington State.

20 MS. SANDERS: Heather Sanders, Southern
21 California Edison.

22 MR. MORGAN: Granger Morgan from

1 Carnegie Mellon.

2 MR. ALMGREN: Ake Almgren, Orkas Inc.

3 MR. MOUNT: Tim Mount, Professor Meritus
4 from Cornell.

5 CHAIRMAN COWART: Other members of the
6 DOE staff present who should be introduced? Okay.
7 Once again, and as always, let me thank our
8 colleagues from ICF for the work that they always
9 do in between these meetings and helping us to
10 arrange these meetings. And there is a nice
11 contingent from ICF in the room, but my thanks
12 generally to all of you.

13 MS. HOFFMAN: Okay. All right. I'm
14 going to go ahead and get started. First of all I
15 thank you for all that are attending. I know some
16 folks are at the FERC technical conference. I was
17 there this morning and so came over here right
18 after my panel session, but it was a very good
19 discussion there. I also would like to thank
20 NRECA for hosting the EAC meeting here at their
21 facilities. It's a wonderful facility. I would
22 also like to give my recognition to Richard

1 Cowart, Sonny Popowsky, Wanda Reder, and Gordon
2 van Welie, all who are terming off of the EAC. I
3 really, really appreciate the intellectual
4 dialogue that you all have brought to the
5 conversations, the movement on topics that we were
6 allowed to address, and the constructive
7 conversation that I think the industry needs to
8 have. Definitely we have had some interesting
9 debates and discussions, but I do appreciate all
10 the support and activities that you all have
11 supported the Committee with, especially your time
12 and energy because I know that this can be some
13 work in participating in the EAC and working on
14 some of the papers and the thought products that
15 have come out.

16 So I have just a couple of things that
17 I'd like to go through and provide an update to
18 the Committee on. First of all, related to the
19 FERC technical conference, we did spend a lot of
20 time talking about the transition in the electric
21 industry, the change in the generation mix, and
22 how we need to look at reliability going forward,

1 what are the flexibilities that the system
2 requires, what are some of the modeling activities
3 that are needed for the future, and some other
4 conversations around the economics and the cost
5 and impact to the consumers. So I thought it was
6 a great conversation, but that leads to where
7 we're heading, what activities we're doing, which
8 is the grid modernization initiative. You'll hear
9 I think a little bit later on the Lab Consortium,
10 but we're focusing on how can we help move forward
11 with the grid modernization, whether it's tools,
12 whether it's technologies, whether it's partnering
13 with the states. We really want to focus on that
14 and continue to support the efforts where they're
15 needed.

16 So a couple of things that, you know,
17 I'd like to highlight is that cyber security is
18 still of increased importance for the industry and
19 also for the Department. Given -- reminding
20 everybody that today is June 1, hurricane season
21 starts. We are supposed to have about an average
22 hurricane season unless we get an El Niño, unless

1 we transfer to an El Niño. But resiliency from
2 that perspective is always extremely important as
3 we look at our investment strategies, as we look
4 at what are the risks that the industry has to
5 deal with. So I appreciate the opportunity.
6 Later on today we're going to do an MOU signing
7 with the National Science Foundation. I think
8 that's really important as you start hearing about
9 some of the mathematical and modeling activities
10 and some of the directions that our partnerships
11 are going there.

12 Some of the other things, just to
13 highlight, is we're diligently working the Fast
14 Act Activities. Some significant part of the Fast
15 Act is the Emergency Authority, which the
16 Department can take action pre or in a recovery
17 mode. As much as I would like to have great
18 insight on an event that occurs on the electric
19 grid, I cannot say my crystal ball is always that
20 good. So I think we'll spend a lot of time
21 figuring out what type of streamlined coordination
22 can be done and activities and supporting the

1 industry in any sort of event that occurs on the
2 system.

3 I'm not going to go through some of the
4 other activities under the Fast Act. If you have
5 any questions on some of the other Fast Act
6 responsibilities, just let me know and we can talk
7 about that during the break or during another
8 point in time on the agenda. But maybe one other
9 thing that I did want to talk about is the
10 transformer reserve, which was a requirement in
11 the Fast Act. So everybody is aware, we do have
12 to come up with a strategy for a transformer
13 reserve by December 2016. We're working in
14 coordination with FERC and the industry. We did
15 have a technical seminar -- I want to say, what
16 was it, a couple of days ago -- really going after
17 what is the methodology, what is the process for
18 evaluating the current state of transformers in
19 the United States. We do have a very strong work
20 team that's a partnership with Oakridge National
21 Lab, Sandia National Lab, EPRI, the University of
22 Tennessee, Virginia Dominion Power, and a couple

1 of others, and we are doing individual discussions
2 with utilities and entities to get their thoughts
3 and their strategy. But that's the work team
4 that's working on this deliverable and looking at
5 what is the technical needs from the Electricity
6 Sector Coordinating Council, the CEO's meeting.
7 The last meeting we had with them they recommended
8 not only that we look at the current state, but we
9 try to look at where will the industry be five
10 years from now. And so we are trying to get that
11 into our thought process. But that does require a
12 dialogue with industry to help advise us on what
13 are they doing with respect to minimizing
14 criticality on the system, looking at their
15 transformer fleet, looking at where the
16 manufacturers are heading. So I just wanted to
17 give you an update on that.

18 The next thing that I would like to give
19 you an update on is with respect to transmission I
20 think there has been a lot of progress in the
21 industry in moving transmission forward. One of
22 the things that we are doing is a pre-application

1 process for transmission and getting transmission
2 cited and permitted, even though we're only
3 responsible for the Presidential Permit, any
4 interagency activities for permits. So we are
5 trying to do a pre-application process that is
6 working through the DOE process and system and we
7 have a goal to get this done before the fall so I
8 hope we can get that out and get that through.

9 And I guess the last thing just goes
10 back to the emergency response activities and I
11 want to give my appreciation to all the folks who
12 participated in clear path exercise. It was an
13 exercise that we did in Washington State which was
14 an earthquake tsunami. We brought a lot of the
15 Federal agency partners out there. FEMA, the local
16 FEMA, the utility industry, Portland Gas and
17 Electric, WAPA, Bonneville all participated in the
18 exercise. But the important thing from my
19 perspective was to educate the Federal government
20 on what some of the processes that the electric
21 sector does for coordination in emergency response
22 and have them understand the process and

1 discussions and type of information they're
2 looking at. And then on the flipside was to have
3 some of the industry hear the types of questions
4 that the Federal government is asking in some of
5 those activities. So I thought it was an
6 extremely good dialogue with a set of
7 recommendations that came out from that.

8 Just looking forward there's probably
9 one other thing that I'd like to put on your radar
10 in that the Federal government, the U.S.
11 Government, is working with Canada on a joint
12 U.S.-Canada grid security strategy. This was
13 announced by the White House with Prime Minister
14 Trudeau's visit with the President. And so we
15 have an action to work with the QER to look at
16 security baselines, but also look at a strategy
17 with Canada for grid security. So expect that to
18 be coming out soon, you know, most likely before
19 the end of the year. And we'll probably have some
20 activities resulting from that.

21 So those were the main things that I
22 wanted to bring forward that's on DOE's radar for

1 the end of the year, just so you're aware of
2 what's keeping me busy for the rest of the time.
3 But besides the activities I think the topics that
4 the Committee wants to look at will be very
5 relevant as we close out this administration and
6 figure out what we want to achieve moving forward
7 to make sure that we have the momentum going. But
8 we recognize that we're in the process of a
9 transition here with a generation fleet with the
10 engagement of consumers and a distribution system.
11 So I think it's going to be more important that we
12 work together collectively and we have some more
13 engaging conversations on the topic.

14 So thank you.

15 CHAIRMAN COWART: Thanks, Pat. Are
16 there comments or questions to follow up from the
17 Committee on what we've heard from Pat Hoffman?
18 Now I know you all are not shy about asking
19 questions, so.

20 All right. Well, as I think this is
21 actually an appropriate time to recognize once
22 again the dedication that Pat Hoffman has shown by

1 supporting this Committee and sitting with us, you
2 know, and being in dialogue with the Committee
3 pretty consistently over the course of a lot of
4 years actually. So I would congratulate you and
5 your colleagues at the Department for being with
6 us and not just reading our reports when we send
7 them in. I appreciate it.

8 MS. HOFFMAN: Thank you.

9 CHAIRMAN COWART: Next on our agenda is
10 a presentation from the Department on the EV
11 Everywhere Challenge by Bob Graham, and he's
12 present. Thank you. At the Leadership meeting an
13 hour ago we were discussing the important topics
14 that we think that the Committee should be
15 addressing over the course of the coming year and
16 one of the topics that comes up, has come up many
17 times, including today, was the challenge of
18 integrating electric vehicles into the grid and
19 also the opportunities that integrating electric
20 vehicles present in a world where variable
21 renewables will be a bigger piece of the supply
22 side. And here to wet our appetites for more on

1 this topic is Bob Graham. Thank you.

2 MR. GRAHAM: Thank you, Mr. Chairman and
3 it's a pleasure to be here. It was easier to get
4 here today. I have to tell you that three weeks
5 ago I was invited to go to Jefferson City,
6 Missouri to present to the Public Utility
7 Commission in Missouri. So I landed in St. Louis
8 and decided I would drive out. And I saw this
9 sign that said this is the historic route of Lewis
10 and Clark, so I said okay, I'll follow that
11 historic route of Lewis and Clark. So I get on
12 Route 100 and I drive about 45 minutes and I get
13 out to all of the sudden the road says, road
14 closed, bridge out. Oh, okay. So take a detour.
15 So I turn on the detour and, being a Californian
16 and having no idea how to handle farm country in
17 Missouri, I find myself on a dirt road, buried on
18 a dirt road somewhere in the heart of Missouri.
19 And finally this lady drives by in her pickup
20 truck, and three dogs and her seven bales of hay
21 on the back of the truck, and I flag her down.
22 And she's probably nervous as heck, here's this

1 city slicker out here lost, and she says no
2 problem, just keep bearing left at the five
3 different forks you'll see and eventually you'll
4 hit a paved road, turn right. So I did and I
5 finally made it to Jefferson City, Missouri. So
6 it's a pleasure to be able to come such a short
7 distance. (Laughter) I also have to caveat this
8 discussion -- and all the answers that I give to
9 all of your questions that I'm accurate on, then
10 give Clark Gellings credit. On all the issues
11 that I answer incorrectly, you can blame those on
12 me, because Clark hired me in 1999 to go to work
13 for EPRI at a time when the electric vehicle
14 market was virtually dying and he stood behind me
15 during an era when we were able to develop the
16 first die down plug in hydroelectric vehicles. We
17 were doing fuel cell bus projects in Brazil, we
18 were doing fuel cell bus projects with Georgetown
19 in order to keep the whole idea of electric
20 transportation alive. Back in those days people
21 don't remember, but it was EPRI, Southern Company,
22 Southern California Edison, Detroit Edison, and

1 New York Power Authority (NYPA), who joined with
2 the auto industry and the DOE to fund the
3 development of lithium ion batteries. And if it
4 wasn't for those lithium ion batteries and that
5 investment that we made, then there would not be
6 an electric vehicle (EV) program today. So we
7 need to say thank you to all of us who made that
8 happen and we've made tremendous progress, which
9 is what I'm going to talk about. But I understand
10 that Clark is leaving your group, but I just want
11 to let you know just more examples. When I was
12 looking for some guidance about a month ago to
13 think through how to work with utility executives
14 to engage in electric transportation, I took the
15 time to drive down from San Francisco to meet with
16 Clark in his home in Morgan Hill to ask questions
17 and learn from him. Even today I'm still learning
18 from him, so I appreciate it and I want you guys
19 to know that.

20 MR. GELLINGS: Thank you, Bob.

21 MR. GRAHAM: So EV Everywhere. I was
22 hired by the Department of Energy by -- Assistant

1 Secretary Danielson asked me a year ago, almost a
2 year ago today, to come back to the DOE to take
3 over the EV Everywhere program, with most of your
4 concentration on the deployment side. So the
5 policy, deployment, and engagement with utilities,
6 that was the primary driver for my job back with
7 DOE. I have some efforts in terms of research and
8 development. I've worked with Kevin Lynn who just
9 left and Pat's team on the grid modernization
10 issues. I was especially focused on the linkage
11 of cyber security between the grid and the
12 vehicle. When I arrived, there was a lot of focus
13 on the security around the grid and there was some
14 focus at the auto industry around security around
15 the vehicle. There wasn't a lot of discussion
16 between the two. And so there now is a project,
17 as part of the grid modernization program, that
18 Assistant Secretary Hoffman runs that includes
19 grid modernization and cyber security, looking at
20 the connection between the two because we think
21 they're important. And I can answer those
22 questions as much as you'd like on that subject.

1 So I've got a very short presentation
2 because when asked about what I should do at this
3 discussion, it was really clear that I need to
4 really just answer questions, and I'm here to do
5 that. I've got a reputation that if you ask me a
6 question I'm probably going to answer it. So feel
7 free, and let's see what we can do.

8 EV Everywhere is a broad effort. EV
9 Everywhere UP is the overarching goal of what
10 we're doing, like (inaudible) benefits and
11 awareness, let's people out, recognize the
12 economic value of awareness. Workplace challenges
13 where we know that half the charge is being done
14 at workplaces, the rest of it's being done at
15 home. So we do a lot of effort to get people to
16 join workplace charging. Research and development
17 -- I'm not as active in research and development
18 because the Vehicle Technology Office has a team
19 of really good people with the National Labs to be
20 involved with that. But in certain areas, such as
21 the movement toward 350 kilowatt, KWDC fast
22 charging system, I work really hard to ensure that

1 we have a program to address that as I did
2 previously about cyber security.

3 I'm very focused on grid modernization,
4 which is a subject that's dear to all of your
5 hearts because I think we're spending billions of
6 dollars to modernize the grid and I think it's
7 really important for those who are thinking about
8 electric vehicles to think about which fuel is
9 going to be available 50 years from now that I can
10 count on. And the answer to that question is
11 electricity. So we're trying to get people to
12 recognize when you make the investment in a modern
13 grid you are also making an investment in electric
14 vehicles and the future of electric vehicles. So
15 it's really important to link those together. And
16 sometimes when you get out into the Jefferson
17 City, Missouri's of the world they don't even
18 think about modernizing the grid, they don't even
19 think what the benefit means. So I think we need
20 to tell the market and then we need to link
21 electric vehicles and that expenditure and the
22 progress we're making around the modern grid and

1 electric vehicles together.

2 State engagement is the whole effort to
3 try to get states to engage in electrification
4 development and appropriate plans so that states
5 and communities can make a wise investment in
6 infrastructure and a wise investment in what they
7 do in terms of modification. It's really
8 important to think carefully about what we do.

9 So we have a grand goal of reducing the
10 -- getting the price down to be convenient to all.
11 That's pretty obvious. We are being very
12 successful in terms of the research and
13 development driving costs out of the equation. I
14 mentioned 1999 when Clark and I were involved with
15 the United States Advanced Battery Consortium.
16 When it first started, this red line would have
17 been off the chart up to the left. Today it's
18 down around \$125 in a buy in price for lithium ion
19 batteries. So the price has dropped -- I'm sorry,
20 it's about \$260 with a goal of getting to \$125.
21 We're making tremendous progress and some people
22 are saying, especially when you think about

1 Tesla's giga factory in Nevada, that we're already
2 achieving the \$125. So cost isn't really the
3 issue in terms of electrification any longer. The
4 biggest issue with electrification is we have not
5 developed a national value proposition for
6 electric grids. So I can tell you what the value
7 proposition is for pickup trucks. My gun rack
8 looks really good in the back of my pickup truck.
9 I can tell you what the value proposition is for
10 SUVs. I sit higher up, I feel safer, I can see
11 better. So there's value proposition. We have
12 not developed that same value proposition for
13 electric vehicles and we're spending a lot of time
14 driving and we're trying to figure that out.

15 We spent a lot of money, as you know,
16 because you advise these programs, on advanced and
17 light weighting. We just recently issued an
18 effort around \$58 million dollars. So that's
19 continuing. It continued from the Bush
20 administration into the Obama administration, and
21 I'm very confident it's going to continue into
22 whichever administration we have in the future

1 because people recognize the value of research and
2 the value of moving into the future.

3 The market is strong. There's a lot of
4 people that don't think we made much progress, but
5 if you think about five years ago when I first
6 drove my first Bolt that I have with roughly
7 45,000 miles on it now, there were hardly any
8 electric cars in the marketplace. Even in the
9 market today with low gas prices, while the
10 compact car market virtually stopped with low gas
11 prices, literally fell off the table, the electric
12 vehicle market continued to move upward. Did it
13 move upward at the rate we would like it to move
14 upward? No, but it continued to grow. So there
15 is still a very strong interest. An when you
16 think about the 453,000 people who decided to put
17 \$1000 down on a car yet to be developed, to buy
18 the Tesla Model 3, it just gives you an example in
19 fact the market is very, very strong today versus
20 what it was even five years ago, and certainly ten
21 or fifteen years ago.

22 Workplace charging is spreading across

1 the country as I mentioned. So workplace charging
2 is everywhere. There are over 270 companies that
3 have signed up for the DOE program, but even more
4 than that, that program has bred additional
5 companies putting charge stations in. So you take
6 an organization like Hewlett Packard, they have
7 workplace charging in every one of their
8 facilities nationwide. So it's a tremendous
9 effort and tremendous growth across the country
10 and many more beginning to do that as well. EV
11 charge stations are all over the place. So
12 they're being installed, they're being installed
13 in national parks, they're being installed in
14 front of grocery stores, in front of aquariums,
15 they're just virtually everywhere. The key to EV
16 charging infrastructure is making sure that
17 there's a good business model for that. So if we
18 do an installation in a certain area, are we doing
19 it because we're trying to increase sales tax
20 revenue in the community, are we doing it because
21 we want it to be a part of our green image because
22 it's next door to the aquarium, are we doing it

1 barriers that oh well, we're going to have so many
2 vehicles that the electric distribution system
3 can't handle, I try to just simply remind them
4 that if they were my age they would realize that
5 in the '50s and '60s we took care of air
6 conditioning, we did that without a problem. So
7 the point being is we know how to do this, we know
8 how to build the infrastructure to take care of
9 this. Infrastructure is not an issue. People
10 keep talking about it's an issue, but it's only an
11 issue when you're not communicating with the
12 utility so the utility knows in advance what
13 you're doing. But that would be the same whether
14 you're building a new factory or a new welding
15 shop, it makes no difference. So the message we
16 try to give is involve the utility, that's part of
17 your discussions when you're thinking about what
18 you're going to do with electrification and charge
19 stations. Whether they're a level 2 charge
20 station or a bunch of 120 chargers like they put
21 at the Portland Airport, or eventually DC fast
22 charging that goes up to 350KW, it doesn't matter,

1 just make sure you tell us about it and we can
2 work with your handler.

3 We have a very strong relationship with
4 the utility industry through an MOU that was
5 signed by Secretary Moniz with Tom Kuhn from EEI.
6 There are 10 areas of focus in that effort that
7 ranges from education awareness to financial
8 analysis to looking at the voids in the
9 marketplace in terms of vehicles, such as pickup
10 trucks and SUVs that are not electrified yet. How
11 do we resolve those, how do we move forward to
12 that. So in essence we're trying to identify the
13 barriers and the concerns that deal with utilities
14 and make sure that utilities are engaged and
15 involved. And it is working. It's a very
16 effective partnership. In fact we are very close,
17 like really close to signing a partnership with
18 the American Public Power Association as well. So
19 we're doing everything we can to be associated
20 with all of the utilities across the country,
21 because as I said before, without utility
22 engagement and proactivity, this market will not

1 move forward.

2 So EV Everywhere is recognized, and
3 probably my primary driver is that 95 percent of
4 Americans have absolutely no idea what I'm talking
5 about. So there is no real awareness about
6 electric vehicles in the general populous, so
7 we're trying to figure out how to make that
8 happen. So we work together with our stakeholders
9 at their request to develop an awareness campaign.
10 And it's an interesting campaign because we are
11 not -- we are totally trying to get the
12 uninterested to become interested in electric
13 vehicles. We're not campaigning to the
14 environmental community. If they don't know about
15 electric vehicles they're not an environmentalist.
16 We are not campaigning to the technology
17 community, because if you're a technology person
18 and you haven't heard of the Tesla and lithium ion
19 batteries you're not a technology person. So it's
20 everybody in between. We're developing five
21 message boards to make that happen. The message
22 boards are based around performance and

1 convenience. The future message boards are under
2 development around futuristic and -- it's just a
3 car but it's a great car, so we're developing
4 these message boards. These were done by industry
5 and we are asking the entire industry to get
6 behind an awareness campaign. We're not trying to
7 answer the questions about range anxiety or
8 battery fires or anything else. We're solely
9 focused on bringing attention to the market. This
10 is an example of the first one developed around
11 electricity + car = power that focused on
12 performance.

13 When you look at the Tesla data, and the
14 Bolt data, you will find that the four drivers
15 behind the Tesla consumer interest and the
16 consumer strength for the Tesla, first is
17 performance, second is ease of recharging, third
18 is the fancy interior, and fourth is just really a
19 special car. But the first two drivers were
20 performance and convenience and we're developing a
21 campaign around that. We provide to every single
22 organization, on a disc, this entire plan and ask

1 them to market and get behind us. So this is --
2 when we say everybody -- so this is -- the NRDC is
3 involved with (inaudible) from San Francisco,
4 helped develop the campaign, we have California
5 Air Resources Board, PEV Collaborative and EPA,
6 the EEI, a number of utilities, and we have most
7 importantly Nissan, BMW, Audi, and General Motors
8 all participating and helping drive this campaign.
9 So we're trying to create awareness. You get the
10 information multiple ways, so if you have a
11 website you just simply put a banner on if you
12 want to have -- if you can do it for a Facebook
13 page, and we're just providing this to everybody.

14 So the example of the campaign is you
15 can change the color fonts, you can change the
16 website -- we want you to put your own website on
17 it -- you cannot change the messages. You can
18 change the photographs and you can change -- if
19 you decided that the background behind this lady
20 with her child looks more like New England and not
21 enough like the southern deserts then you can
22 change the photograph and put whatever photographs

1 you want on any of these cards. So there's a real
2 effort for outreach that we're trying to make
3 happen. But again we're trying to get the market
4 to realize this market is real and it is
5 happening.

6 We also used the Clean City Coalitions
7 we have around the country as part of that
8 education. And when you think about it we're
9 pretty spread all across the nation, so we have a
10 lot of avenues to reach out to consumers and
11 customers and we're trying to use those as much as
12 possible to move the market. So you can see we're
13 very focused on everywhere.

14 The other companies would prefer that I
15 didn't talk to Jefferson City, Missouri, they
16 would prefer that I don't talk to Huntsville,
17 Alabama or to Wichita, Kansas. They prefer that I
18 spend all my time in the major megacities where
19 the highest volume is, but the goal is to be
20 everywhere. And if you're going to move the
21 market across the entire country you need to do
22 that. So when you think about charging

1 infrastructure, think about it everywhere, think
2 about it in countries across the entire country.
3 So far electric transportation is a really strong
4 bipartisan effort. We're seeing no partisan
5 battles over electric transportation in
6 Washington, D.C., and we're doing everything we
7 can to continue that by emphasizing the fact that
8 this is good for all communities and all
9 communities across the country. So let's
10 electrify the communities and then let's connect
11 those communities so people can travel across the
12 entire nation.

13 We have lots of data, lots of
14 information, so I've made some websites. We're
15 trying to get people to pay attention to it but
16 lots of really good information has been
17 developed, especially since 1999, that's available
18 for individuals that want to make the decision.
19 So people can ask and get their questions answered
20 if they go ask the questions. So again, the
21 campaign is to create interest and awareness and
22 let other people answer the questions, decide what

1 type of vehicle is best for each individual
2 consumer, and then let the autos ask for the
3 order, which I think is their responsibility.

4 So I'm here and I was asked to do this
5 relatively quickly, which I think I just did. So
6 I'm really pleased to answer any questions that
7 anybody might have.

8 CHAIRMAN COWART: Comments or questions.
9 I'll take them in order. Phyllis?

10 MS. CURRIE: Having worked in local
11 government for a long time there is a funding
12 issue that is emerging, particularly in
13 California, because of the move to electric
14 vehicles, the gas tax is being challenged in terms
15 of the amount of money available. In any of your
16 conversations is that coming up in other parts of
17 the country and are you having any conversations
18 in that area?

19 MR. GRAHAM: The answer is yes, it is
20 coming up and it's extremely important. And
21 everybody that I know, including myself that
22 drives an electric vehicle believes there should

1 be some form of taxes so that the roads are
2 repaired, so I don't want my car banged up either.
3 So we are strongly in favor of trying to ensure a
4 broader look at gas taxes in terms of the vehicle
5 miles travelled and that type of thing. What
6 we're trying to prevent is having states who then
7 adopt a special tax on electric cars where there
8 might not be tax on other cars. Every state in
9 the country is having an issue because as you buy
10 more fuel efficient vehicles it's driving the
11 amount of gasoline that's being purchased, it's
12 driving the gas taxes down. So all of our
13 discussions are states don't invoke special takes
14 but work together united to make sure that we do
15 something around a vehicle miles travelled type
16 formula because all of us that have electric
17 vehicles think we should be paying for it. I'm
18 not in favor of all the discussions where we
19 should have free tax days for electric vehicles or
20 free parking for electric vehicles. I believe
21 that electric vehicles should be part of the
22 mainstream and we should pay our way just like

1 everybody else does. And that's the message that
2 we provide as part of EV Everywhere. But it's a
3 good question. Pasadena has done a lot with
4 electric vehicles by the way, done a lot.

5 Other questions?

6 CHAIRMAN COWART: Tim?

7 MR. MOUNT: So I didn't hear you talk
8 about incentives. I'm an economist, you know. So
9 can you tell us something about the issues of tax
10 credits for purchases and also incentives? And
11 I'm not just talking about financial things, but
12 the likes of free parking in Manhattan or
13 whatever, you know. There are certain things that
14 would be attractive. So you've talked to a lot of
15 municipal people, are there things that we could
16 be encouraged by?

17 MR. GRAHAM: So the question was about
18 incentives. So I personally am not in big favor
19 of incentives. I do believe the way incentives
20 are introduced today as part of a tax rebate, they
21 would be better served if they were payable on the
22 hood at the time of buy, which many states do

1 today and has proven to be every effective. That
2 definitely works to help reduce the cost down.
3 The non-monetary incentives that work, like in
4 California the carpool lane sticker. I mean it's
5 a huge incentive. The cities that are providing
6 free charging as a part of their business model to
7 attract people into the downtown communities are
8 doing it because it generates sales tax revenue.
9 So that is an incentive that drives other options
10 and other benefits.

11 I think it's probably going to be
12 important in the near-term to have the financial
13 incentives in place. And most of the people that
14 will talk in front of you that are selling cars
15 and selling electric equipment will tell you that
16 they strongly support incentives that they'll last
17 for a long time. I think we have to get to the
18 point where, again as I mentioned earlier, that
19 value proposition is so strong that we do not have
20 to keep incentivizing the market to make it
21 happen. And I think we're slowly getting there.
22 I think the people that put the \$1000 down on the

1 Model 3 were not really thinking about the
2 incentives. I think they bought that car because
3 they think it helps them be part of the next
4 generation paradigm change.

5 Incentives are very important,
6 especially state incentives today and they are
7 working. A really good example of that is when
8 Georgia pulled its rebate off the table and
9 eliminated that and replaced it with a fee to
10 cover the gas tax that was asked, the sales in
11 Atlanta dropped off the table. So it's really
12 important, especially now in the infant part of
13 the market, to maintain those incentives, but in
14 the long-run I think we need to wean ourselves off
15 it, with the exception of things like free parking
16 where it makes sense from a business model.

17 Other questions?

18 CHAIRMAN COWART: Pat?

19 MS. HOFFMAN: So I was curious, do you
20 know where the standardization is going with
21 electric vehicles and charges? I mean I assume
22 there is still level 1, level 2. Is there any

1 consistency where you see that standards are
2 helping the process?

3 MR. GRAHAM: So the question of
4 standards -- so level 1, level 2 standards, with
5 the J1772 standard, which is a common standard for
6 all plugs, that's really not an issue in the
7 marketplace today, it's pretty common. All
8 vehicles use them. Tesla even has an adapter so
9 they can use that. Where we run into issues with
10 standards and commonality is with the DC fast
11 charging systems where we have an SAE standard, we
12 have an Asian CHAdeMO standard, which are
13 different. As we move more and more the faster
14 charging systems, the 350KW DC fast charging
15 systems, we're all trying to figure out a way.
16 Can we have a single standard so that when you
17 drive across the country you have that standard?

18 NYSERDA is working on trying to develop
19 standards in order so that when you go charge at a
20 station, you know how much you're paying for it,
21 so you get an idea. So people aren't just
22 charging automatically just because you're doing

1 it, they know what that cost is going to be. So
2 there's some standards along that. The biggest
3 standards and issues, Pat, is the issue of
4 interoperability across the country and making
5 sure there's some commonality in terms of billing
6 and there's some commonality in standards. We
7 haven't gotten there in terms of the CHAdEMO
8 versus the SAE, but some people think that the
9 driving toward the faster charging DC will make a
10 difference. It's a big issue, especially
11 interoperability across the country.

12 CHAIRMAN COWART: Janice?

13 MS. LIN: Thanks. My question is to
14 what extent is the EV Everywhere initiative is
15 engaging with EV charging developers and, related
16 to that, to what extent is the question of EV
17 charging infrastructure ownership becoming an
18 issue that you touch on? I know it's a big deal
19 in California, we have a number of pilots under
20 way and there's everything from vertically
21 integrated models where utilities own and operate
22 a rate base it all the way to where utilities

1 facilitate it.

2 MR. GRAHAM: So the first point is easy.
3 We engage with the charger manufacturers all the
4 time. They're all part of the teams meeting that
5 we've had and there's an infrastructure working
6 group that has the charging manufacturers
7 involved. The meeting that we had in St. Louis
8 had charger manufacturers and I deal with Charge
9 Point and NRG on a regular basis.

10 The question of ownership, we're all
11 trying to follow the three different pilots in
12 California. Basically what she's mentioning is in
13 California the three filings with the California
14 Public Utility Commissioners took three different
15 approaches as to utility engagement and owned and
16 operated infrastructure. San Diego engagement in
17 simplest terms was they own, they operate, and
18 they contract out with others to install and
19 maintain. And Southern California Edison, they
20 decided to do what's called make ready, so they'll
21 install systems all the way up to the stub and
22 then somebody else puts in the charge station

1 itself and operates and maintains those stations.
2 PG&E is still waiting for their final ruling, and
3 theirs is kind of a hybrid between the two, where
4 in some cases they would own and in other cases
5 they would do the stub up.

6 I think the question that utilities and
7 communities need to ponder is the utility has the
8 requirement to serve all, so how do we ensure,
9 based upon the different ownership models, that
10 the environmental justice zones and the
11 economically depressed communities have equal
12 access to charging as everybody else. And so if
13 that's going to happen, is it going to have to be
14 a public service and who has the capability to
15 fund that public service. The second issue where
16 I think everybody needs to think about is
17 maintenance of the systems, especially when we
18 move toward large complexes of charging stations
19 that are spread across the country and
20 communities. Who has the ability to maintain
21 those systems beyond the utility industry? The
22 utility industry has a service network and the

1 utility industry is not satisfied with a component
2 not working. So it's really important to ask
3 yourself the question, when we install all these
4 systems all over the country, who is going to
5 maintain and support those long-term? Not just
6 next week, but long-term. And so how are we going
7 to make that. And so you've got to debate that
8 question. Certainly where it's good for business
9 and a mall wants to install the charge station,
10 they should install it and own it, maintain it, go
11 forth, have fun with it. But if you're talking
12 about an environmental justice zone or if you're
13 talking about you want to be a green community,
14 then maybe it needs to be a public owned system,
15 and then I think the utility needs to be a partner
16 in that.

17 Our official position is to look at all
18 three models and to learn and to grow and to
19 ensure that communities and states have as much
20 information as possible so that they can make a
21 wise investment in their infrastructure and their
22 decisions. We are doing modeling and analysis,

1 tracking, what was done in California. For
2 example, in Massachusetts today, where we're
3 looking at the infrastructure, where they are
4 today, where the future vehicles are going to be
5 in terms of longer range vehicles, in terms of
6 higher, faster charging, in terms of different
7 mixes of vehicles, in terms of different market
8 penetration rates, and providing Massachusetts
9 with its own scenarios and then letting the State
10 of Massachusetts make that decision based upon the
11 scenario they choose as to what investment, what
12 approach they should take.

13 So we're trying to learn from the
14 market, but I do reemphasize the importance of
15 ensuring that electrification infrastructure is
16 available to all, especially as we move toward
17 second generation vehicles and used vehicles
18 coming into the marketplace and driving the cost
19 down. You can lease or buy a Nissan Leaf for
20 roughly \$8000 today. That's a perfectly good car.
21 And we need to make sure that those who purchase
22 those vehicles in the secondary market have just

1 as much access to infrastructure as everybody
2 else.

3 And then the final one is those areas
4 that people live in multifamily dwellings that
5 don't have ready access to electrification, how
6 are we going to do that? We could do that by
7 having -- if you have a workplace charging or you
8 have a public facility and you're charging during
9 the day, maybe we could work out a way for people
10 who live in multifamily dwellings to charge it at
11 night time. Or we can have DC fast chargers
12 installed near multifamily dwelling areas. That's
13 probably more of a public service and somebody has
14 to be able to maintain that. Best example of that
15 is I tried to rent a townhouse here in Washington,
16 D.C. when I moved back and I could not do that
17 because I couldn't find a place to plug my car in.
18 And so I ended up leasing a house about another
19 seven miles west of here in Falls Church and just
20 happened to have a plug on the outside where they
21 had the outside decorative lights. I unplugged
22 the decorative lights, plugged in the car, and it

1 worked like a champ. It was interesting, it
2 actually worked through 26 inches of snow. And
3 that was interesting because I got to buy my first
4 snow shovel I ever bought in my entire life this
5 last winter. So the car worked, it works at 120
6 and the snow shovel works, so I'm in pretty good
7 shape.

8 Other questions?

9 CHAIRMAN COWART: I have Sue Tierney and
10 then Paula and Ake.

11 MS. TIERNEY: I'm interested in hearing
12 about what's going on, maybe as part of your
13 program or things that you're observing with
14 regard to the interest of either consumers and/or
15 charger entities in having the battery be a sink
16 for electricity and be used as part of grid
17 integration. Is that just still in the future or
18 are we seeing trends in the ground right now to
19 use dynamically the batteries as part of the grid?

20 MR. GRAHAM: So two answers to that
21 question. It certainly is in the future in terms
22 of aggregating millions of vehicles together to

1 pull energy out. And there are efforts underway.
2 There is a BMW PG&E project looking at that.
3 There's a U.S. Air Force at the Air Force Base in
4 Los Angeles looking at that. So there is research
5 being done to determine whether or not that can
6 happen or not.

7 What you are seeing today, especially if
8 you go look at what Tesla's doing, their energy
9 source system, you're seeing today the migration
10 out of electric vehicles of the lithium ion
11 batteries and they're management control systems,
12 so the system itself migrating out of the vehicles
13 and being in stationary storage applications. And
14 I think that's actually where the future is going
15 to go.

16 I am not a big supporter of V2G,
17 primarily because I don't believe that the
18 individual consumer is going to benefit very much
19 from doing that. And I believe as we move more
20 and more toward autonomous cars and the car share
21 car driving where the car is going to be driven
22 more often that those cars will be more difficult

1 to track and know where they are. And I think
2 when you do that you add complexity to the system,
3 add complexity to the vehicle, and the ultimate
4 cash in the pocket of the individual I think is
5 going to be -- I think it's probably not worth it.

6 In terms of fleet applications, if you
7 had a postal fleet that went home every night to
8 the same location and you knew where it was going
9 to be and you knew how many vehicles, and how much
10 energy is there, yes, V2G in that application, the
11 (inaudible) probably makes sense in the future,
12 but not personally, not for individual cars. So I
13 don't really see that. I do see a tremendous
14 movement over time of the energy storage taken --
15 especially with the cost being driven so low, with
16 the energy storage for electric vehicles migrating
17 into the distribution system because I believe --
18 because they are stationary, they're managed, and
19 they're controlled. And the control systems are
20 very, very effective today. So I think that's the
21 direction we'll end up going. And Tesla's
22 beginning to prove that today with that they're

1 doing and EPS here in D.C. Is doing the same
2 thing.

3 CHAIRMAN COWART: Paula?

4 MS. CARMODY: I just had a couple of
5 questions related to our comment about kind of
6 equal access, and you actually started to
7 partially answer those. One of them has to do
8 with kind of projections on the availability of
9 lower cost vehicles. You mentioned the Nissan
10 Leaf and you said \$8000 and I didn't know if you
11 were talking about a new --

12 MR. GRAHAM: That's the used Leafs that
13 have come up for lease.

14 MS. CARMODY: Used Leafs, yeah.

15 MR. GRAHAM: And there are lots of them.

16 MS. CARMODY: But in terms of kind of
17 newer vehicles, in terms of projections, because,
18 you know, people are focusing on the Tesla at
19 \$35,000 as a low cost vehicle, but the reality is
20 for a lot of people that's not a low cost vehicle
21 because that's a base model, you're really talking
22 in the \$40s. That's not a low cost vehicle. So

1 I'm looking at kind of the projections. And
2 related to that, you know, when you're looking at
3 particularly on the east coast area, older cities
4 like Baltimore or Philadelphia, very densely
5 populated, lots of people are living in -- whether
6 you call them townhouse, row house areas. I've
7 got no off street parking myself. But, you know,
8 lots of cities are predominantly of that model.
9 So I know this has been identified as an issue,
10 but is there -- you know, certainly would
11 encourage kind of further discussion at least for
12 those kind of areas because they do tend to be in
13 some areas kind of skewing towards people with
14 lower middle income kind of living in those areas.
15 They literally have no place to charge and the
16 notion of workplace engagement, their job
17 opportunities may be less available, you know, for
18 those employers to engage that way.

19 So I was wondering, you know, how much
20 of a focus in that area has been on those kind of
21 older areas which tend to be densely populated?

22 MR. GRAHAM: So you've actually hit on a

1 subject that's really important to me and I
2 probably spend a lot more time on it than I
3 probably should. I think it's extremely
4 important. So that takes you to another
5 discussion longer- term about autonomous cars and
6 electric vehicles and the car sharing world, and
7 that drives you to think about how many trips will
8 become shorter, which become ideal for electric
9 vehicles, and how those shorter trips could be
10 with different size vehicles, which would also be
11 lighter weight, which makes them even better as
12 electric vehicles. The issue there though however
13 is going to have to be the city's willingness --
14 when you start thinking about smart cities and
15 smart mobility -- to eventually create charging
16 pods or charging locations within the community so
17 that people have access to those pods or those
18 locations as part of their planning of
19 infrastructure. We cannot just simply say we're
20 going to put a few charge stations in at certain
21 locations. We need to think through what the
22 traffic patterns are and where the needs are and

1 create charging pods or charging complexes at
2 those locations.

3 We also need to be very careful to let
4 people know that it's perfectly okay to use 120
5 charging. So because most people aren't driving
6 longer distances. So if you live in a multi floor
7 building, multifamily dwelling, not necessarily a
8 townhouse, and you have access to a parking lot
9 that has lights in the parking lot, it's really
10 not a big issue to go in and put 120 charge
11 stations in those locations. So most of us that
12 are buying cars today, like I mentioned with my
13 house, plug it into a 120 plug on the outside. We
14 need to think more toward ways that we can provide
15 charging locations for those individuals.

16 And then finally we need to be looking
17 at dual use of systems so that when you have
18 workplace chargers than can be used during the day
19 for workplace and at night time it can be used by
20 those that live in that area. So there are ways
21 to do that. We need to think that through. It is
22 a very big challenge. Trying to make sure that

1 everybody has access to electrification and the
2 health benefits from that. It's proven to be very
3 difficult to do and we're all focused on it. I
4 think that's the best answer I have, is to get
5 cities to think about a charging network that
6 includes in that charging network this pod or
7 these locations that people can go to and
8 recharge. And I think that's going to drive us
9 toward more installations of fast charging systems
10 that -- but we have to make sure that the vehicles
11 that are available at that price range are in fact
12 chargeable on the fast charging systems.

13 On the issues of the car pricing, the
14 average American spends \$31,000 for a new car. So
15 the electric vehicles are kind of in that price
16 range. Now does the person living in a
17 multifamily dwelling in most part of downtown
18 Washington, D.C. spend \$31,000? No. But we need
19 to make sure that they have that access, that
20 ability. So as part of EV Everywhere there's a
21 major focus, especially on environmental justice
22 zones and the economically depressed parts of

1 communities.

2 CHAIRMAN COWART: Ake?

3 MR. ALMGREN: There's no question that
4 EV have reached a point of no return. It's as you
5 showed, accumulated growing. Still, reality of
6 the last two years, it was about 130,000 cars
7 sold, EVs, and the total sales I think is 15
8 million cars. What would it take or what do you
9 see as the main roadblock for getting at the stage
10 where it's real growth, more exponential growth?

11 MR. GRAHAM: So the main roadblocks are
12 the auto industry's willingness to market
13 aggressively nationwide, the ability for consumers
14 to have enough awareness of it and recognize the
15 value, and for us to create a value proposition
16 that makes sense to everybody to drive those
17 consumers to cause the auto industry to want to
18 market nationwide. For utilities nationwide to be
19 proactive, for utilities to take the stand that we
20 are as responsible or educating and making people
21 aware of the benefits of electrification just like
22 you do all the other products that you sell for

1 electrification. We need to tell people what the
2 grid looks like and how it's effective, how it
3 works, how it makes a difference. That's not
4 happening. State and cities and communities need
5 to be proactive in terms of education outreach.
6 When I went to Massachusetts and spent some time
7 there talking to the team that's responsible for
8 their program, they listed six or seven things
9 they were doing, they have X amount of rebates,
10 and the thing they didn't have is any education
11 awareness. So I told them -- they said what you
12 do think, I said I think you're doing everything
13 right, but nobody knows what you're doing.

14 So it's really important that we get out
15 the information and we talk about it. And that's
16 got to come from the utilities, the autos, and the
17 state agencies and those of us at DOE. So it's a
18 real issue, but I think the biggest one is to
19 create the demand and the demand will force the
20 autos to sell product nationwide. Until we do
21 that we will not overcome the price barrier and we
22 will not overcome the issues, range problems, or

1 -- paradigm changes are very hard, and this is a
2 major paradigm change. And the next paradigm
3 change is going to be autonomous vehicles and it's
4 going to be even harder, and we need to figure out
5 how to do that the right way. And it's tough.
6 And I'm travelling way too much trying to make
7 that happen, but it is a big challenge. So what,
8 we had 100,000 vehicles out of 15 million? We
9 have a long way to go. But five years ago we had
10 2000. I'll take the 100,000 right now versus the
11 2000, so we are making progress.

12 Other questions?

13 CHAIRMAN COWART: So my question is
14 coming to you -- I'm channeling a question from a
15 conversation I had with an engineer from Toyota a
16 week ago who was basically making the argument
17 that we can't predict whether electric vehicles
18 will be the selected winner in the low emission
19 category compared with, for example, fuel cells
20 and hydrogen vehicles. And so my question is --
21 I'm really just channeling this argument that I
22 was given last week -- is what's your answer to

1 that? Is there an alternative future? Are you on
2 the right path?

3 MR. GRAHAM: So I think the ultimate
4 answer is a little bit of all of the above. And I
5 think I mentioned in my outset when I was
6 privileged to work for Clark that one of the ways
7 we salvaged the electric vehicle program at EPRI
8 was to be very actively involved in the fuel cell
9 vehicle technology. In 2002 I told the California
10 Resources Board that the future is a plug in
11 hybrid fuel cell vehicle where you take the engine
12 out and you insert a fuel cell. And I still
13 believe that, and there are others who are
14 beginning to believe the same thing. In fact the
15 Bolt was designed to be able to do that in the
16 future. Why would you do that? Because you would
17 have smaller fuel tanks for hydrogen and you would
18 need less infrastructure in the marketplace.

19 So is the electric vehicle path the
20 right path? If I think about autonomous cars and
21 I think about the fact that we're going to
22 increase the number of trips, short distance

1 trips, which will be ideal for electrification,
2 when I think about the fact that people are going
3 to drive 20-30 miles a day, then I think -- and
4 you can plug in at home -- that it's really
5 inexpensive to use the existing infrastructure we
6 have today for electricity. And you're all
7 spending billions of dollars to make it even
8 better, right? So I believe that electricity will
9 win out long-run, but I do think there's
10 definitely a role for fuel cell vehicles. It may
11 be in the 18 wheeler trucks or medium-duty
12 delivery trucks, it may be in that marketplace
13 where you have fleet locations where you can
14 afford to put in the hydrogen infrastructure. Can
15 you imagine going to my house in Falls Church and
16 installing hydrogen infrastructure versus me just
17 plugging it into the outside plug? It's a big
18 step to get to that point, and they're pretty
19 expensive.

20 So I'm a strong fuel cell proponent. I
21 believe strongly that we should move that
22 direction, I just think we need to think about

1 which vehicle applications are best for that
2 technology. So both will win out. In the long
3 run I think we're marching down the right path.
4 And the final answer to that is every time we
5 build an electric vehicle we drive the cost down
6 for all fuel cell vehicles because they're all
7 electric drive. And the combination of battery
8 and the fuel cell to me is the ultimate vehicle.

9 CHAIRMAN COWART: Tim, Granger, and
10 Carl?

11 MR. MOUNT: So I wanted to follow up on
12 the question, and I think it was Sue who brought
13 it up, on what I would call smart charging. You
14 turned that to V2G which I understand, you know,
15 does have some problems. But, you know, surely we
16 don't want all of the cars coming in and being
17 plugged in at 6:00 and 7:00 o'clock in the evening
18 in California. There must be some way of
19 organizing what I would call smart charging and
20 ultimately one would like to coordinate with
21 renewable sources of generation and deal with some
22 of the variability problems.

1 MR. GRAHAM: So smart charging and grid
2 integration is probably the most important topic
3 we'll talk about today, and that is because we
4 need to manage the charging to maximize the
5 benefits to the grid, which means electric
6 transportation brings benefits to all rate payers.
7 And you do that by education, people charging at
8 night time, you do that by price signals -- so I
9 was just in San Diego last week and in San Diego
10 they send out price signals to their customers and
11 they will tell you during the day when you have
12 the lowest opportunity for pricing those vehicles.
13 And so people began to learn. So there's a lot of
14 education. But the ability to manage charging is
15 one of the benefits of electrification. And being
16 able to make that happen wisely means that the
17 assets we have, we utilize those assets to their
18 maximum of our ability and that reduces cost for
19 everybody, so therefore everybody shares.

20 So, no, you're absolutely correct. Most
21 of that is going to be education and price signals
22 to support that. The vehicles today -- like I go

1 home tonight, I'll plug in the Bolt, its set to be
2 charged by 6:30 in the morning. It probably comes
3 on at 3:30 in the evening and the charge is done.
4 When I get up and leave in the morning it's full.
5 So we need to send those price signals, we need to
6 work with work places to instead of everybody
7 coming to work and charging it first thing in the
8 morning, we need to ask the question, hey, do I
9 have solar in the afternoon, would I be better off
10 having solar charging in the afternoon versus in
11 the morning and manage that charging
12 appropriately? The technology exists to do it
13 today, it's a matter of communicating with people
14 and educating people. But that is a very wise
15 question because it's extremely important to
16 utilize the grid appropriately and we can do that
17 with technology.

18 Thank you.

19 MR. MORGAN: So two questions. The
20 first related to what you just talked about,
21 namely, yes the technology exists, how do we sort
22 of promote the adoption of appropriate regulatory

1 and tariff arrangements to make sure that we have
2 smart charging?

3 The second one though goes back to
4 Rich's question. In the program you've just
5 described as very much a technology promotion
6 program, I don't have any problem with that. I'm
7 not an economist, I'm an engineer and I think
8 promoting promising technologies is probably an
9 appropriate thing for the DOE to be doing, but
10 Rich just rattled off a couple of alternative
11 technologies. Is the DOE mounting similar
12 promoting efforts for those sort of with a neutral
13 position, you know, let's see which technology
14 ultimately wins?

15 MR. GRAHAM: Yeah. So Clean Cities
16 organization is very actively involved in all the
17 above, especially natural gas vehicles. We have a
18 major effort in looking at alternate fuels,
19 everything from algae to different types of fuels
20 to be used. We have an efficiency engine program,
21 so we're trying to make tomorrow's engines more
22 efficient. We have a major fuel cell effort

1 that's working on especially looking at fuel cell
2 infrastructure around the country and how to
3 develop that and there's a team of people that
4 I've worked with on a regular basis to support it.
5 And when I travel across the country I talk about
6 fuel cell vehicles, electric drive, as I just did
7 a minute ago, where electric drive technology will
8 drive the cost down so fuel cells can (inaudible).
9 So I think we are trying to be as neutral as we
10 can be.

11 It's really important for people to buy
12 the right cars. So, for example, we're looking at
13 Federal fleets, and we ask ourselves the question,
14 which Federal fleets are ideal for
15 electrification. Not all of them are. So in
16 Alabama there is -- when you go and talk to the --
17 which I just did, so it's kind of close to my
18 heart at the moment -- when we talked to the Army
19 recruiters they averaged 300 miles a day driving.
20 So they say should we get an electric car? I said
21 no, go buy a hybrid. So buy the right car, buy
22 the right technology.

1 In terms of subsidies, I think there's
2 probably going to be a need for subsidies and
3 incentives for a while longer. How much is a
4 while longer? Is it five years, is it ten years?
5 Virtually every market in the country has some
6 subsidy. And so I think it's probably going to
7 continue even though I personally think we have to
8 win the battle by developing that value
9 proposition I talked about before, and we have not
10 achieved that. You cannot say right now what the
11 ultimate attraction will be to attract somebody to
12 an electric vehicle. So we have a ways to go.

13 MR. MORGAN: And on smart charging, how
14 do we promote it widely, how do we get PUCs to
15 mandate it?

16 MR. GRAHAM: I'm not convinced that it
17 needs to be mandated, I'm convinced that education
18 and awareness will achieve that effort and that's
19 what they're doing in San Diego.

20 MR. MORGAN: But I don't have a time of
21 use rate at my house. I mean I do in New
22 Hampshire. I mean a family home I've had time of

1 use prices since I was a kid, but I mean I don't
2 --

3 MR. GRAHAM: So if we educated you to
4 the fact that you have -- there is the -- the
5 system itself has excess electricity between
6 midnight and 6:00 a.m. and gave you the proper
7 amount of information I think you would make the
8 wise decision to plug in after midnight. If you
9 understood that and we gave that information to
10 you.

11 MR. MORGAN: Ah, but that requires me to
12 buy some hardware that starts my charging after
13 midnight.

14 MR. GRAHAM: No, it's on the vehicle
15 already.

16 MR. MORGAN: All of them?

17 MR. GRAHAM: It's already incorporated
18 inside the vehicle at the time --

19 MR. MORGAN: On all of them?

20 MR. GRAHAM: -- with the ability to
21 adjust that. I just go home and adjust it to be
22 charged at 6:30, or I can hit another button --

1 MR. MORGAN: So it counts on me being a
2 public spirited person? And you think that we can
3 solve that even with high penetration?

4 MR. GRAHAM: I think it's hard. And I'm
5 travelling lots of miles to do that.

6 MR. MORGAN: So do I, which is why
7 (laughter) --

8 MR. GRAHAM: I think it's very hard but,
9 you know, it took -- the first car was built --
10 first full production assembly line was built by
11 Henry Ford in 1917, it took the country until
12 1950s to build the interstate highway system. So
13 I'm a pretty patient person. Besides I can do
14 this.

15 MR. MORGAN: Yeah, but if we're going to
16 get to be a low two degrees by the end of the
17 century we're going to have to be a little less
18 patient, but okay, I understand. Thank you.

19 CHAIRMAN COWART: All right. We've run
20 over time, but I see that there are two cards
21 still up. So, Paul and Carl and then that will be
22 it for this panel. Thank you.

1 MR. CENTOLELLA: Okay. A short
2 question. So one of our least well used assets is
3 a car. I mean we operate them maybe five-six
4 percent of the time, if that. So we're seeing in
5 urban areas in particular more ride sharing, more
6 young people who don't want to own cars. How does
7 that change the value proposition for electric
8 vehicles if at all?

9 MR. GRAHAM: Well, I think it increases
10 the potential and size of the market for electric
11 vehicles because most of those trips are short
12 trips and those trips are ideal for
13 electrification. I believe in the future you'll
14 see a movement toward autonomous cars which will
15 do the same thing, and I think what that will do
16 is increase access to people who are -- the 20
17 million people that don't have driver's licenses
18 to be able to use those vehicles and to drive
19 those. Those are also short trips. I think
20 you'll see car sharing continue to grow, so you'll
21 see more and more people use car sharing and be
22 able to get to the doctor and back for health

1 checkups. Those are all short trips. Because
2 those trips are typically only two people I think
3 you'll see a difference in design of vehicles in
4 the future, just smaller, lighter weight. If
5 their autonomous potentially less crash worthiness
6 even for the lighter weight and I think that will
7 eventually grow. So all of that to me says the
8 electric vehicle market will grow, especially in
9 urban areas providing we provide intelligent
10 charging systems or pods so that those car share
11 locations. The Uber drivers of the world have the
12 ability to go and charge and do it quickly so they
13 stay on the road like they want to be. So I think
14 it makes a huge positive in that direction.

15 By the way, utilities need to think
16 about that too because when you're thinking about
17 all that autonomy and all those vehicles charging,
18 then all of the sudden the resiliency of the grid
19 might need to be at an even higher level than it
20 already is and the question needs to be asked,
21 what technology needs to be developed to ensure
22 that even increased resiliency -- so now we don't

1 want the wind to blow it down and we want to fix
2 it fast. Well, when you're driving autonomous
3 cars around and that autonomous car is used to
4 electricity providing the control and the wireless
5 control systems, maybe we have to be 100 percent
6 efficient. So we need to think about are there
7 additional technology levels over and above what
8 we have today that need to be developed while
9 autonomous cars are coming down the road.

10 So that's a great question and I think
11 it's going to make a benefit.

12 CHAIRMAN COWART: Carl?

13 MR. ZICHELLA: Thank you. I appreciate
14 your presentation, Robert. What you just said
15 sort of segues into what I've been thinking about.
16 I'm also from California and seeing projections
17 of, you know, three million vehicles or four
18 million vehicles by 2030, I'm thinking about the
19 geographies elsewhere in the country where we're
20 starting to see increasing penetration of
21 renewable energy resources, like the southeast
22 where we might also begin then to see,

1 consequently, a high penetration of electric
2 vehicles. Some of the issues that we're
3 encountering in California, it seems to me we can
4 be heading some of that off by thinking
5 prospectively about how we develop infrastructure
6 to meet those needs in areas where we can
7 reasonably expect that EV use will grow.

8 Have you selected, or has DOE selected
9 certain geographies to really focus on ahead of
10 this, sort of get ahead of the curve so to speak
11 about these kinds of penetrations and how they
12 might best be managed for grid stability?

13 MR. GRAHAM: So I mentioned the
14 infrastructure study we're doing in Massachusetts.
15 That's based upon an infrastructure study that was
16 funded by the California Energy Commission in
17 California, so we are patterning after that. The
18 second thing we're doing is we are providing
19 information on the three different PUC proposals
20 and giving people information as to what those
21 different models look like so they make the wise
22 decision. And the other thing we're doing in all

1 our engagement with other states is providing them
2 information on what the California Plug In Vehicle
3 Collaborative has developed, which the
4 Collaborative consists of about 25 different
5 stakeholders in the marketplace, each of them
6 contributing information, and the reports that
7 have been developed by that group of stakeholders
8 are superb. So we're actually providing the PIV
9 Collaborative website and their information to all
10 states and all communities, saying don't reinvent
11 the wheel, go use what was developed in
12 California. And people are beginning to use that
13 information. So we're trying to learn from that
14 as best we can.

15 So I'll thank you very much. And I
16 appreciate all the questions and the time you've
17 given me. Thank you.

18 CHAIRMAN COWART: Thank you very much.

19 (Appause) Our next session is
20 going to be managed by Anjan who
21 will introduce the speakers.

22 MR. BOSE: Okay. So the next

1 presentation is a presentation of National
2 Academy's report entitled, "Analytic Research
3 Foundations for the Next-Generation Electric
4 Grid", and we thought it would be of interest to
5 the EAC because the report was instigated by the
6 Office of Electricity. Gil Bindewald is sitting
7 here and he actually wrote most of the proposal I
8 believe for this that was given to the National
9 Academies, and somebody from the Office of
10 Science, which sponsors research in mathematics
11 was also involved with this.

12 So the Committee that did the report was
13 made up of half our engineers who knew something
14 about math and the other half of mathematicians
15 who had familiarity with the electric grid. And
16 so the speakers today would be John Guckenheimer,
17 who was one of the co-chairs of the Committee;
18 he's a professor of mathematics from Cornell
19 University, and Ralph Masiello who was on the
20 Committee. And most of you know Ralph because he
21 was on the EAC and works for Quanta Technology.
22 And so I'll pass over to John.

1 MR. GUCKENHEIMER: So welcome. I'm
2 definitely a mathematician and not a power
3 engineer. Even though I spent somewhat over two
4 years working on this project I still feel like I
5 think that I know very little about the power
6 industry. It's such a complicated beast that
7 that's not really enough time to get hold of it.

8 So here is the membership of the
9 Committee. As Anjan said, about half of us were
10 mathematicians or mathematical scientists and half
11 were power system engineers. The representation
12 was broad, there were several areas of mathematics
13 that were represented and the selection of the
14 Committee was managed by the BMSA, which is a unit
15 within the National Research Council. So advice
16 from members of the National Academies was
17 solicited about the membership of the Committee
18 and there was quite a lot of back and forth
19 discussion about the people who would be selected.
20 My co-chair on the Committee was Tom Overbye from
21 the University of Illinois who is a power system
22 engineers.

1 We had a dual charge from the DOE. The
2 first part of the charge was to address research
3 areas, critical areas of mathematics and
4 computational research that has to be addressed
5 for the next generation of electric transmission
6 and distribution system. And the second part of
7 the charge was about community building. This is
8 an area which is explained as inherently really
9 multidisciplinary and you have two communities
10 that have not interacted across a broad front.
11 They've interacted a little bit, but the feeling
12 is that things are changing rapidly enough that
13 there needs to be much more interaction and that
14 this interdisciplinary community needs to be
15 assembled. So the DOE asked us to help them by
16 giving advice about how to effectively build a
17 community to describe what sort of mix of
18 backgrounds are needed and how the community can
19 be developed.

20 So a little bit of the context of the
21 report is based upon a lot of things that
22 undoubtedly you're all familiar with that come

1 from the accelerating pace of change in the power
2 industry. There are new power sources, primarily
3 renewables and wind and solar, although also
4 shifts from coal to gas. There is a lot more
5 real-time data that's available, especially
6 through PMUs that were funded largely through the
7 Recovery Act after the financial crisis several
8 years ago. And there are lots of new devices and
9 changes in technology that are associated with the
10 grid, both in the form of different kinds of
11 control devices and electronics, and also the
12 development of new sorts of storage. There's no
13 doubt that further developments in storage, which
14 you'll hear much more about it at your meeting,
15 would make a huge difference in the way in which
16 the grid operates. Finally, in the presentations
17 about electric vehicles that we just heard and
18 other mentions of smart meters, the changes in the
19 grid from going from essentially a unidirectional
20 communication in which I plug my devices into the
21 electric sockets at home, the power is there, to a
22 situation in which there's communication between

1 utilities and my home, and smart meters are
2 affecting my access to electricity is something
3 else that seems like it is likely to cause
4 fundamental changes in the grid.

5 So those are changes in the sort of
6 physical infrastructure on which the industry is
7 based. The organizational issues that are
8 associated with it are we're starting from the
9 assumption that reliability is absolutely
10 essential. We all demand having power 24/7,
11 minimal interruptions, no interruptions would be
12 far better, and the control architecture of how
13 the system operates is something that is really
14 central. There are a lot of different scenarios
15 about how the grid could evolve. One can imagine
16 scenarios in which there are, at the developments
17 of microgrids, much more storage and a sort of
18 decreasing reliance upon the central provision of
19 electricity through a natural grid versus the
20 ability of the data that is coming from
21 synchrophasors, PMUs, in order to provide tighter
22 regulation on the tighter synchronization on a

1 national basis. It's clear that regulations and
2 standards matter, the way in which markets are
3 organized, and so forth. These are things which
4 also are subject to a great deal of change.

5 So as mathematicians in this, we can ask
6 what are the key areas of mathematics that are
7 necessary in order to help in the evolution of the
8 industry? From one standpoint I look at the
9 situation and ask whether the utility industry is
10 going to go down the road of the communications
11 industry 10 or 20 years ago and the sort of
12 transformation of the telephone industry into our
13 internet based communications today. And
14 everybody tells me no, that can't really happen,
15 but the question is what would it take in order to
16 do that. One can imagine very different scenarios
17 for what might happen to the utility industry.

18 And the Committee took a very
19 conservative view with regard to this and viewed
20 it from the perspective of some things are going
21 to be necessary however the system evolves, and
22 let's focus upon those parts of mathematics that

1 are key to the evolution independent of the
2 scenarios that are going to take place. So there
3 are three areas, and these are already reflected
4 in the membership of the Committee, that we
5 identified as being dynamic systems essential for
6 the reliability, and stability, and operation of
7 the grid. Optimization, which is a key technology
8 for the way in which markets are operated and
9 control theory, which is just a central part of
10 the way in which the grid operates.

11 So in writing the report we faced a
12 difficult challenge in that we're really
13 addressing these two largely separate communities
14 and we wanted a report that was going to be usable
15 by both communities and help to bring them
16 together. So the first half of the report, first
17 four chapters, provide background. The first
18 chapter is just the description of the grid, its
19 physical structure. This is directed in some ways
20 primarily at mathematicians who know very little
21 about it. The second chapter is also somewhat in
22 this regard, it describes the kinds of regional

1 wholesale electricity markets and the structure of
2 having system operators that are responsible for
3 reliability that has been put in place since the
4 1990s. The third chapter talks about existing
5 tools and methods. Software computation is the
6 vehicle by which the things operate and the
7 existing tools and methods are extremely important
8 on how we go forward. And I'll say much more
9 about that momentarily. The important math
10 research areas is the subject of chapter four and
11 it talks about the three areas that were on the
12 previous slide.

13 Then the second half of the report,
14 chapter five, talks about different scenarios for
15 the future, the kind of uncertainty that is there,
16 about how things will evolve, and the challenges
17 that take place. Chapter six deals with
18 mathematical priorities, what are the research
19 areas within mathematics. This is trying to
20 specifically answer the questions that we were
21 asked in our charge, but what sort of new
22 mathematics do we need to help the evolution of

1 the grid. Chapter seven gives a number of case
2 studies to try to make that more complete. And
3 then the final chapter is about building the
4 multidisciplinary research community.

5 I'm going to go through the
6 recommendations quickly. I'm not going to read
7 them in all detail, but I'm going to try to
8 summarize what the key points are in the
9 recommendations. So the first set of
10 recommendations revolve around software and data.
11 And a lot of the software that is used in
12 operating the grid is proprietary. Mathematicians
13 don't have access to it, they don't have the funds
14 to buy it, and even if they could buy it, they
15 couldn't look inside to really see how the guts
16 operate because it is proprietary and the source
17 isn't there. So we think that DOE and the
18 National Science Foundation should sponsor the
19 development of new open source software for the
20 electric grid.

21 Second is data. The data that is coming
22 from the synchrophasor initiative and the PMUs is

1 not going to be turned into something that's
2 publicly available, partly for security reasons.
3 On the other hand, data driven methods and data
4 science are absolutely going to be essential in
5 the way in which the grid evolves. So the
6 recommendation that we make is that for research
7 purposes, that efforts be made to create synthetic
8 data that can be used in an alternative to the
9 real data so that the research community can have
10 something to work with without having to go to the
11 extent of signing nondisclosure agreements,
12 working with specific utilities, and sort of
13 isolating themselves from the rest of the
14 mathematical and computational sciences qualities.

15 So along these lines we think that
16 synthetic data libraries should be established.
17 The sort of emphasis in the software is the
18 partition into things that are already in it
19 towards reliability and control where the main
20 issues from a mathematical perspective are
21 primarily in the dynamics, and for market oriented
22 things where the optimization software is more

1 important. Text file formats in utilities are
2 required by Federal regulations to establish that
3 they are going to be able to survive outages of
4 particular units on the systems, so called N-1
5 stability, but the text file formats that are used
6 in doing those computations are something that are
7 not always easy to find. And we think that the
8 kind of information that allows the research
9 community to understand what is being done in the
10 industry, that that should be fully public.

11 With regard to the optimization, the
12 critical need is felt to be what's called the
13 implementation of algorithms that will deal with
14 AC optimal power flow (ACOPF). The current
15 methods all deal with optimum power flow that uses
16 a DC approximation of what's happening on the grid
17 and the optimization algorithms that deal with
18 non-convexity in the optimization problems are
19 simply not capable, at this point, of doing a full
20 solution of the ACOPF problem, especially in a
21 timely way that corresponds to the daily markets
22 that are run by the system operators. We

1 recommend that data driven approaches be applied
2 in a number of different ways in terms of the
3 future grid. And that methods that come from
4 machine learning dynamical systems, in (inaudible)
5 theory should be high priority research areas.

6 Dynamical systems theory, as I said, is
7 sort of the basis if you think of the grid as an
8 enormous electrical circuit, then the mathematical
9 substrate for understanding, simulating,
10 controlling the grid is something in which there
11 are many mathematical issues that are not dealt
12 with adequately at the current time.

13 In terms of community building, what we
14 recommend is that DOE should establish a power
15 systems research center. We're not specific as to
16 the form that this center should take, but we
17 think that there really needs to be an interface
18 between the mathematical and power systems
19 research communities, and that the creation of a
20 center, perhaps geographically distributed, that
21 would really bring people together from these two
22 communities, might be able to provide an interface

1 that would allow for a much broader set of
2 interactions to take place. We also think that
3 the DOE, and the way in which it uses the National
4 Laboratories, should look to including academic
5 and industry researchers much more in the kinds of
6 coordination that's beginning to take place in
7 their Laboratories.

8 So those are the recommendations of the
9 report and now I'm going to turn it over to Ralph
10 Masiello who is going to sort of talk in some more
11 detail about some of the things that stand behind
12 these recommendations.

13 MR. MASIELLO: Thanks, John.

14 SPEAKER: Okay. And we have an MOU that
15 DOE is signing with the National Science
16 Foundation. Ali, do you want to explain a little
17 bit about the MOU just real quick while we're
18 signing this?

19 CHAIRMAN COWART: It's unusual for the
20 Committee to have a ceremony right in the middle
21 of our presentations.

22 MR. GHASSEMIAN: Good afternoon. I'll

1 introduce myself later. As a result of National
2 Science Foundation recommendation number 8, which
3 (inaudible) Department of Energy and National
4 Science Foundation should sponsor the development
5 of new open source library of simulation software
6 intended for the next generation electric grid
7 research community. We agree to get in to sign
8 the MOU between the NSF and DOE, establish intents
9 to invest in fundamental mathematical and
10 statistical algorithms to enhance the reliability,
11 resiliency, security, and efficiency of the
12 electric power grid. I'm delighted to have from
13 DOE Patricia Hoffman, Assistant Secretary for the
14 Office of Electricity Delivery and Energy
15 Reliability, and also from NSF, to have Fleming
16 Crim, Assistant Director for the Directorate for
17 Mathematical and Physical Sciences, for signing
18 this agreement here.

19 MS. HOFFMAN: Reports come out. But it
20 shows you we are trying. (Laughter)

21 MR. CRIM: I wanted to compliment you on
22 the very short timeline that you have managed to

1 accomplish in executing the recommendation. It's
2 very impressive. (Laughter) I mean it's almost
3 like you're clairvoyant or something.

4 SPEAKER: Do we have one or two copies?

5 SPEAKER: Looks like one.

6 SPEAKER: Okay. (Applause) Don't lose
7 this. (Laughter)

8 SPEAKER: Thank you so much.

9 SPEAKER: All right, Ralph, back to you.
10 (Laughter)

11 CHAIRMAN COWART: Thank you very, very
12 much. And, Ralph, what are you going to recommend
13 that we will instantly accomplish?

14 (Laughter)

15 MR. MASIELLO: I'm speechless. If we
16 could get the other slide back up. So let's see
17 how many others can lend themselves to such quick
18 action. So here are some of the specific
19 challenges in power systems language. First the
20 common data format, which has been what, a 20-25
21 year journey through the (inaudible), hasn't kept
22 up. And the reason is more models to capture new

1 things of interest in existing apparatus, new
2 technologies like storage, new commercial software
3 coming out, and the ease of data access is at
4 risk. Second problem, the commercial security
5 issues that an ISO faces, commercially privileged
6 information, and DHS requirements on critical
7 infrastructure, have made it very hard to get
8 access to the databases you need. So as an
9 example, if you're a researcher working in para
10 system optimization and you're doing something,
11 say semi definite programming and you'd like to
12 test your algorithm on a representative market
13 optimization problem, you can't get the data
14 easily, whether it's an ISO like PJM or a vendor
15 like Siemens or GE Austin, their hands are tied,
16 they can't give you that data until you jump
17 through a lot of hoops. That's one dimension of
18 the problem.

19 Another one, speaking cynically, is if
20 you're a vendor, software or systems vendor, or a
21 national lab, or a consulting firm, and you're
22 privileged on the inside working with one of those

1 ISOs and having access to the data, lack of
2 accessibility is a barrier to competition. And so
3 it's very hard for outsiders to come in. But we
4 know historically the big advances come from
5 outsiders. So this is important. Forty years ago
6 we had the IEEE standard models that originated at
7 AP or PTI or wherever, but, you know the 5 bus,
8 the 47 bus, et cetera. So the recommendation is
9 fix this problem so that researchers from other
10 fields can jump in and help us find the
11 breakthroughs.

12 Third point ties back to the first one.
13 You get past the IEEE standards and you've got a
14 lot of proprietary models, especially around new
15 technologies, storage, inverters, (inaudible), et
16 cetera. Details aren't known. It makes it
17 extremely hard to compare results of different
18 algorithms, different software to make advances.

19 And the fourth one comes back to the
20 open source. It's always been really difficult to
21 make money in this space, harder than ever. And
22 if you were to talk to the vendors, they don't see

1 a business case for putting the next \$10 million
2 in. So if our only users are at this RTO level,
3 or at NERC, that's not a big enough user base,
4 certainly not within North America, probably not
5 globally. So that's a challenge. Next slide.

6 Okay. The curse of dimensionality is
7 going to add a few zeros to the problem. And
8 we've always, in power systems analyses, separated
9 the distribution world and the transmission world,
10 different models, different software tools.
11 Distribution folks look at the transmission
12 substation as an infinite bus, transmission folks
13 look at it as a fixed load. That's about to
14 change.

15 We also have segregated time domains for
16 dynamic analysis. You had a set of dynamics
17 modeled for a transient stability, for a small
18 signal stability, for a long-term dynamics. The
19 new resources, the new issues we're facing, blow
20 all these and we need a way to have simulations
21 that have a wider spectrum of time domains.

22 So here's some specific examples.

1 Midwest ISO is public with this, they are on the
2 limits of performance. They no longer can
3 guarantee closing the market within the hour and a
4 half or two hour time window they have every day
5 because of the number of nodes and resources in
6 the mixed integer programming algorithm. And
7 they're off working with PNNL and Gurobi and GE
8 Austin to see what can be done to parallelize it,
9 but right now MIP doesn't parallelize. Terry
10 Boston privately to the Committee said PGM is not
11 that far off. And depending upon who you talk to,
12 whether it's Gurobi or IBM CPLEX, LINUX or UNIX,
13 et cetera, there's 20-30 percent variability in
14 this, but it says we're running out of gas with
15 this key algorithm. And FERC has told the MISO we
16 need you to have the market clearing window. So
17 we've got a real challenge in the optimization.
18 Add to that all the market operators are using a
19 DC OPF as part of the security constrained unit
20 commitment. And the new resources in adding VAR
21 support or VAR support as a market function says
22 we have to go AC. Big problem. So these are

1 headline real problems that could stand in the way
2 of development we'd like to see in market design.

3 So what other optimization math is out
4 there? If you look inside all of the ISOs you
5 find these same math and the same solver
6 engineers. And the community, getting the two
7 groups to communicate, has been a focus too.

8 So those are my comments.

9 MR. GUCKENHEIMER: Questions, comments?

10 CHAIRMAN COWART: Tim and then Granger?
11 You have a question?

12 MR. GELLINGS: Hi, Ralph. So you talked
13 about the thousands of points, you're absolutely
14 correct. Can I drag you over to the world of so
15 how do we actually integrate the overall power
16 system in planning space from transmission through
17 distribution to utilization? I don't think --
18 well, I know the math isn't all the same. The
19 problems are different in all three of those
20 domains. You're comments?

21 MR. MASIELLO: Well, you know, we have
22 another panel -- I guess you have another panel

1 later today on transactive energy and how
2 resources on the distribution system will interact
3 with the wholesale markets. Does that simplify an
4 assumption we've got that the substation is an
5 infinite still (inaudible), Clark? You know, that
6 would be my first comment, right.

7 MR. GELLINGS: And I don't think that's
8 been settled at all.

9 MR. MASIELLO: Yeah.

10 MR. GUCKENHEIMER: And I think from
11 coming -- I think that it's clear that in the way
12 in which the system is controlled, there will have
13 to be hierarchy in the system. And the
14 distinction between transmission and distribution
15 is the place at which the hierarchy has been built
16 into the system. In the future, if you want to
17 have two way communication, the hierarchy probably
18 has to be different, the protocols of the -- and
19 the way in which the different levels of the
20 hierarchy interact with one another may need to
21 change. And that's part of the research issue, is
22 what the structure is going to be.

1 MR. MASIELLO: Here's a pithier way of
2 putting it, in 1997 when the Cal ISO was going
3 through the market protocol detail design with
4 stakeholders, one of the stakeholders
5 half-jokingly said to me, you know, we're really
6 building this market around what you guys can
7 build. And 18 years later we're still doing that.
8 A great example is except for the Midwest ISO, the
9 ISOs all require combined cycle generators to bid
10 in, taking responsibility for what configuration
11 they'll run the plant in. And the reason is every
12 one of those decisions about do I turn on the
13 second CT, et cetera, add integer variable to the
14 MIP and blow up the MIP problem. And Midwest ISO
15 yielded to stakeholders. They started letting the
16 stakeholders say here's the full details of my
17 plant, co--optimize it for me, but it adds to
18 their computation woes. And it's just one little
19 detail like that.

20 MR. GELLINGS: Thank you.

21 CHAIRMAN COWART: Tim?

22 MR. MOUNT: So I've got a couple of

1 questions about two interfaces, one that I don't
2 think you were very clear about in the
3 presentations is, where does the market start and
4 automatic control finish. You know, in a way what
5 should the time step of the market be? There are
6 people who think the market should go down below
7 five minutes. I'm somewhat skeptical myself, but
8 I'd like your opinion.

9 And the second one you were just talking
10 about, John, was the interface between distributed
11 systems and the big grid. There are people who
12 think that the almighty system operator should be
13 able to control my toaster, and on the other hand,
14 as you suggested, the hierarchal control. But I
15 think a very important issue there is who does the
16 person who operates the distribution system and
17 sort of optimizes what's happening there work for.
18 Are they working from the point of view of the
19 system or are they working from the point of view
20 of customers? And basically that latter is the
21 one that we really are not using at all at the
22 moment, or very limited amount.

1 MR. GUCKENHEIMER: I think the response
2 to that I would say is that I think storage is a
3 critical issue with regard to the future operation
4 of the grid. If there were storage in each of our
5 houses so that we could survive without the grid
6 for a day or several hours, then the issues of
7 providing tight control that extend all the way
8 down to the customer from the national level, a
9 lot of those issues would be far simpler. And the
10 questions of when we produce power and the role of
11 intermittency, and so forth.

12 One of the things that I tried to ask
13 for a number of times during our Committee
14 deliberations and did not get a good response to
15 was what would be the value of a certain amount of
16 storage in the system at a given price. So
17 storage is now expensive, right, but if a little
18 bit of the storage would create enormous economic
19 efficiency. It might be worth it, even at its
20 current price, and then the price would come down.
21 That was something that we did not investigate and
22 it's not really mathematical, it's more in the

1 realm of economic sorts of issues that was not
2 part of our charge. But I think that that's a
3 really big issue that infiltrates into the
4 mathematical issues that we did deal with.

5 MR. MASIELLO: Yes. And, you know, to
6 pick up on that, we're coming at storage from our
7 electrical perspective, if you will. But if you
8 think about Walmart or Amazon, they're optimizing
9 storage against consumers day in and day out and
10 doing very sophisticated things with operations
11 research to figure out how much inventory of what
12 kind to keep where and how to manage the
13 transportation logistics. The math they use isn't
14 finding its way into the electric power sector.
15 They're not doing it the same way we're doing it.

16 Another great question you asked is
17 customer oriented. Right now our wholesale
18 markets are pretty much single sided, meaning we
19 have a supply curve and a number for demand. When
20 we have all these customer resources in the market
21 somehow, where are we going to get the demand
22 curve? Will the ISO have to estimate price

1 elasticity, will it require every customer to say
2 this is how much I'll use at what price? Good
3 luck with that one. So these are big questions.

4 MR. MOUNT: Neither of you talked about
5 the market time stamp.

6 MR. GUCKENHEIMER: Well, the market
7 timing again is something that is closely related
8 to this. If you have to operate the system in
9 real-time with load balancing demand in real-time
10 without some sort of buffer that's placed in
11 there, then that becomes a question of how many
12 levels in the hierarchy are you going to include
13 in the way in which you do that. In all of the
14 optimization software that is used for dealing
15 with markets is making assumptions about what the
16 actual limits on loads are going to be. And they
17 have to be relatively conservative. They're not
18 doing any sort of dynamic simulation of what the
19 grid operations are. And so if you ask whether
20 we're being overly conservative or whether we're
21 putting ourselves at risk, there's a kind of
22 integration that could take place there that would

1 also require much more powerful computational
2 resources. We'll operate the markets with the
3 software that we have and try to make it better,
4 but where we want to do better and we're not
5 capable, we'll just be conservative and do what we
6 can.

7 MR. MASIELLO: There is an
8 inter-relationship between the hourly markets, the
9 five minute balancing market, and the four second
10 system regulation, automatic generation control.
11 And there already is movement in the West to move
12 from one hour to fifteen minutes for the purpose
13 of day ahead scheduling. By doing so, you
14 decrease the demand on the balancing market.
15 Similarly, if you can move the balancing market
16 down to one minute, you'd decrease the demands on
17 the regulation control. And you can move them the
18 other direction as well. Technically, a one
19 minute balancing market is feasible, except that
20 most of the balancing resources are not under
21 direct control from the grid operator, they get
22 messages and then act independently to respond to

1 those messages with five minutes or ten minutes as
2 the criteria for response time. So the issues
3 aren't technical as much as they're changing the
4 way things are done.

5 CHAIRMAN COWART: Granger?

6 MR. MORGAN: So the MOU that we saw
7 signed was for your recommendation 8, improvements
8 in non-linear, non-convex optimization algorithms.
9 Talk to me a little bit about recommendation six
10 that is supporting research on extended dynamical
11 systems theory. I mean I understand how very
12 important understanding the dynamic property of
13 power systems are and I was surprised some years
14 ago, for example, to understand that degradation
15 is often, apologies, not that slow. You sort of
16 come up to a cliff and then suddenly fall off. If
17 folks like Craig Miller upstairs have their way
18 and we move towards more fractal control and much
19 more distributed things, I presume the dynamics
20 are very different.

21 I have two questions. One, what's the
22 prospect of actually making significant progress

1 in terms of the mathematics in this space? And,
2 two, how interesting are these problems from the
3 point of view of mathematicians?

4 MR. GUCKENHEIMER: Both good questions.
5 My expertise is in dynamics. I've been doing it
6 my entire career. And from the standpoint of the
7 grid as a whole, the kinds of things that cause
8 blackouts are in the jargon of the theory called
9 bifurcations. And silent node bifurcation is the
10 mechanism by which blackouts ought to occur. Now
11 the theory sort of says that there are two kinds
12 of co-dimensions, one, bifurcations that occur in
13 generic systems, and this is the foundation of the
14 way in which people think about stability on the
15 grid.

16 One of the problems for the theory is
17 that when you have switches in the system, it's no
18 longer smooth and the theory no longer applies to
19 these non-smooth systems. Multiple time scales
20 also change the situation dramatically in terms of
21 what you expect. There is a lot of research that
22 is being done on multiple time scales and on

1 discontinuous systems and so forth. Much more
2 progress I think is possible in those areas and I
3 think that it can have a large impact in the way
4 in which the system is operated.

5 I'm sorry, and the second part of --

6 MR. MORGAN: No, that's close. I was
7 asking both whether -- how interesting it was from
8 a point of view of a mathematician, and I think
9 you just told me that it could get quite
10 interesting.

11 MR. GUCKENHEIMER: It's very interesting
12 from a mathematical point of view.

13 MR. MORGAN: And, two, I was asking sort
14 of how close to actually making progress on some
15 of these problems are -- I mean I presume that one
16 of the reasons for funding -- for this joint thing
17 with NSF is that an assessment has been made that
18 if one puts some money in the space, some
19 significant progress may be achieved. I realize
20 you can't know in advance. I mean there's no
21 assurance of progress, but in this space what's
22 your assessment of the prospect of significant

1 progress if some significant resources could be
2 found to push some of the theoretical issues a
3 little further?

4 MR. GUCKENHEIMER: I think putting more
5 resources into research in these areas will have a
6 big impact.

7 CHAIRMAN COWART: The perfect answer.
8 (Laughter) I apologize to those who would like to
9 continue this conversation, but we need to move on
10 to -- or move back in fact to our previous topic
11 that we had launched. And I'll turn to Pat
12 Hoffman to introduce the next speaker.

13 MS. HOFFMAN: So I'm going to try to get
14 your name right, Ali, but it's Ali Ghassemian --
15 it's close enough. Ali came over to the
16 Department of Energy on detail from FERC and has
17 been managing what used to be Gil Bindewald's grid
18 modeling program at the Department of Energy. And
19 so we, number one, appreciate him coming over in
20 detail and carrying a champion for the grid
21 modeling activity. So if you could just give an
22 overview of your work.

1 MR. GHASSEMIAN: Thank you for the
2 introduction. Good afternoon. Because this is my
3 first time I want to give you a quick bio so you
4 guys remember it. So I have a Ph.D. in electrical
5 engineering with a concentration in power system
6 planning and operation. I have over 10 years of
7 experience in energy management systems, working
8 all aspects of energy management systems, from R&D
9 advanced application to project delivery, system
10 integration, including software and hardware. I
11 have over 8 years of experience in regulatory
12 environment, working on reliability related issues
13 as well as policy making. And I've had the
14 pleasure of managing advanced grid modeling for
15 the past five and a half months.

16 Today's grid is more complex than
17 anything we have seen before. There are many
18 factors, such as increasing electricity demand,
19 environmental regulation, aging infrastructure,
20 reliability standards, and many other things,
21 including intermittent generation and distributed
22 energy resources, which result in a stochastic and

1 dynamic behavior in the system. There are many
2 things that have increased the complexity of
3 today's grid. As a result, today's grid produces
4 an enormous amount of data and significant
5 challenges. It is hard to enable grid operators
6 to make sense of such a large quantity of data in
7 a near real-time and also to make data into
8 actionable items for them because all of these
9 utilities operate closer to the limits with a
10 greater level of uncertainty as before.

11 Unfortunately, today's technology, tools, and
12 techniques are not presently up to the challenge
13 to manage the uncertainty associated with the
14 grid.

15 To address these challenges, in our
16 opinion, a new faster computational and analytical
17 algorithm is needed that can assist operators in
18 gathering information, analyzing it, processing
19 it, and making it to some actionable task that can
20 be developed and executed in a timely manner to
21 ensure, of course, reliability, resiliency,
22 security, and efficiency of the electric system.

1 Anybody who has ever been in the
2 operating system, operating room before, knows
3 that decisions have to be made quickly or,
4 potentially in a matter of minutes, you're facing
5 outages. Traditionally operators rely on their
6 experience, for the most part, to manage the
7 system. But due to the increased complexity, this
8 does not work at all times anymore. So they need
9 help. This is where advanced grid modeling
10 programs come in. This program leads R&D aiming
11 to transform data to enable preventive actions
12 rather than reactive responses to grid conditions.
13 It aims to improve the reliability, security, and
14 flexibility of the system.

15 Some objectives, AGM objectives, are to
16 direct the development of advanced computational
17 and control technologies, to improve reliability,
18 resiliency, and efficiency, to prevent blackouts
19 and improve reliability by providing a wide area,
20 real-time visibility, into the conditions of the
21 grid. Also improve the performance of modeling
22 and computation that are the basis of the grid

1 operation. AGM fully intends to achieve these
2 objectives by advancing the computation
3 mathematical methods, underpinning operator tools,
4 and developing faster than real-time analytical
5 tools. They will work in three main areas. These
6 areas are data management and analytics, which
7 focus on the way data is collected, used, stored,
8 and archived. As an example, as you know,
9 nowadays data is coming from different sources to
10 the control centers and they have to be synced
11 before they can be used.

12 The second area of mathematical
13 (inaudible) and computation focuses on developing
14 new algorithms and software libraries to address
15 emerging mathematical and computational
16 challenges. Third area, models and simulations,
17 focuses on capabilities for better grid operation
18 and planning in dynamic and stochastic
19 environment. AGM, we have many partners from
20 Federal programs, electric utilities, equipment
21 manufacturers, software companies, regional,
22 state, and local agencies, national labs, and

1 universities. So we try to use as many people as
2 possible, resources as possible available to us.

3 Let me give you a quick example of how
4 AGM works. Modern power systems are moving toward
5 a stochastic and probabilistic environment due to
6 increase in random forces that modify the system
7 behavior. Random forces such as valuable
8 generation, demand side management, congestion,
9 system load, outages, and even market behavior, to
10 name a few. The existing deterministic
11 operational practices, based on established
12 dispatches and flow patterns, are becoming
13 inadequate to deal with the uncertainty problem.
14 The current practice could potentially result in
15 an increase in the system failure.

16 As you can see in this picture, this is
17 like our vision, how we picture things. We start
18 with the operation (inaudible), which is where the
19 current practice is. Next step would be including
20 the dynamic data into our models. So we have
21 better control of or better understanding of how
22 things work. Then the next step is predicting.

1 Using data and data analytic to enable predictive
2 actions. And I'm gradually moving to include to
3 the state where it can handle cases in stochastic
4 and probabilistic environment. In a planning
5 area, right now the current practice is you get a
6 snapshot of the data and run N-1 contingency and
7 see, what are the --what if scenarios that you can
8 deal with, and you come up with the corrective
9 actions. We want to move this thing to the near
10 real-time, meaning we have several massive amounts
11 of cases and we're running these cases in near
12 real-time and come up with the corrective actions
13 for the operators so they can react to that in a
14 timely manner.

15 As far as the data computation and
16 visualization is concerned, we're going from high
17 speed data technology to the integrated data
18 platform. That's what we're hoping, we are aiming
19 for. We are going from a high performance library
20 to the softer architecture where the libraries can
21 be used to develop software. We're going from the
22 global view, which is situational awareness, to

1 actionable views, which where the corrective
2 actions were presented in a real-time to
3 operators.

4 In order to make all this happen, a new
5 generation of stochastic and probabilistic
6 methods, reliability and performance criteria,
7 tools, and business practices is very much needed
8 to deal with this uncertainty. We believe
9 development of effective applications requires
10 research on measurement and data analytics, as
11 well as mathematics and models. Advanced grid
12 modeling, I inherited this from Gil. He has 37
13 projects under advanced grid modeling addressing
14 different parts of that graph figure which I
15 showed you. So we have pieces here and there.
16 And I listed some of them in the next three pages.
17 These projects are all in the area of data
18 management analytics, mathematical methods and
19 computations, and models and simulations.

20 Recently DOE announced funding of up to
21 \$220 million over 3 years for national labs and
22 partners. The GMLC funding will support critical

1 research and development in the AGM soft program.
2 The concentration in AGM has been in load modeling
3 and protection. Why load modeling and protection?
4 We noticed -- we review our program on a
5 continuous basis. We notice that we don't have
6 strong foundational projects in the area of
7 dynamic load modeling and protection system
8 modeling. For the study and coordination of
9 projection, devices, and approaches, to deal with
10 the uncertainty. As a result the GMLC selected
11 projects for AGM are in dynamic load modeling and
12 protection modeling.

13 The next two slides gives you a brief
14 description of these two areas, which I'm going to
15 skip because they told me I have to.

16 (Laughter) National Science
17 Foundation, as it was pointed out,
18 DOE commissioned NRC to engage in a
19 study with the following charges,
20 and you've seen it before. One of
21 the recommendations made in the
22 report is recommendation number 8,

1 which is suggesting DOE and NSF
2 should sponsor a development of the
3 new open source library of
4 simulation software intended for
5 the new generation electric grid
6 research community. The report
7 defines what should be included in
8 open source software. It should
9 include new analytics for the
10 planning and operation of the fast
11 evolving power grid. It should
12 also include new mathematical and
13 computational algorithms. These
14 are all in line with the AGM
15 program objectives. As a result of
16 that, today we had a signing
17 ceremony.

18 In the spirit of being proactive, we
19 need to think ahead and see what is ahead of us.
20 The following of the natural progress, what has
21 been done under the AGM. So we need to define the
22 uncertainties in the future and how they interact

1 with each other, identify which ones should be
2 dealt with first and how. We need to explore how
3 the research on measurements, data, analytics,
4 mathematics, and models be brought together to
5 fully address the dynamic and uncertain behavior
6 of the system. We had a lot of pieces here and
7 there and we tried to put these all together.
8 Need to manage the risk for a better grid
9 operations, have planning in a larger scale,
10 dynamic, probabilistic, and stochastic
11 environment. Need to manage the uncertainty
12 associated with the data, modeling, model
13 validation, how it can be addressed so the proper
14 set of data and model is processed, developed,
15 used, and tested, validated.

16 Nobody has all the answers, we certainly
17 don't. So we are reaching out to you
18 distinguished people for guidance, opinions, and
19 input on these topics.

20 Thank you. (Applause)

21 CHAIRMAN COWART: All right. Thank you
22 very much. Questions, comments? Sue.

1 MS. TIERNEY: My comment I think is as
2 much to Patricia as it is to everybody who has
3 just spoken, including the representatives from
4 the Committee. I think this is great that you've
5 been doing this. I think it's extraordinary,
6 especially because it's one of those probably
7 really important issues that nobody hits the radar
8 screen. So the fact that you got \$200 million to
9 support work in this area is -- oh.

10 MS. HOFFMAN: The 220 is for all of grid
11 modernization.

12 MS. TIERNEY: Thank you for that
13 clarification. (Laughter) I was going to ask,
14 before seeing that bullet up there, how have you
15 been able to develop a constituency for this
16 techie important but really under the radar screen
17 issue?

18 MS. HOFFMAN: That was (inaudible).

19 (Laughter)

20 MS. TIERNEY: I'd say we're still
21 working on it, though it might be without
22 encouraging any comment whatsoever with regard to

1 lobbying. That is just really clear I'm not doing
2 that. It would be helpful for us to understand
3 what we might be able to do to be helpful on that,
4 because I really do think this is really
5 important.

6 CHAIRMAN COWART: Jeff, then Granger.

7 MR. MORRIS: Thank you. Great
8 presentation. And I've asked the question before
9 in these meetings about, you know, how we're
10 transitioning from this reactive and rescue system
11 we have to predictive and preventive systems using
12 Bayesian algorithms. I guess my question is that
13 I'm always surprised at the amount of resistance
14 people get on the policy end about privacy around
15 data sets, around the meter. You know, most of
16 the demographics were built around census tract
17 data, postal routes, telephony. You know, a radio
18 arm off of a substation has no relationship to any
19 demographic data that's out there. So is the
20 collection of the base demographics going to be a
21 huge problem and getting around the sense of
22 privacy that people have around their meter,

1 because they understand that it's attached to
2 their house, versus not caring about what they
3 give up over the internet in a lot of cases as far
4 as privacy goes?

5 MR. GHASSEMIAN: I've only been in this
6 position five and a half months, so probably I
7 won't be able to answer your question correctly.
8 From what I gather, DOE is trying to pair industry
9 and utilities together for developing things.
10 When they do that, coming from a vendor
11 background, when I was at the vendor I mentioned
12 that once before. When I did my Ph.D. I needed
13 some data, so what I did I got a job with the
14 vendor so I can have access to the data in order
15 to do my work. So a lot of the utilities and
16 vendors, we're trying to pair them off and
17 hopefully encourage them to start doing
18 collaborating and working on things together.
19 That way that problem can be resolved.

20 MR. MORRIS: Thank you.

21 MR. MORGAN: So I too want to follow up
22 on Sue's comment. And I should preface it again,

1 as she did, I've got no personal stake in this.
2 My mathematical skills have eroded rapidly.

3 (Laughter) But the fact that
4 you're doing some of this jointly
5 with NSF certainly suggests that
6 you intend to go out broadly across
7 the community, and I would argue
8 that across many of the things that
9 we've been hearing about. While
10 some of the best expertise in the
11 country resides in the National
12 Labs, some of it resides elsewhere.
13 And to the extent that you're able,
14 I would urge you to pursue a
15 strategy of go find the best
16 actors, wherever they are,
17 independent of whether they're in
18 the labs or not.

19 CHAIRMAN COWART: Paul?

20 MR. CENTOLELLA: So I come at this as an
21 observer who's neither an engineer nor a
22 mathematician, but I'm encouraged by, you know,

1 the Committee's report encouraged by the funding
2 of this effort. I think, you know, we know that,
3 for example, the advances in mixed energy
4 programming have made the bulk power markets
5 possible up to this point and we've continued to
6 see advances in that area. You know, I think that
7 without knowing the details of what you're doing,
8 the work on dynamic load modeling can be part of a
9 larger look at big data analytics that also could
10 play a significant role here.

11 I guess I would encourage you to think
12 about areas that have to do with how you solve the
13 dimensionality problem as you're going further
14 down into the distribution grid. In particular,
15 thinking about some of the applications of things
16 like distributed optimization, some of the things
17 that have come out of the communications industry
18 in terms of things like proximal messaging. And
19 some of the things that you might think about in
20 terms of very grid edge automation and control to
21 manage disturbances where they occur in the grid
22 as a way of supplementing some of what you're

1 doing in terms of these computational capabilities
2 as a way of trying to get at optimization and
3 control overall.

4 So those would be my thoughts and, you
5 know, and hopefully there's progress that can be
6 made in all of these areas and I would encourage
7 you -- because I think this -- as Sue said, this
8 is very important work.

9 MR. GHASSEMIAN: Thank you.

10 CHAIRMAN COWART: Tim, and then I --
11 this will have to be the last question.

12 MR. MOUNT: So I also support what Sue
13 said. You know, this is a very important area and
14 the MOU with NSF is an important step forward.
15 This is really just a comment that I would hope
16 that there would be an emphasis on new methods for
17 designing and managing distribution systems more
18 effectively so that they really contribute to the
19 grid. I think this is a big hole in our current
20 capabilities. So there's been tremendous progress
21 on the big grid, but not on the many little grids.

22 CHAIRMAN COWART: All right. Before we

1 close this out I want to make sure that John and
2 Wanda, you had something to add to that?

3 MS. REDER: Mine's just short. I think
4 the pattern of working with the National Academy
5 to frame up multidisciplinary scopes and big
6 problems is a best practice and something that can
7 be further leveraged. And I also think that
8 working across departments to advance and research
9 where these multidisciplinary areas can be further
10 explored is also a really good idea. So I
11 compliment this and encourage you to do more.

12 MR. ADAMS: I just wanted to quickly
13 note, you know, there's a business process issue
14 of keeping up with changes to system and the size
15 of the business process issue of keeping up with
16 the distribution system is at least 10 times as
17 large as the transmission. I think ERCOT is the
18 only one that's doing weekly model updates to the
19 transmission grid. It is an incredible effort to
20 do that. So I'll just say that the dimensionality
21 problem is not just a computational problem, it is
22 a business problem as well.

1 I guess the other thing I wanted to ask
2 about is, you know, we also said we'd talk about
3 sharing power flow cases and data. ERCOT did that
4 at one time in maps and stopped because of what I
5 thought was Federal pressure on Homeland Security.
6 So I guess the question is okay, is everyone on
7 board with that proposal or is there more to go?

8 MS. HOFFMAN: It feels like I have to
9 have some conversations with -- I don't know. So
10 the answer is I think we better figure that out.

11 CHAIRMAN COWART: Thank you very much.
12 And thanks to all the speakers on this interplay
13 of topics here. Very important work. Thanks,
14 Anjan, for setting that up.

15 We're due for a break now. We're seven
16 minutes behind, so it's in the acceptable error
17 bar for this afternoon. (Laughter) But we will
18 return -- we're going to resume at 3:45.

19 (Recess)

20 CHAIRMAN COWART: We now begin our panel
21 on transactive energy, a topic that the Committee
22 has discussed as a future panel on repeated

1 occasions and now the fortunate day has arrived.

2 Paul.

3 MR. CENTOLELLA: So thank you. We are
4 privileged to have these panelists here to talk
5 about a topic that builds on our panel from last
6 March on the valuation of distributed energy
7 resources and looks at this from a market
8 perspective of how we could begin to have
9 transactions in energy resources at different
10 levels. And so we have four quite distinguished
11 speakers on the panel. We're going to begin with
12 Dr. Lynne Kiesling. Dr. Kiesling is an Associate
13 Professor of Economics at Northwestern. She is an
14 author of a number of books on electricity
15 markets. She is also an advisor to the Institute
16 for Regulatory Law and Economics, one of the
17 better training grounds for regulators in the U.S.
18 at the University of Colorado, and has done a lot
19 of work on economic regulation, innovation
20 technology change, new institutional economics,
21 and political economic history.

22 Second speaker is Dr. Richard Tabors.

1 Richard is a colleague of mine at TCR where he's
2 President of TCR. He is also the Co-Director of
3 the MIT Utility of the Future Study, a Visiting
4 Professor in Electrical Engineering at the
5 University of Strathclyde, and one of the original
6 team at MIT that developed the math for LMP
7 pricing.

8 Our third speaker is going to focus on
9 how transactional energy integrates with
10 buildings. Srinivas Katipamula -- I hope I got
11 that right, Srinivas, or close enough anyway -- is
12 a staff scientist at PNNL. He's also an ASHRAE
13 and ASME Fellow and he is focused on operational
14 efficiency in commercial buildings throughout his
15 career.

16 And our final speaker, Curt Kirkeby, you
17 know, heads the work on applied R&D in emerging
18 technologies at Avista Utilities. He was the
19 principle investigator for Avista smart grid
20 project and has worked on a variety of issues
21 related to grid asset management operations and
22 advanced metering.

1 So with that I'm going to turn it over
2 to Lynne.

3 DR. KIESLING: Thank you, Paul, and
4 thank you for inviting me to speak on this panel.
5 Given the conversation that we just had, I think
6 there's a lot of good cross fertilization to
7 happen here.

8 My role on this panel is to frame out at
9 a conceptual level and provide a definition of
10 common framework for a discussion of transactive
11 energy. So I'm going to stay conceptual and I'm
12 not going to get technical, but what I hope to do
13 by kind of setting the stage and talking about the
14 conceptual economic concepts of transactive energy
15 that that will create a framework and a space for
16 having a little more technical discussion from the
17 other panelists. Or at least that's my goal, so
18 ask me in 10 minutes if I've achieved that.

19 This, just as a starting point, is my
20 favorite schematic of our current representation
21 of the power system. Since you all eat, sleep,
22 and breathe this, I'm not going to go into this in

1 any gory detail, but just so you know where I'm
2 starting from and thinking about both the physical
3 current flow in a fairly linear direction and the,
4 if you will, the economic institutional and
5 organization vertical integration from generation
6 through the wires through the retail relationship
7 with the end-use customer. So for me this
8 represents both the physical and the economic
9 value flow and supply chain. And I'm thinking
10 about that as a starting point for thinking about
11 transactive energy because I think one of the
12 important aspects of transactive energy is that
13 the innovations that we've seen over the past two
14 decades, particularly digital technologies, enable
15 the evolution of this electromechanical very
16 linear architecture to change and to do other
17 things. And part of the challenging work, as we
18 were just discussing, is I think that both kind of
19 the research and the computational and the
20 modeling aspects that we were discussing go into
21 that architectural question of what are these
22 innovations unleashing as potential economic value

1 creation in the distribution network, and in
2 particular I'm going to argue around the
3 distribution edge. And that's where transactive
4 energy is I think a crucial and fundamental
5 concept for thinking about forward looking value
6 creation.

7 So I want to start with a couple of
8 definitions. I don't remember if Paul mentioned
9 this or not, but as an Emerita member of the
10 GridWise Architecture Council, of course I went
11 right to the GWAC website to get my definition and
12 so I'm going to work with the definition of
13 transactive energy as techniques for managing the
14 generation consumption or flow of electric power
15 within an electric power system through the use of
16 economic or market based constructs while
17 considering grid reliability constraints. There's
18 a lot going on in that sentence and I want to
19 unpack a few pieces of it. And, in particular, I
20 think this definition fuses both the technological
21 aspects of transactive energy and the economic
22 concepts underlying transactive energy. And what

1 I'm going to do over the next couple of minutes is
2 break those apart so that we can treat them
3 distinctly because they are certainly complements
4 to each other, but they are distinct and it's very
5 important to remember that.

6 I'm going to focus on the economics.
7 There's no great surprise there. So when we think
8 about transactive energy from an economics
9 perspective, I think it's important to think of it
10 as focus on that word transactive, right The
11 language matters and the word transactive is
12 grounded in the idea of parties engaging in
13 exchange for mutual benefit. Okay, so right back
14 to the fundamentals. And once we start thinking
15 about the concept of transactive, it immediately
16 becomes a very decentralized concept. The idea of
17 parties exchanging for mutual benefit is a very
18 decentralized bottom up concept. It's an idea of
19 bottom up decision making. And I think some of
20 the projects and some of the cases that the other
21 panelists will discuss will be really good
22 illustrations of precisely the decentralized

1 bottom up decision making and one of the -- if I
2 want to -- I'm just going to put a marker in here
3 for a complexity theory way of framing this. One
4 of the arguments that I think you can make about
5 transactive energy as a decentralized bottom up
6 decision making process is -- and this is I think
7 an open and important research question -- is to
8 what extent do you get emergent -- what the
9 complexity theorist would call self-organizing
10 criticality. How do you get self-organization in
11 such a decentralized system? And I would argue
12 that the transactive capabilities that you get
13 from transactive net energy enable that emergent
14 coordination.

15 And in particular I think the important
16 thing about transactive energy from an economic
17 perspective is that what you're doing is you're
18 using the idea that parties are going to engage in
19 mutually beneficial exchange via transactions and
20 that what these transactions will enable is -- and
21 you'll notice -- and I'm very particular in my use
22 of colors to highlight words here -- that with --

1 those of you who are engineers I think are more
2 comfortable and familiar working with the idea of
3 control, and I'm going to use a different word
4 that's actually a different concept, which is
5 coordination. And I like coordination. I think
6 it's consistent with the idea that, especially as
7 the distribution network becomes more
8 heterogeneous in scale and scope and the nature of
9 the agents in the system -- if you have customer
10 generators -- I wish we had come up with a better
11 word than prosumer, but that seems to be the one
12 we're landing on -- that is a fundamentally
13 different type of agent in a network rather than
14 having, here's a generator and here's a consumer
15 and they're going to engage in some kind of
16 transaction.

17 So the nature of the agents change and
18 the scale and scope and the diversity of the
19 technologies also change. And so when you have
20 that much heterogeneity in a complex system, I
21 think the organizing principle, if you want to
22 think about create some kind of order in the

1 system, the organizing principle is indeed one of
2 coordination and that transactions, price mediated
3 transactions, enable that coordination. And
4 obviously the kinds of activities we're thinking
5 about are the generation and consumption of
6 electricity, but also the use of network capacity.
7 So when we think about the distribution grid, one
8 way that you can model the distribution grid is as
9 a common pool resource. Given the way current
10 flows it's pretty hard to define property rights
11 within the grid really well. So what we have to
12 do is we have to come up with a set of
13 institutions to define use rights within the grid
14 and that's where thinking transactivity is useful
15 to us.

16 As I said, I think when we think about
17 transactive energy it encompasses two dimensions
18 of this decentralized coordination. Dimension one
19 is the economic, and I would argue the
20 institutions, where we think about market design,
21 we think about the rules that govern the exchanges
22 into which we enter. And then the second is the

1 technology. To give you kind of just a groundwork
2 for at least where I think this concept started,
3 I'm going to be a little self-serving and argue
4 that the concept originated in the work that we
5 did in the GridWise Olympic Peninsula Project.
6 And this is a schematic of one of the market
7 clearing periods for the real-time market in the
8 Olympic Peninsula Project. And just to refresh
9 your memory, we had 130 households split among 4
10 different groups, a control group that got the
11 programmable communiqué thermostat technology, 3
12 contract groups that either had a fixed -- a TOU
13 with a critical peak or a real-time price. This
14 is a schematic of how the real-time market worked.
15 The idea is that the steps here on the demand
16 curve that are giving you the elasticity, those
17 are the price responsive devices. In this case it
18 was price responsive thermostats. So that is an
19 example of an economic manifestation of the
20 ability of a transactive technology. You program
21 it so that it can respond autonomously to a price
22 signal. And what you get as a result in the

1 market is you get that elasticity. And that
2 elasticity obviously has, you know, beneficial
3 effects in terms of reducing price spikes because
4 those devices can respond autonomously to price
5 signals. And the different households are going
6 to program their devices to different trigger
7 points because different people have different
8 willingness to pay, we're all different. And I
9 argue that heterogeneity is the source of the
10 resilience, the source of the decentralized
11 coordination, the source of that
12 self-organization. And by the way we did this in
13 five minute market clearing intervals, which I
14 think was a bit aggressive.

15 Like we were talking in the last one
16 about doing the voltage at like five minutes,
17 moving it down to one minute. I think this is an
18 example of doing that same kind of logic, but not
19 in an ancillary or voltage market, but in an
20 actual energy market.

21 I just put up some examples to put this
22 on a continuum again to just provide us with a

1 frame of reference. I would think about kind of
2 the standard electromechanical world with our
3 spinny dials on the meter, on the watt hour meter.
4 And, you know, if I split this out by institutions
5 and technology again, you know, we start with
6 institutions of having a regulated average priced
7 contract. That's not very transactive. You know,
8 it's not enabling the individual to respond in any
9 way to any kind of price signal because it's
10 giving you that average regulated rate.

11 And then moving in a more transactive
12 direction we have things like direct load control,
13 where the individual does not control of specific
14 ability to determine when and how his or her
15 devices respond autonomously to changes in price
16 signals, which is again what I think of as the
17 kind of transactive definition. But it is a move
18 in a direction towards having some kind of
19 autonomous response capability. And then, you
20 know, the -- and I picked the picture of this
21 thermostat because that's the one on my wall at
22 home which I can program to a bunch of different

1 times, but it's not price responsive in any way.

2 But, finally, if we think of something
3 that's fully transactive, that's when you have
4 devices that are themselves price responsive, and
5 that the individual operating the device can
6 program them to respond to price signals. From an
7 economics perspective, the question is what is the
8 individual operating the device willing to pay for
9 the electricity to operate that device? And I
10 think when we get into talking about buildings, we
11 will have a similar but different conversation
12 about the control systems. But at a simple level,
13 I think this is a useful place to start.

14 To put this in a broader technological
15 context, I would also just put a placeholder for
16 the usefulness and the value I think of thinking
17 about transactive energy with respect to the
18 burgeoning -- the only other phrase I dislike as
19 much as prosumers is Internet of Things, but there
20 it is. You know, the growth of the very censor
21 laden Internet of Things technologies, and one of
22 the capabilities and one of the functionalities

1 distribution edge are also a good application of
2 the idea of transactive technology, not
3 necessarily at the device level but much more at
4 an aggregated level. I think we'll probably hear
5 a little bit about that from the other panelists.

6 And then, finally, circling back to my
7 initial EPRI schematic, I think the idea of
8 transactive energy is really fundamental to the
9 kind of heterogeneity we see in this vision of the
10 integrated grid. With all of this heterogeneity,
11 how can we achieve coordination of resource use
12 across so many heterogeneous agents and
13 technologies? Price is one of the better -- I'll
14 go all Winston Churchill and say price is the
15 least bad of all of the coordinating capabilities
16 that we humans have devised, and the idea of
17 transactive technologies is consistent with that.

18 I think there are some implications,
19 obviously from an economic perspective, and there
20 are definitely some challenges. Implications of
21 these kind of changes. Number one, from an
22 economic perspective, the digital technologies

1 that we've seen grow over the past two decades
2 have dramatically reduced transaction costs. And
3 so that transactive capability -- achieving is now
4 cheaper than ever, at least from kind of the edge,
5 from the intelligence at the edge perspective. I
6 think the challenges then come in thinking about
7 -- and Tim eluded to this in one of his earlier
8 questions -- thinking about the architecture and
9 the engineering and the kind of research questions
10 around and the dimensionality questions around how
11 does this happen? How can we enable this and take
12 advantage of this while having a well ordered,
13 i.e., decentralized coordination in a stable
14 distribution grid? And so that's where developing
15 a transactive network becomes important. I think
16 this intersects with our discussions about retail
17 market design and lowering entry barriers in
18 retail markets because now we have technologies
19 that make it cheaper and easier for all kinds of
20 decentralized market participation.

21 Some of the other challenges that I
22 think -- and I know the other panelists are

1 planning to discuss some of these -- is how the
2 transactive network will interact with grid
3 management architecture. I would like to know if
4 there's not an actual market, how is that price
5 signal generated and by whom? And without an
6 actual market, without a market process, you know,
7 what does that price signal mean? Obviously the
8 idea of intelligence around the distribution edge,
9 you know, reiterated a lot. And what does it
10 actually mean to implement transactive control
11 within buildings, how do you create a market
12 within a building? So I think that's a really
13 interesting set of questions. So I would conclude
14 by saying I think transactive technology is
15 opening up all sorts of avenues for consumption,
16 production, and pricing beyond our real binary
17 regulated competitive kind of categories when you
18 think about it from an economic and an
19 organizational institutional perspective.

20 One last thing that I will throw in as
21 kind of the closing curveball, looking way down
22 the road, and that is that there are all kinds of

1 other technologies that might be able to serve us
2 as market platforms, one of which is Blockchain.
3 If you're not familiar with Blockchain, Blockchain
4 is the open source distributed ledger technology
5 platform underneath applications such as Bitcoin.
6 And the idea here is that different individuals,
7 you establish your own very individual I.D. and
8 you carry it around with you and you're able to
9 engage in market transactions and all of the
10 transactions get written to a shared ledger and
11 everyone has a copy of the ledger, and it makes
12 the transactions very transparent and very hard to
13 tamper with. And so when we think about things
14 like cyber security and financial security and
15 privacy, all of which we know are big and
16 important issues when we think about changes to
17 the architecture of the distribution grid,
18 thinking about Blockchain as a technology platform
19 can interplay with this idea of transactive energy
20 is perhaps a large question for a couple of years
21 down the road, but it's worth us starting to think
22 about.

1 So with that I will hand it over to
2 Richard.

3 DR. TABORS: Literally hand it over.
4 Let me see if I can get a timer on here to make
5 sure that I don't do anything terrible. What I
6 wanted to talk about this afternoon -- and first
7 thank all of you for the invitation -- we've been
8 doing a fair amount of work on trying to value
9 distributed energy resources using distributed
10 locational marginal pricing. And I think Clark
11 Gellings is probably the only person in this room
12 that's old enough, along with me, to remember --
13 you're not that old? If I said that -- you may be
14 close but you haven't quite made it. And if I
15 said you had it would have been an insult and I
16 wouldn't want to do that.

17 MR. GELLINGS: I'm with you.

18 DR. TABORS: But you're with me on this
19 one, I know. So Clark and I were at the original
20 happening of locational marginal pricing, called
21 spot pricing with Fred Schweppe back in about 1979
22 I think, or '80 -- something like that. Long ago

1 that I don't remember. So the discussion today in
2 large part is that I think all of us have sort of
3 become aware that the system is getting down
4 deeper and deeper into the issue of the
5 distribution system. We could have gotten there
6 before, but we kind of broke the world in the
7 transmission and then figured out how to do that
8 in market sense, and then now are beginning to
9 talk down the system. So a little bit of what
10 we've been trying to do. You know, Paul has been
11 part of this and Ralph has as well over the last
12 time, and Mike Caramanis and I particularly, is
13 really to try to understand how one could and why
14 one would think about locational marginal pricing,
15 basically taking it down from the transmission
16 system all the way down to the meter, and how you
17 can do it. And this is a horrible picture, which
18 is fine because I didn't expect you to read the
19 equations or want them anyway, but effectively
20 you've got a way of in mathematics moving down and
21 down and down. And it has in it conceptually the
22 fact that at the end of the day there are really

1 only three products in the distribution system
2 that we have to worry about. And other products
3 are combinations of these, if you will, and that
4 sort of real power, real energy, reactive power,
5 and then reserves. So if you think about a market
6 and what I can buy and sell and how I would do it,
7 effectively I have real, reactive and reserves.

8 Now another part of that we kind of
9 touched on when Ralph was doing his presentation
10 is, you know, we in the world of wholesale kind of
11 took a little bit of a sidestep about -- now
12 almost 20 years ago -- and we said, you know,
13 reactive, hmm, we're going to have to deal that in
14 a slightly different way and we're not going to
15 worry about it in our math at this point. So if
16 you look at it, we trade at LMP level, only real
17 power, and we put constraints on the system to
18 kind of make up for, if you will, some of the
19 electrical niceties that we put off to the side.
20 When you get down into the distribution system I
21 can't do that anymore. So I have to go from a DC
22 mentality into an AC mentality, and that

1 complicates things quite significantly under those
2 circumstances.

3 Very quickly, if I look at the three Rs
4 here, the reason that we've kind of set it up this
5 way is if I'm generating real power but I need
6 more reactive I basically have to stop some of the
7 generation of real to get more reactive. If what
8 I want to do is look into the future five minutes,
9 an hour, four hours, whatever it is, I can sell
10 reserves at that point, but if I'm selling
11 reserves I can't also sell real power and reactive
12 power. So these things are, if you will, tightly
13 intertwined and I can only do so much in the mix
14 and match under these circumstances.

15 And one of the things that has become
16 kind of a big discussion point, and again
17 partially thanks to the State of New York and the
18 REB process, is that there has been a question
19 about how do I value things in the distribution
20 system. And our argument or our thinking is you
21 value things by thinking about distributional
22 locational marginal prices, what you don't do is

1 think about them -- because we've made so many
2 mistakes in the past -- as things like LMP plus D.
3 And so it's always worthwhile for me to lay out
4 and say what's the difference? Well, DLMP is
5 really a granular market measure of the value of
6 energy at a location that we're looking at at that
7 time. So it's LMP, but I've now moved it down and
8 down and down into whatever location within the
9 distribution system I'm trying to get at. LMP
10 plus D is an administrative approach, very similar
11 in lots of ways to sort of the old avoid at cost
12 issue that we got hung with in standard offer
13 cases in California and New York and everywhere
14 else where we tried to kind of do an estimate
15 around an administrative basis and say that's the
16 value of having X in the system for the next 20
17 years. And if you want to think about Europe for
18 the minute and think about the feed in tariffs in
19 Europe and the impact of that, you can say that's
20 essentially the administrative part. And I am an
21 economist. I mean I know I have a good economist
22 over here with me, but I'm a bad economist because

1 I have too much engineering in my background.
2 But, you know, looking at this you basically say I
3 can do it better than we did it the last time and
4 I can learn something from the European
5 experience.

6 The question is why do I care about this
7 in the distribution system? It turns out that I
8 care about it because the differences in the
9 locational value of energy in the distribution
10 system is quite dramatic as you work through the
11 day and as you look at the different locations and
12 as you look at having solar come on and off,
13 electric vehicles come on and off and so on. And
14 we did a fair amount of work on a simulation basis
15 in New York looking at the value of the maximum --
16 now this is an 800 bus linear radio system, so we
17 looked for each hour in those 800 buses. What was
18 the minimum reactive and the minimum real? Look
19 at the real for the moment, so the real minimums
20 frequently were pretty darn close to zero. The
21 maximums got up, in this case, up into the 20 set
22 range. And you'll note there's a line in the

1 middle, and that line in the middle, which is in
2 this case -- I guess that's green -- I'm having
3 trouble with this one -- green that matches the
4 blue, but this particular line in the middle, in
5 fact, is the LMP at the node of the substation.
6 So in other words that's the substation point and
7 the substation price going into the distribution
8 system. The blue line is the lowest of any of the
9 800 nodes that we were looking at. And the red
10 line is the highest of any for real power and
11 reactive power. So you can see that it makes a
12 tremendous difference where you are in the
13 distribution system, and the differences are not
14 that different from the kind of spread that we see
15 when we look at what's going on at the wholesale
16 level.

17 I have a blank screen -- hang on.

18 (Laughter) I may be old but I'm
19 not quite so old to have lost all
20 of my memory I hope. (Laughter) I
21 think, you know, we've looked at --
22 and I think I've skipped a couple

1 of slides somehow in here which
2 bothers me a little bit. Let me go
3 back. Let's see if I lost -- did I
4 really lose three slides?
5 Probably. Well, let me -- let's
6 see. Okay. All right. We're
7 back.

8 One of things that we were asked to do
9 in New York, working with the REB process, was to
10 not only kind of look at the economic question
11 about what's the pricing, but then kind of under
12 the umbrella about that is, how would one build a
13 market, what would a market look like now, being
14 very separable. Remember, New York and
15 California, New York wanted a market, California
16 kind of went down the prescriptive domain of how
17 to do this. So one of the things that we did in
18 New York was to pick up on their vocabulary, but
19 actually try to correct it because it was not
20 exactly right from an economic perspective. And
21 Jeff Parker and Marshall Van Alstyne were part of
22 the team that then said okay, what is a platform,

1 in economic terms how would it work, and how could
2 we design a platform for the New York distribution
3 utility? So part of the reason I have this up
4 here is to simply highlight the fact that the
5 concept and economics of what's a platform is
6 different from the sort of generic vocabulary that
7 we use. And in the economic sense, it's a
8 business ecosystem that matches producers and
9 consumers who transact directly, so a lot of what
10 of Lynne was saying toward the end of her
11 discussion. And we looked at that and basically
12 said there is a value proposition in terms of how
13 you would do a DER platform and what the market is
14 and why. And that is that you're trying to
15 create, if you will, the overall capability of
16 Paul and me and Lynn being -- me being able to
17 sell, them being able to buy the services that I
18 have in the distribution system. So being able to
19 trade it in the same way and in the same general
20 logic as an Amazon or an Uber, or an Airbnb, where
21 that transactional space not only exists between
22 us, but there are all kinds of network

1 externalities that go with it that really assist
2 the process.

3 And so, in a sense, in the electrical
4 side you can have it. In New York there was a
5 desire to have eight of them, or seven of them,
6 one for each of the utilities in New York. What
7 became very clear very quickly in the economics of
8 it was you might have enough activity to justify
9 having one platform in New York, but certainly not
10 one for each of them. So in a sense you could
11 think of, you know, some sort of a scale issue.
12 You need to have a regional level type of a
13 platform for DER. Why? Well, otherwise you don't
14 have the liquidity in the market you would need.
15 You need to have a market operator for it,
16 standard kind of theoretical background for how
17 one puts together an economic market under these
18 circumstances. We looked at it in New York and
19 were able to say, okay, if we were going to do
20 this, how would this work. And the answer is you
21 would have an ex-ante market constantly rolling
22 forward where trading was taking place

1 bilaterally, by and large because that's the
2 nature of the structure. If you think about it as
3 an analogue -- ICE, you know, the International
4 Continental Exchange, is a bilateral exchange.
5 This is somewhat similar but a little bit broader
6 than that.

7 What's clear in the electric world is I
8 have to have a clearing market at the end or a
9 balancing market. Can you do this? In theory you
10 can. Would you necessarily do it that way? At
11 the beginning, the answer is probably no. The
12 reason, there won't be sufficient liquidity to
13 make it go like that. Does that mean you can't
14 calculate locational marginal prices at the
15 distribution level? No it doesn't. I can still
16 calculate all of those, I can still have a less
17 liquid but, nonetheless, correctly priced market
18 that works under those circumstances. So if you
19 look at it and you say, what's the architecture at
20 the end of the tunnel under these circumstances in
21 a transition for transaction pricing? Well it's
22 probably going to have predominantly local control

1 and local response, you know, through automatic
2 price response. Part of what Lynn was talking
3 about. Intelligent prices, response of charging
4 and discharging for electric vehicles, for just
5 general distributed storage. And then adaptive
6 response of and to distributed generations. So
7 looking at it, saying buildings are the most
8 wonderful storage unit out there, we don't use
9 them effectively on the electric side, we need to
10 be able to do that better. The second major
11 thing, I think in terms of architecture, is
12 shifting over from having a centralized market
13 that says you must do, you bid into this and this
14 only, to having much more peer-to-peer where, you
15 know, we can go into the Bitcoin mentality under
16 those circumstances and have it work incredibly
17 effectively.

18 And then I think we're going to see more
19 secure and efficient power systems operation, but
20 we're going to see it through much more dynamic
21 operation as we go down line. And I said at the
22 bottom line, all of the above developments imply

1 only minimal and generally local emergency only
2 centralized control of distribution in the end
3 state. If you look at it and you say
4 decentralized is likely the way that this is going
5 to work its way out. Now the question that I get
6 asked over and over is, okay, that's great, now
7 what do you do next? And the answer to what we
8 think we do next is to have a modeling system or
9 an analytic system, again kind of going back to
10 the National Academy report that allows us to have
11 one piece of analysis going on at the wholesale
12 level, so the ISO level, and a second piece of
13 analysis, if you will, operating in each of the
14 distribution feeders below that. And decide where
15 you want to break it. But that, effectively I
16 have loops within loops so I can decentralize, I
17 can parallelize the analytics when I'm doing it as
18 a simulator. And in the real world I've got to
19 think a little bit better about exactly how I do
20 it, but with the market you can see that these
21 things are independent.

22 What's the information flow? The

1 information flow is if you think about PGM a day
2 ahead, there's an estimate of what the demand is
3 at every point, I run the model, I find the price
4 at each of the substation nodes. Step two, I take
5 the price of each substation node and I feed it
6 down into the distribution feeder and then I
7 calculate given that price and my expectation of
8 loads, what are the expectation of nodal prices
9 inside the distribution system? For those price
10 responsive loads they then are able to respond to
11 that price, they come back and say this is what I
12 want tomorrow. And what I'm feeding back up the
13 system then is quantity. So I'm feeding price
14 down, around the loop, feeding quantity back up.
15 The ISO, in this case, would see a different
16 demand structure as a function of that price,
17 would readjust its expectation in real-time, serve
18 the load, and then we balance afterwards. There's
19 always got to go back and fix the over and the
20 under as you get to the bottom end of it.

21 So looking at that this is our next step
22 in analytics and our next step in being able to

1 see how those DLMPs work and move as we go down
2 through the system.

3 Okay. So I'm going to turn it over.

4 MR. ZICHELLA: Just a quick
5 clarification before you walk off, Richard.

6 DR. TABORS: Where's that --

7 MR. ZICHELLA: Over here. The
8 disembodied voice in the corner.

9 DR. TABORS: Yes.

10 MR. ZICHELLA: I assume then your last
11 comment about the ISO, you mean the distributed
12 system operator right?

13 DR. TABORS: No. The last system
14 operator was not the DSO, it was the ISO.

15 MR. ZICHELLA: Okay.

16 DR. TABORS: Okay. Because what I'm
17 looking at is the system as it exists today, or
18 maybe slightly modified, where that ISO is
19 calculating the substation LMPs to 2000 nodes.
20 I'm taking that information and going down. Could
21 there be a DSO at that point? Absolutely. But
22 that DSO would be, to me at least, in the

1 breakpoint.

2 DR. KATIPAMULA: Good afternoon,
3 everybody, this is Srinivas Katipamula, I'm from
4 Pacific Northwest National Lab. And I'm the
5 buildings guy, so I'm going to talk about
6 buildings and how and why buildings are critical
7 if we have to scale transactive control or
8 transactive energy. I'll show you some energy
9 consumption numbers, both at the world as well as
10 the U.S., and show you why that is critical.

11 And transactive control in theory is
12 quite simple to apply, however, there are a lot of
13 challenges. But if we overcome the challenges,
14 there are significant opportunities to make not
15 only buildings more energy efficient, but minimize
16 the cost as well as increase the reliability of
17 the grid. However, you know, there is significant
18 infrastructure investments that potentially people
19 have to make. And for any investment, unless you
20 have multiple value propositions, it won't be cost
21 effective. And I'll go into some of those as
22 well.

1 If you look at world energy consumption
2 associated with buildings, you know, we use almost
3 30 percent of the primary energy in buildings.
4 That's both commercial and residential. Almost a
5 third of that greenhouse gas emissions are
6 associated with the energy that is consumed in the
7 buildings. Almost 60 percent of electricity used
8 worldwide is in buildings. If you compare that
9 with the U.S. building stock, you know, we're
10 slightly higher, we use about 40 percent in
11 buildings, almost 40 percent in terms of
12 greenhouse gas emissions contribution. And if you
13 look at electricity, we almost use three-quarters
14 of the electricity generated in the U.S. is
15 actually used in the buildings.

16 So if we want to make the grid smarter,
17 you know, unless we integrate these energy
18 consuming assets that are predominantly in the
19 buildings, it won't be successful. And there is
20 significant opportunity in terms of reducing
21 energy consumption in buildings. You know,
22 obviously you can include the equipment efficiency

1 and that has nothing to do with transactive
2 control. However, improving the operating
3 efficiency and adding more distributed renewable
4 energy generation to the buildings, that's where
5 -- those are the two areas where transactive
6 controls has a huge play.

7 And then in terms of challenges to
8 deploy transactive controls in buildings, there
9 are a number. You know, you have to have some
10 type of control system in buildings to actually
11 deploy these strategies. And we learned, going
12 back from the Olympic buildings of demonstration,
13 through the demonstrations that you've done more
14 recently, only 15 percent of the large commercial
15 buildings actually have building automation
16 systems that can easily leverage to deploy
17 transactive controls or transactive energy
18 concepts. And if you look at the smaller
19 buildings, which are about 60 percent of the floor
20 space in the U.S., they absolutely don't have any
21 control infrastructure. The only thing you have
22 that you can control is a thermostat, and in most

1 cases they're not -- many of them are not even
2 communicating, although the most recent versions
3 of that can probably communicate. And resident is
4 even fragmented. You know, there are a lot of
5 standards, there are a lot of open protocols.
6 However, there's not one single standard or
7 protocol that is predominant. And in such an
8 environment it's hard to deploy something. So
9 these are the challenges that we have to work on
10 related to hardware.

11 And in order for us to deploy
12 transactive controls in buildings, we have to have
13 models that can predict what would happen if you
14 deploy a transactive controls strategy. What
15 would the building consumption change or how would
16 the building react in the next time step, five
17 minutes, ten minutes, fifteen minute ahead? There
18 are physical models that you can use, however,
19 developing a physical model of every building --
20 you know, we have five million commercial
21 buildings and maybe 120 residential buildings,
22 it's not a possibility. We need some empirical

1 models that are adaptive and learn and scale. And
2 those are the kinds of things that we need. We
3 are not looking for a precise number, we are
4 looking for, you know, a reasonably accurate model
5 that can give us a reasonable estimate of what the
6 load or the consumption would be in the future.

7 And then interoperability is a big issue
8 as well, you know, both in commercial buildings as
9 well as in residential. There are some things
10 that can communicate and talk to each other, but
11 by and large it's not a given that you can
12 interoperate.

13 And then you also need some reference
14 platforms to actually deploy these transactive
15 controls in buildings, something like VOLTTRON,
16 that the Department of Energy has funded, or the
17 PowerMatcher, another open source product from
18 Europe.

19 And in terms of the end users that are
20 present in these buildings, large commercial
21 buildings like this have very complex systems.
22 And also the loads are not heterogeneous. You

1 know, they are lighting loads, there are heating,
2 ventilation, and air conditions loads, there are
3 plug loads. They're all heterogeneous. And some
4 of them are thermostatic and some of them are not.
5 So non-thermostatic loads are easy to control.
6 Thermostatic loads are a little bit harder to
7 control. And then discrete. Many loads are
8 discrete. That means you can modulate them
9 continuously. So there is an issue there.

10 And then you have multiple markets in a
11 building. And they are interdependent. For
12 example, in the large commercial buildings you
13 will simultaneously be providing heating and
14 cooling at the same time. So if we affect one of
15 them the other one gets affected. So how do we
16 deal with those? And then if you take just the
17 electricity market, and that also has multiple
18 complements that contribute to that, there's the
19 air distribution, there's water distribution, the
20 chillers generate chilled water or boilers
21 generate steam or hot water, and then the fans are
22 moving air. And these are all interdependent. If

1 you raise one it immediately affects the other, if
2 you lower one, it affects the other. These are
3 all the complexities that you have to deal with in
4 large commercial buildings. And controlled
5 responses are not instantaneous. You know, they
6 do take in terms of minutes and that's not a big
7 deal because I haven't seen any market that is
8 going into the minute. The lowest one that we saw
9 was the five minute market that we did at Olympic
10 Pen.

11 And then it's not that you -- and also
12 you don't -- in many cases the building loads are
13 not directly controlled other than some of them,
14 like for example, lights can be directly
15 controlled whereas thermostatic loads are not
16 directly controlled. You change a set point for
17 it to move up or down. It's not that it's not
18 possible to do direct control. If you want to do
19 that you have to change the entire paradigm of the
20 building controls. It's based on currently. And
21 then if you are talking about markets that are
22 clearing in five or ten minutes it's not a big

1 issue because I think we could deal with that.

2 Then in terms of smaller buildings and
3 residential buildings, the loads are less complex,
4 you know, although they're still heterogeneous.
5 And in smaller buildings don't generally cool and
6 heat at the same time so the market becomes a
7 little bit easier you're only dealing with one
8 market at a time, not both gas as well as
9 electricity. But then most of the loads in
10 smaller buildings are discrete, so you can
11 continuously modulate something if you would like.

12 And then the last challenge. You know,
13 without a market structure, you know, there is an
14 incentive for buildings to participate in the
15 transactive control or transactive energy concept.
16 It's not going to happen. You know you have to
17 have some dynamic rates or some type of market
18 signals that are interoperable because if a
19 certain region of the country operates with a
20 certain type of a control market signal and that's
21 not compatible with another region, it's not going
22 to be -- vendors are not going to be able to

1 produce controls or devices that can interoperate
2 throughout the country. So that's a very critical
3 aspect as well.

4 So, you know, I've talked about a lot of
5 challenges. There are a lot of them. However,
6 there are a lot of opportunities. And as I said,
7 you know, buildings consume 75 percent of the
8 electricity, and large commercial buildings,
9 that's 15 percent of building stock, do have
10 building automation systems that can be leveraged
11 to provide transactive controls at very, you know,
12 small incremental costs. So infrastructure is not
13 an issue for those buildings. And we can develop
14 empirical models that scale and can be tuned and
15 can be adapted to provide these controls. And
16 then there are open source scalable platforms, you
17 know, both funded by DOE and others that can be
18 used to deploy, that can be integrated with
19 existing building automation systems to provide
20 transactive controls for large buildings. And for
21 smaller buildings they can actually be used as a
22 control platform to coordinate the loads that

1 exist in the buildings. And buildings have a lot
2 of virtual capacity. There is a lot of thermal
3 mass that can be used to mitigate short-term
4 imbalances. And there are a lot of flexible loads
5 in the buildings, it's just that we need to bring
6 them all together. You know, eventually there
7 will be consolidation on the residential
8 protocols. You can't go on forever having 20
9 different alliances, right. At some point there
10 will be some consolidation and then it will become
11 easier.

12 And, as I said, there is infrastructure
13 that needs to be invested in buildings. And if
14 infrastructure is only supporting transactive
15 controls or just energy efficiency or helping in
16 mitigating the imbalance that you're generating or
17 creating by adding this regeneration, it's
18 probably not going to be cost effective. You have
19 to have multiple rally propositions when you
20 deploy that infrastructure and harvest that, and
21 that way it becomes more cost effective and more
22 people are probably going to use that. And

1 buildings have a lot of opportunity for
2 infrastructure investment that can be leveraged
3 both to improve energy efficiency as well as grid
4 services.

5 So, you know, we know 20-30 percent of
6 the energy consumer in the buildings is excessive.
7 And that can be avoided. And there are a number
8 of reasons why that is the case. And then in
9 terms of renewable energy integration, you know,
10 if you have a lot of distributed generation in
11 your building and if that is the solar, for
12 example, and if that is the total load in the
13 building, and then the utility is actually
14 providing that, this is kind of an idealized
15 situation. But if for some reason you get a cloud
16 cover today, utilities will have to absorb
17 whatever loss you get from not generating locally
18 and the utilities are picking it up. The load
19 still remains the same and that's the business as
20 usual down. However, transactive controls can
21 reverse that. Instead of passing that imbalance
22 that you're generating to the utility, you can use

1 the flexible loads in the buildings to provide
2 that. And it's possible, it's just that we just
3 need infrastructure, both in software and hardware
4 to make it happen. And here's an example -- and
5 this is very similar to the one that we did at
6 Olympic Peninsula, but a little bit revised. As I
7 said, in buildings you have both the air and the
8 water market that you have to deal with when
9 you're creating a market at the building level.
10 So you have to start with the zones, and these are
11 the thermostats that manage your diffusers on the
12 top. And you create a market at that level and
13 then you integrate that at the air handler, and
14 then you integrate the chiller and the cooling
15 tower, and then you create a market at the
16 building. And this is possible and we've shown
17 that it is feasible. It's just that we need to
18 find a way to scale that so that it can be
19 deployed on other buildings en masse.

20 So here's another example of how a
21 transactive signal can actually be used to manage
22 the peak in a building. Even under the current

1 rate structures this is feasible because there are
2 a lot of buildings that actually pay demand and
3 you don't need a sophisticated transactive signal
4 to do that. You only need to forecast what your
5 load is going to be in the next 30 days and then
6 figure out what your target should be to avoid
7 whatever you want to avoid. So there are things
8 that you could do. There is tremendous
9 opportunity that transactive controls provide in
10 buildings, both to improve the energy efficiency
11 of those buildings as well as provide good
12 services and increase the hosting capacity of the
13 renewables. However, we need a lot of
14 infrastructure investment, at least in smaller
15 buildings. You know, you can probably leverage a
16 lot of existing infrastructure in larger
17 buildings, but then any time you make some
18 investments, you know, unless you have multiple
19 value propositions, you know, it's not probably
20 going to be cost effective.

21 So more pilots are needed so that we can
22 figure out how to scale them. And we are doing

1 one in the Northwest and our hope is that, out of
2 that, we will generate these recipes or how to
3 guides that will be useful for utilities or other
4 institutional buildings like campuses if they
5 would like to deploy transactive control type of
6 activities, how they can do that.

7 You know, there are other issues that we
8 are also looking at and, you know, integration of
9 EBs, for example, and then more penetration of
10 distributed solar has to be dealt with as well as
11 we integrate these buildings with the grid.

12 And the last one is that we can do all
13 of these things, but if the market doesn't provide
14 any incentive for that, then obviously no one is
15 going to be deploying this.

16 So that's all I have.

17 MR. KIRKEBY:: So I am the utility guy,
18 so I get to actually do this for real, which is
19 kind of fun, maybe sometimes scary, but we've
20 engaged quite heavily in building the
21 infrastructure and the foundation that allows for
22 a transactive type of signal to be leveraged. So

1 I'm going to give you a little bit of background
2 on us, why you should even care that we're talking
3 about it, and then what have we done to get to
4 where we're ultimately visioning in a transactive
5 model.

6 So Avista is up in the Northwest, we're
7 in eastern Washington, so not Seattle but Spokane.
8 You probably haven't heard much about it because
9 it's five hours away, although many think you can
10 drive between 10 minutes in between meetings.
11 Anyway -- and Northern Idaho. And so being a part
12 of the Northwest region we have extremely low
13 rates. Our tariffs are from 6 and a half cents to
14 12. So we don't really have a lot of incentive to
15 do much with respect to distributed resources or
16 alternatives because we're long on power, we have
17 the region that has very low differential between
18 peak and off peak, but we realize that that's not
19 an indefinite situation, and so we want to create
20 our own future.

21 Why Avista? Well, Avista has had this
22 history of innovation. I think the Northwest in

1 general, but Avista in particular. We've created
2 a lot of things over time, been the first to do
3 something or have the biggest or whatever it might
4 be. We created Itron. You've probably heard of
5 them. And Ecova; maybe you haven't heard of them,
6 but they're the premier utility consolidated
7 billing company. We recently just got approval
8 for our EV tariff. You heard earlier about EVs,
9 so we now have public, residential, workplace, and
10 fast chargers going in as a part of that tariff to
11 test all the things that you heard earlier.

12 So I want to talk also about the
13 importance of public-private industry partnerships
14 because that has really allowed us to accelerate
15 dramatically what we wanted to do in this space.
16 So I can't emphasize more how important that has
17 been for us to really push the envelope. So when
18 the ARRA grants came out we got three of them,
19 which allowed us to prepare our workforce properly
20 and to change our work rules because a lot of
21 things did have to change given the technologies
22 we were deploying. The Smart Grid Investment

1 Grant allowed us to accelerate the number of
2 customers that were affected, so we're -- a little
3 over a third of our customers are being positively
4 impacted by our investments. The Smart Grid
5 demonstration allowed us to test transactive
6 control and allowed us to test technologies that
7 could be complementary to an automated
8 distribution system.

9 So this is kind of an I-Chart, but --
10 okay, so you can see right here we were working
11 with Battelle, so they had created an abstraction
12 of the transmission system in the Northwest. They
13 then synthesized a transactive signal that was
14 over 72 hours, 5 minutes for the first few hours
15 and then it got to a coarser and coarser
16 granularity. They then sent something to our
17 transactive system, which then looked at our own
18 constraints and our own economics to decide
19 whether we needed to do something with respect to
20 our systems. So what would we modify? In
21 addition, those funds placed a distribution
22 management system into operation that runs 24/7

1 totally automated. Nobody operates anything. So
2 I repeatedly hear when the operator sees. We don't
3 want the operator in the loop because the operator
4 is too slow to actually operate in a transactive
5 system. So I really want to highlight that we
6 need to get to automation and we need to test that
7 functionality at all points so that the automation
8 is A, trusted, and B, reliable.

9 So this is what our hierarchy looked
10 like with respect to the Pacific Northwest demo.
11 So our node -- so there was a node for every
12 participant and there were 11 participants in the
13 project -- so we received that transactive signal
14 at the Avista node and then we had non-WSU
15 feeders, so those were all primarily residential
16 customers that had smart thermostats in their
17 home, to which we adjusted them up or down,
18 temperature wise, depending on what we wanted to
19 accomplish. The customers were given \$100
20 incentive to participate on an annual basis. We
21 calculated a locational marginal cost to serve to
22 each one of those customers to make a

1 determination on whether we should or should not
2 raise or lower their temperature as part of a
3 particular received transactive signal. Now the
4 key point here is this is not static, it's all
5 predicted forward because we have to understand
6 that if we're going to modify the temperature
7 within a premise, we may not want to do it if it's
8 about to drop. So there's a lot of analytics that
9 was going on with respect to every one of those
10 thermostats, and what was going to happen in that
11 premise if I executed a change in temperature at
12 that point in time. So we had very precise
13 information about which thermostats should play
14 and whether they would. And in fact there was no
15 override other than somebody calling that up and
16 hitting the actual up and down on the temperate.
17 Most people couldn't tell at all when we executed
18 one of those transactions.

19 So that worked quite effectively and our
20 challenge was just how do we place an economic
21 value -- so we knew the cost to (inaudible) but
22 what were the other values? So it ended up really

1 being just that economic value and then equating
2 it to the signal we got, which was not an economic
3 value. So we had to resolve what economic value
4 the signal coming from Battelle represented. So
5 we had to do that translation.

6 On the WSU campus, we had five tiers.
7 So you just heard about buildings. Well,
8 buildings were a very important part, in addition
9 to backup generators. So we had three tiers of
10 backup generators, two natural gas, and one
11 diesel. You can imagine the diesel never ran.
12 And then we HVAC and chillers, so there were nine
13 chillers and there were forty three buildings with
14 air handlers at all points in time. So every five
15 minutes we knew how much opportunity there was
16 with respect to any one of those assets, honoring
17 all the constraints and the future needs with that
18 prediction. This was all done in conjunction with
19 McKinstry and WSU, who set up the capability. Now
20 in this particular case, there was -- you know,
21 this is classrooms and laboratories and places
22 where a lot of people are so we did not automate

1 this. I'll be up front with that. There was an
2 operator in the loop for this so we sent the
3 signal down and somebody actually triggered it
4 there at WSU. And if they couldn't actually honor
5 it, they would give us some kind of reason code as
6 to why they were not going to honor the
7 transaction.

8 So I'll say that this worked exactly the
9 way we designed it from an economic modeling
10 standpoint. What it didn't do, it didn't capture
11 well enough any of the grid needs with respect to
12 either the distribution. It did try to honor the
13 transmission side, but I can tell you it's very
14 complex to try and extract the entire generation
15 portfolio and transmission portfolio to come up
16 with a representative value. So there were a lot
17 of challenges in trying to reconcile what was
18 coming to us and looking at our system needs and
19 reconciling why they looked not to be in sync. So
20 there was a lot of work throughout the project
21 done to try and (a) understand if they were
22 legitimate concerns or if they were just a

1 mismatch of the system needs at the point in time.
2 Maybe our system had different needs for whatever
3 reason.

4 So I could say it was successful, but it
5 really just whet our appetite to do more because
6 it didn't represent enough value. And just using
7 economics most of the time we didn't run it. So
8 what we created was a four quadrant valuation
9 system using forward prediction, five minutes,
10 constantly updating that prediction based on the
11 actuals for that five minute period and then
12 putting it into these four quadrants. So for any
13 particular five minute period, was there a winner
14 or a loser with respect to customer and utility?
15 And obviously from a customer relationship
16 standpoint and a utility perspective, we always
17 wanted to be in that top quadrant, right, win-win.
18 So those are the different tiers and the different
19 colors, and the different sizes are the value for
20 that particular transaction. So I would say that
21 was what really drove us to go to the next step
22 because we didn't get this fully automated. We

1 got it to where it was -- we were able to run it
2 effectively and resolve -- both reconcile the
3 transaction and schedule the transaction, but we
4 didn't really get to where this was constantly
5 doing its own thing without our intervention.

6 So next we jumped into energy storage
7 because if we can model an energy storage system
8 that really allows you to model any kind of
9 distributed energy resource that you could have,
10 any resource actually. Because an energy storage
11 system is just basically a hydro plant. So I can
12 be a load, I can be a source, I can provide
13 reactive, I can consume reactive, I can do all
14 kinds of things. So with funding from the State
15 of Washington and Department of Energy and
16 partners with the lab and WSU and industry, we
17 were able to put in this vanadium flow battery,
18 which is the largest in Europe and North America
19 and we've been able to look at all the different
20 values that we could achieve with different modes
21 of operation. So there was the three Rs, and
22 really you can pretty much put each one of those

1 into an R or two. I would argue that you can
2 probably do all three of those simultaneously
3 given the right technologies.

4 So you can see that if you keep stacking
5 the values, the transactive values that you would
6 have for an actual energy transaction could be
7 higher. Now what's missing from here, which
8 should be taken into account, is the avoided
9 capital and avoided O&M costs that are pertinent
10 to every particular location on the grid. So that
11 would come into that locational marginal value,
12 right. And so that's really a key component
13 that's missing from here, which may drive
14 particular points of the network to have much
15 greater value. Now that's one of the things in a
16 truly -- if this was a transactive energy services
17 world. There's a challenge in why neighborhood A
18 has a value of X that is 10 times the value of
19 neighborhood B just because that happens to be the
20 way the grid is constrained. So there are some
21 interesting challenges when you get to how you
22 might actually distribute that kind of value

1 within the grid that's related to offsets.

2 So when we think about moving this
3 technology forward, because now we've got this
4 foundation that we can really leverage, you think
5 about Uber. You know, when I flew in I see this
6 taxi line, you know, all kinds of taxis sitting
7 there and nobody getting in them. And across the
8 way where it's just, you know, people, families
9 picking people up, et cetera, here's all, you
10 know, car after car after car with Uber on it
11 where people are sharing. You know, the shared
12 economy, right. So how would you drive a shared
13 economy in electricity? And as a utility, how
14 would we actually facilitate that? So it really
15 gets into how can I take advantage of those
16 distributed assets with a transactive energy
17 service that would act in a microgrid mode. So
18 where we're going is -- our next project, which
19 will be launching here in about another month and
20 a half, is what we call the micro-transactive
21 grid. This particular concept is being deployed
22 in our U District, which is also our Smart City

1 Initiative, which is part of the Envision America
2 program. So we have a bunch of technology -- we
3 have all that technology we put in with the ARRA
4 grants, we have additional technology we're
5 putting in with our Smart City Initiative, and
6 then what we're doing here is deploying
7 distributed resources in the form of solar and
8 storage, in addition to ties into building
9 management systems. So there's a number -- this
10 is a multi-university campus, so we have Gonzaga,
11 Eastern, Whitworth, and Washington State
12 University all in this particular area. So we are
13 leveraging building systems to talk with these
14 assets in a way that if you look at -- we got a
15 feeder coming in here and a feeder coming in here.
16 These are switches, automatic transfer switches.
17 So this can be isolated, this can be isolated, or
18 any combination thereof. So in any particular
19 mode, whether I be connected -- so at -- we don't
20 like to parallel things, so one of these will be
21 open at all times normally. But we could close
22 them in the case of reliability situation or a

1 resiliency situation, or we could just have these
2 assets managed to those use cases. So that
3 stacked set of use cases, we could actually
4 deliver all of those in this little section here
5 or this section here. And in the case of, let's
6 say a severe storm type of thing, we might be able
7 to rotate power around. We might be able to
8 provide service for an hour a day or for two hours
9 a day. All of those things then become a part of
10 a shared economy. Because it doesn't matter if I
11 own them or if someone else owns them. If the
12 value can be derived, if I can determine the value
13 of that stack, if every one of those items in the
14 stack can have a valuation methodology, it can go
15 into a transactive signal to actually drive the
16 operation of assets and those assets could be
17 anybody's. I don't really care whose they are
18 because the value is the value, whether I put it
19 in there or somebody else put it in there, the
20 value is the same. So if I can understand that
21 value -- so that's the real critical piece here,
22 if you can understand the value, then you can

1 deliver that value to whomever needs it within
2 this grid. So the project will focus on creating
3 a transactive signal between the assets that are
4 within this grid, which includes not only the
5 campus but some residential and some commercial
6 space as well. So it's 770 acres, it's not
7 insignificant, and it should really prove out how
8 we can deliver that kind of a transactive signal
9 and what that actually looks like, how do those
10 valuations stack up.

11 So because this includes resiliency and
12 reliability plays, it also means that it's a
13 microgrid. It means it can be islanded, it means
14 it has to have black start capability, whatever
15 that means. So that means I have to have
16 intelligence at the grid. It's been mentioned a
17 number of times, but it's really important.

18 So the final thing is that we need grid
19 intelligence that takes all the options for both
20 the prosumer, if you will, and the utility, honors
21 both of them, optimizes then together for maximum
22 combined value -- and oh, by the way it just does

1 it at the meter. So the technology that we're
2 putting in in this project will do it at the
3 meter. So the meter, either by itself or in
4 conjunction with each other, will act as the
5 microgrid controller that has the transactions.
6 So the Blockchain discussion, should there be
7 Blockchain on those meters that actually
8 facilitate the transactions meter-to-meter because
9 this technology is all peer-to-peer communication
10 capable. So this is what we've just started into
11 and what we're actually looking at creating, is a
12 transactive signal peer-to-peer within this
13 district which would honor all of the needs and
14 the constraints and do it for those individual
15 microgrids, the grid as a bigger picture, or just
16 individual players that might be in there.

17 And I'll just close with one thing.
18 There's often times a lot of discussion about
19 wholesale market and bulk power system, and I
20 think, while that's important, we keep forgetting
21 that the distributions system is where it all
22 starts, that's the load. If we had a perfect

1 distribution load the needs at the bulk power
2 system level would be a lot different. If I had
3 distributed resources that could transact with
4 each other to create a perfect load curve it would
5 be a lot different world on power delivery.

6 MR. CENTOLELLA: Thank you to the panel.
7 We've got I guess about 20-25 minutes, so let's
8 take some questions. And I'm going to start over
9 here with Janice.

10 MS. LIN: Thank you. I actually have a
11 question for Curt as well as one of the previous
12 speakers, because it's kind of the same topic.
13 And that's to build on your last point, which was
14 to focus on the distribution system and the load,
15 and if it was a perfect load, you know, what would
16 -- the implications are profound. And that's sort
17 of related to a comment -- I believe it was Ralph
18 who said -- I even wrote it down -- he said, what
19 would be the value of a certain amount of storage
20 in the system. If it created enormous economic
21 efficiency it might be worth it even at its
22 current price. So what I was curious about is --

1 and, you know, so it's sort of related to
2 transactive energy but it's a bigger picture
3 question -- is how would you think about setting
4 up that analysis, that value. So it's a much more
5 macro question of, well if we could massage load
6 and optimize a distribution system, what is that
7 worth to us? And transactive energy may be one of
8 the ways to get there, storage is another way. So
9 that's my question.

10 MR. KIRKEBY:: So I think the
11 transactive piece gives the platform for players.
12 So the importance of transactive is to provide
13 that ability to deliver value to players that
14 might want to invest. So that's the one aspect.
15 So the stack you saw there, that was a \$7 million
16 investment. Some of it first time investment, so
17 it would not be relevant to a repeat and the value
18 stream. If you add in resiliency and reliability,
19 which I'm not sure how you -- today we don't get
20 to -- our tariff doesn't have a reliability
21 component I guess would be the easiest way to say
22 that. And people just expect us to be reliable

1 because we have been. But if you include those
2 two, that's about \$6.2 million worth of benefits.
3 So you can argue if you can deliver those values
4 then it's just an economic evaluation for any
5 player.

6 Now I think the key is that we don't
7 have as an industry, we don't have a methodology
8 for each one of those types of values, and I'm not
9 even sure that that is the complete and total list
10 of values. And maybe it's something even simpler,
11 like the three Rs that you heard about. Maybe it
12 can be boiled down to something simpler which then
13 also has a locational value as well. But if we
14 can get agreement on a methodology so -- that's
15 where I would like to see work done. If the
16 methodology could be agreed upon then the inputs
17 can always be argued, but the methodology is there
18 for everyone and it's a flat level playing field
19 across transmission, generation, and distribution.

20 MR. CENTOLELLA: Go ahead.

21 DR. TABORS: Can I chip in? Again this
22 is the two of us at this end of the table are

1 economists and one of our heroes is Bill Hogan who
2 has really been the LMP guy. And Bill's sort of
3 mantra, and I have to agree with it most of the
4 time is that, you know, if you get the prices
5 right at least to start with and at least know
6 where the heck those prices come from or those
7 costs or values come from, using that term to say
8 those are really all the same thing when you're
9 down in the distribution system. If you get those
10 right, then effectively you can make those
11 comparisons and you can answer the question, if I
12 had enough -- what would I be willing to pay to
13 maintain the reliability of the system given
14 system X for storage where storage was in fact a
15 device that provided the balance in the system and
16 guaranteed the reliability and security, and so on
17 and so forth.

18 So I mean this is part of the economist
19 diving into that swimming pool as we did back when
20 we did the original LMP work. You know, if you
21 get the prices right and you understand what that
22 price value cost point is, then you can calculate

1 the value, you can think about those investment
2 values under those circumstances. If you don't do
3 it, then I would argue, you know, you've got a
4 ways to go. I agreed with Curt entirely, would
5 like to be able to understand whether we can
6 actually do that in the scale that you talk about
7 when you get down to transactive energy. And
8 these are lots and lots and lots of individual
9 transactions that are taking place.

10 DR. KIESLING: I would just add to that
11 that the important thing about getting the prices
12 right is that that's not a bureaucratic or
13 administrative process, that's a market process.
14 And so any value stack that we create is going to
15 be a set of estimates of the results that would
16 emerge out of that market process and the
17 valuation of individual consumers for whatever the
18 service is.

19 And this is a slightly tangential
20 observation but I think it's relevant, this is one
21 reason why in the work I've been doing lately I've
22 been arguing for moving away from thinking about

1 reliability and just moving towards resilience
2 because if I have transactive devices and I've got
3 them set at a trigger price so that they turn off,
4 I'm technically not getting electricity. Is my
5 service reliable? I'm getting what I am willing
6 to pay for, I'm getting what I asked for. So I
7 think our definition of reliability is going to
8 have to evolve along with this.

9 MR. CENTOLELLA: Sue, next question.

10 MS. TIERNEY: First I want to compliment
11 you, Paul, for inviting these folks because this
12 was a wonderful panel. It was really great. Each
13 one of you had a different angle. And my head is
14 spinning, and so I'm going to try and limit my
15 questions to two.

16 So one of them has to do with business
17 models issues and Curt's discussion of Avista. I
18 am -- I have an easier time picturing that role of
19 the utility as the platform operator and as the
20 person in the system who is looking at the
21 tradeoffs of dollars. And yet we heard about ones
22 where it's really not centrally organized, and

1 that there are transactions between two parties.
2 That one I have such a hard time conceptualizing
3 because of my second question.

4 And that is in a network, aren't there
5 external reliability issues associated with two
6 people deciding that well, I didn't get the -- I
7 got the resiliency and reliability I paid for, but
8 given the physical nature of the system, doesn't
9 that actually have external effects on other
10 parties in the system? So that just breaks my
11 head when I think about it in that way. So please
12 give some reactions.

13 DR. TABORS: Susan, let me take a crack
14 at it. And that is that if, you know, just like
15 we do in the transmission system where we talk
16 about LMP and constraints and we calculate the
17 value and then assume that for better or worse
18 that we have a market that's actually taking care
19 of some of that in the --

20 MS. TIERNEY: Centrally organized
21 market?

22 DR. TABORS: Well, it doesn't have to

1 be. We happen to have it that way at the moment.
2 But if you think about it, we call it a centrally
3 organized market but, you know, we get to bid --
4 there are bids and effectively offers in that
5 market. That's what a market is. Now could you
6 do that down in the distribution system, where
7 again a very significant part is your calculation
8 of the constraints in the physical ability, if you
9 will, to move energy? And that affects --
10 remember my picture with a big spread in it. That
11 big spread is essentially affected largely by
12 voltage.

13 MS. TIERNEY: But isn't there that
14 single operator in that world, or is there not a
15 single operator?

16 DR. TABORS: I don't think that there
17 has to be. I think there could well be, but not a
18 single operator, certainly a DSO. A single
19 operator implies that PJM is going to run down
20 that -- and I don't think any of us with a
21 straight face either want to can conceive of that,
22 but could there be and should there be a DSO who's

1 doing that? Sure. There's a good model, and as I
2 said I think originally, initially you have to
3 have that. I mean initially there isn't going to
4 be the liquidity that's required to do it and
5 maybe the platform concept actually doesn't quite
6 work in the electric sector. I'm a little
7 suspicious of that.

8 So let me turn it over to somebody else.

9 MR. CENTOLELLA: I'll give a modified
10 answer to what Rich said, that ultimately you're
11 going to settle the transactions in an imbalanced
12 market that reflect real power flows. And so the
13 continuous market that occurs before that will
14 tend to settle out based upon the expectation of
15 what that imbalanced market looks like, which just
16 like the real-time market at the bulk power level
17 is based on actuals, calculated ex-poste as
18 opposed to an ex-ante market.

19 MS. TIERNEY: Sorry to be so dumb, but
20 the question is really isn't in each physical
21 place, doesn't there have to be at the end of the
22 day the balancing person who calculates that? And

1 is that a utility?

2 So I'll stop -- now I'll stop.

3 MR. CENTOLELLA: So the person who can
4 calculate the actual power flow, which may well be
5 the utility, would provide the data necessary to
6 calculate the imbalance price.

7 DR. TABORS: But it doesn't have to be
8 -- I mean the issue is yes, somebody has to
9 calculate that. It turns out that that is not a
10 very difficult calculation ex-poste, which is a
11 blessing under those circumstances, but it could
12 be the platform operator. I mean I don't have --
13 you know, it could be the platform operator. It
14 needs to be somebody at the end of the day has to
15 say you consumed this, you consumed that. The
16 value of what you consumed is this, and it becomes
17 a financial transaction.

18 MR. CENTOLELLA: And what you need is
19 you need power flow and you need the topology of
20 the grid to be able to do the calculation.

21 Rich, next question.

22 CHAIRMAN COWART: I'll echo Sue because

1 my head is spinning also. And let me preface this
2 question by saying I'm an ex regulator who is a
3 fan of LMPs, a fan of time of use pricing, getting
4 the prices right, the whole deal. But there's a
5 part of this conversation that I think most
6 regulators would have trouble with, and that is
7 going to your slide, Richard, where you're showing
8 these big differentials in cost or value, however
9 you term it, from one small neighborhood
10 basically, one small node to another. And that,
11 you know, by -- and the notion that we're going to
12 come up with a system that is charging either
13 individual businesses or individual customers such
14 different prices for electricity in the same
15 moment as somebody across the street or across
16 town is something that I think a lot of decision
17 makers would say that's not consistent with the
18 society we want to live in.

19 And I'm going to pause here and just
20 switch to Germany where, you know, they go to the
21 opposite extreme. As you probably know, in
22 Germany they don't have locational marginal

1 pricing at all, and they have one price for the
2 whole country even though the constraints on the
3 system are enormous. And, you know, they look at
4 New York -- you know, the people who are thinking
5 about this look at New York enviously and say gee,
6 having at least two zones would be good and ten
7 would be better. But I get it that there are some
8 inefficiencies if you don't disaggregate.

9 My question is how do you deal with this
10 question of like total disaggregation where every
11 customer is just an Uber customer and I get told
12 from minute to minute how much it's going to cost
13 me?

14 DR. KIESLING: I'm the mid reliever,
15 you're the closer. (Laughter) A couple of
16 thoughts occur to me in thinking about this. One
17 is since you said Uber, when I think about surge
18 pricing, you know, one of the -- I was teaching at
19 our IRLE workshop for regulators last week and
20 there I asked -- I gave a dinner talk and I asked
21 for people who had taken Uber, you know, what do
22 you think the reasons are for having a surge

1 price, you know, is that just to charge some
2 people more money. And they accurately said the
3 surge price sends a signal to drivers, hey, now is
4 a really valuable time to get out there and give
5 someone a ride. And so what does that -- and the
6 awkward -- I guess I'll say social policy awkward
7 aspect of our surge pricing dilemma in the
8 distribution network is that it's physically
9 geographical in nature and that has -- you know,
10 when you're talking about neighborhoods. And so
11 there's a sense in which if you always are having
12 a congestion price in a particular neighborhood,
13 you know, prices are signals wrapped in
14 incentives. And so that should tell you
15 something, right? Hey, there's some profitable
16 investment that could take place in serving this
17 neighborhood. And so that I think is a salutary
18 effect, a salutary longer run effect of short run
19 potential price spikes.

20 The other way that I think about that
21 question is one of retail market design. So if
22 you have a market that has low entry barriers and

1 you have retail competition and you have different
2 retail providers who are offering different
3 contracts for different types of energy services.
4 And so putting aside something like low income
5 home energy assistance program (LIHEAP), but just
6 think about the potential for retail providers to
7 offer a portfolio of contracts and, you know, if
8 I'm -- each individual consumer is then making a
9 decision, you know, do I want to be on that
10 real-time price or do I want the certainty of a
11 fixed price. And then I think part of what for me
12 that comes in at kind of the distribution LMP
13 level is how do you price the grid services,
14 right, separately from how you price the energy.
15 And that's where I think this congestion pricing
16 is going to come in and that's what -- that's like
17 a third of the bill generally or.

18 DR. TABORS: Yes, I agree totally with
19 Lynne. Let me add one thing or two that are
20 twists. One is that that example that I gave with
21 the big spreads for the 24 hour period and the 800
22 buses, in that example the non-responsive

1 customers -- and we had real customer -- well, we
2 had surrogates for real customers in there -- the
3 non-responsive customers all gained, their bills
4 went down by six percent in that particular
5 example for instance. So that basically says
6 everybody won. I mean you had somebody whose
7 prices were higher in an hour and lower in an
8 hour, but those people who didn't respond actually
9 came out quite a bit ahead of where they would
10 have been otherwise. So you're picking up good
11 old economic efficiency along the way.

12 I think the other part of it on the
13 pricing and the, you know, you look at that spread
14 is that we allow people to have -- to run the
15 meter backwards, so net metering. And distributed
16 locational marginal pricing is actually the right
17 answer for net metering. That's what it is. So
18 if you look at it and you say how are we going to
19 get out of net metering, which is a disaster
20 everywhere, particularly in Germany by the way,
21 you know, this gives you a little bit of a thought
22 process that says is there equity? And I have a

1 very close colleague who's now in Washington at
2 the Department of Justice and she in a discussion
3 last -- god, I think maybe 16 months ago, said I'm
4 not sure that I can afford not to put
5 photovoltaics on the roof of my house because I'm
6 paying for all of my neighbors who are putting
7 them on the roofs of their houses. So the
8 inequity problem is pretty bad no matter what, but
9 the question is, is this the better partial
10 solution?

11 Picking up on Lynne's point, at the end
12 of the day you've got to capture the wires cost
13 and that's often far larger than the energy cost
14 when you're operating down in the distribution
15 system.

16 MR. CENTOLELLA: So this could be part
17 of a much longer discussion, but I want to get in
18 some more questions.

19 Wanda?

20 MS. REDER: Well, my initial question
21 was kind of along the lines of what happens to the
22 role of distribution utility through this as you

1 think about some of the things Sue teed up. But,
2 you know, there are so many things that need to be
3 kind of adopted and contemplated in a vision of
4 full implementation. And I was just wondering,
5 from each of you, what do you think the top two or
6 three key criteria or things that need to have to
7 happen in order to fully adopt transactive energy?
8 Just, you know, the -- Curt -- yeah.

9 MR. KIRKEBY:: Well, I'll get back to
10 value. We have to be able to calculate the value.
11 If we can calculate the value then the rest of the
12 platform is relatively easy. And I say that as an
13 engineer and other engineers would shoot me, but
14 we over think a lot of these solutions, and it's
15 really not that complex to distribute control and
16 distribute transaction, but how you fairly
17 represent those transactions is really the issue.
18 And then of course you have to reconcile them but
19 that, once again, is just a math exercise.

20 MS. REDER: And do you think the value
21 often gets -- it becomes difficult because of
22 asset class and also because of jurisdiction?

1 MR. KIRKEBY:: Well, yeah. So just take
2 FERC accounting. It puts it into transmission,
3 generation, distribution, communications. I just
4 spoke to a group of accountants on how do we even
5 know where to put it from an accounting
6 perspective? So I think it's difficult just
7 because we are -- well, (a) we bill on kilowatts,
8 that's not what we deliver. We deliver KVA. We
9 don't charge for KVA except to our biggest
10 customers. Why? I just don't get that.
11 Fundamentally that needs to change because we
12 wouldn't then be talking about just kilowatts or
13 megawatts, we'd be talking about what we truly
14 deliver, which then reveals how you can resolve
15 that problem with VAR flow, which actually causes
16 transmission issues as well as distribution issues
17 as well as voltage issues. So if you could get
18 down to the value and put that value on KVA, then
19 we'd be in a lot better place.

20 MR. CENTOLELLA: I'm going to keep
21 running through questions until Rich tells me this
22 --

1 DR. KATIPAMULA: Since you asked, the
2 biggest thing is on this there is a market
3 incentive, you know, as a customer or as a user
4 and I don't have any incentive to do anything
5 different from what I'm doing now.

6 And then beyond that, you know, you
7 generally need some infrastructure to be able to
8 do this in an automated way. You know, you can't
9 expect people to go change their behavior based on
10 the dynamic prices. So you need some
11 infrastructure that can automatically make those
12 changes based on the preferences that they choose,
13 not what the utility tells them or someone else
14 tells them. So they make the decisions.

15 MR. CENTOLELLA: Okay. Sonny?

16 MR. POPOWSKY: Yes, thanks, Paul.
17 Thanks to the panelists, outstanding. But I would
18 join with Richard and Sue in the head spinning
19 category. And I think among the three of us we
20 probably have 100 years of experience in this
21 field and if our heads are spinning my question is
22 sort of where's the heads of the average

1 residential customer who has to figure this out?

2 So where I'm coming to is if the object
3 is to get the price right sort of what's the
4 default rate for the residential customer who just
5 wants to get basic electric service? And I guess
6 I'd ask you first, Dr. Tabors, but also, Curt, for
7 Avista, customers who aren't interested in this,
8 they just pay the standard rate?

9 DR. TABORS: You know, the easy answer
10 to that is the customer that isn't interested just
11 ignores it, and then at the end of the year
12 they're going to pay an average -- they'll have
13 ended up paying the average rate that I would have
14 calculated as the utility for that supply. So
15 what did they lose on the way by? They lost the
16 ability to reduce their cost and probably haven't
17 had much of an impact on the increase. So as
18 today, you know, where people have time of use
19 rates and they can, you know, opt in, if you opt
20 in and ignore, you know, you're going to pay the
21 expected value of that stream of consumption that
22 you would have had.

1 So, you know, you say is that bad? I'm
2 giving people an option and if they choose not to
3 take the option that's fine.

4 You don't look very satisfied there.

5 MR. POPOWSKY: The part I don't
6 understand about that is that if certain feeders
7 are constrained compared with other feeders, and
8 therefore the locational price to all customers on
9 that feeder are higher on average than they are
10 today, because they're averaged across the whole
11 distribution system, then aren't those customers
12 behind a congested substation or a congested
13 feeder paying more in the future under this system
14 than they would have been under a more socialized
15 distribution tariff?

16 DR. TABORS: Peanut butter is a
17 wonderful thing.

18 (Laughter) Spread it out --

19 MR. CENTOLELLA: But only if they don't
20 respond. I mean so one of the values of having
21 the differentiation is that you actually get
22 people who will respond. And so I'm reminded --

1 you know, I don't remember which pilot it was but
2 one of the pilots, when we were first looking at
3 doing real-time pricing during flat rates, gave
4 people the choice up front and two-thirds of the
5 people picked a real-time price as the rate that
6 they would prefer. Why would you prefer that?
7 Well, I look at my experience on Uber a couple of
8 weeks ago when I chose Uber rather than a taxi
9 fare that would normally be \$60 and I paid \$7 to
10 go the same distance because I happened to not be
11 in surge pricing. And that was a pretty good
12 deal. So people will -- and if you're in a
13 competitive market, people will have a choice
14 presumably that they can hand over some degree of
15 demand management to their supplier in return for
16 a lower flat price.

17 MR. KIRKEBY:: Well, I would think that
18 if nobody responds, the utility has to spend the
19 dollars to fix the problem and everybody gets
20 higher. The rate base increases. So it's really
21 more of an incentive for somebody to do something
22 because there's an economic driver and they may be

1 you, by the way, on much of this.

2 DR. TABORS: I really wasn't challenging
3 that.

4 MR. KIRKEBY:: Can I just one? So one
5 aspect of that might be, as a utility, we might
6 want to collaborate with developers and provide
7 community solar, community storage options in a
8 development. So anything that's green field we
9 might actually want to have a different kind of
10 design, right, so that it provides that micro
11 transactive grid capability as a part of an
12 investment that's already being made.

13 MR. CENTOLELLA: So I have four cards
14 up, Rich. Carl, Tim, John, and Paula. Can we
15 take them or?

16 CHAIRMAN COWART: I think we're doing
17 well.

18 MR. CENTOLELLA: Okay. All right.
19 Carl?

20 MR. ZICHELLA: Okay, great. Thanks.
21 Terrific panel. I have an easy question and a
22 hard question. Easy question for Srinivas -- I

1 hope I said that correctly. You said in your
2 presentation that we need to have some sort of
3 standards or controls for devices so they can
4 interoperate across geographies. And I'm just
5 curious how big is the geography you're talking
6 about there?

7 And I have another question, more
8 related to what we've just been talking about.

9 DR. KATIPAMULA: There are a couple of
10 things, you know. Interoperability of the
11 transactive signal is critical. So that's the
12 entire U.S. You can't have multiple signals that
13 everyone has to be compatible with. But then
14 there's also interoperability within the devices
15 that are participating in the market. You know,
16 even that, to a large extent, has to be similar
17 across the entire geographical location.

18 MR. ZICHELLA: Thank you. I appreciate
19 that. The question I wanted to ask, it sort of --
20 I'm like everyone else so far, trying to
21 understand how this thing fits into and moves away
22 from perhaps the paradigm that we've been in. But

1 there is a certain amount of what we've done that
2 sort of ensures a social equity that I think we've
3 heard Sonny and Richard talk about, that we've
4 come to rely on, and that's been a regulated
5 construct where we've had utilities that are
6 required to provide these services. And as we --
7 by the way, I'm a member of the GridWise
8 Architecture Council, so I'm all down with the
9 notion of transactive energy. But the thing I
10 think that we struggle with is what's the role for
11 the regulators, and they're struggling with this
12 too, what's the role for operating the markets,
13 and how do we actually do what Curt was talking
14 about in terms of getting the prices right?

15 I understand, you know, we have to
16 understand the system topology so we know where
17 things are valuable to the system and where the
18 system is weak. We need a variety of potential
19 solutions for that particular problem in those
20 locations that we want to pay people for, whether
21 they're aggregated resources or individuals, and
22 when we would deploy them. A couple of years ago

1 when SONGS went out of service, Southern
2 California Edison did this incredible analysis I
3 was very admiring of, which looked at tranches of
4 distribution services that they would deploy at
5 different grid conditions when they occurred, and
6 the metric they used was percentage of peak. So
7 they looked at when they would layer these things
8 in and then they would have more value the closer
9 you got to the peak. So I think it's very
10 understandable to look at the system topology and
11 say here's what we would need, when we would need
12 it, and what it's worth to the system to avoid
13 having to address a contingency in some way.

14 Automation, obviously it's going to
15 happen too fast. We do need to figure out how to
16 make things respond, to take your point on that,
17 Curt. But it does seem to me that there's a way
18 that we could look at this that is less
19 complicated. You know, the peer-to-peer stuff, I
20 get lost in that, I have to be honest. I can
21 understand operating the distribution system using
22 transactive signals up to a point. Our last

1 meeting we had a lot of conversation about how
2 complicated we'd need to make some of this,
3 operating the distribution system. Do we look to
4 the feeder? We had one of our presenters say they
5 could look deeper into the system down to the
6 transformer. You know that gets bewildering.
7 Talk about if you're not automated you might as
8 well forget it. But even if you are, that's a
9 level of complexity that may be unnecessary. So I
10 just wanted to throw out a thought about how this
11 might happen in a construct that doesn't toss out
12 decades of social equity considerations that we've
13 baked into how our system operates.

14 DR. KIESLING: I think, when I think
15 about what -- and I should also say I teach
16 antitrust and regulation and our last day of class
17 was yesterday, so this stuff is very fresh in my
18 mind -- when I think about regulation and what
19 constitutes the public interest, one set of things
20 that does not necessarily sit well together is a
21 static notion of the public interest and
22 technological dynamism. And, you know, 120 years

1 ago when we were thinking about regulating -- or
2 103 years ago when the Kingsbury Commitment
3 basically made Bell a regulated company, we
4 weren't all walking around with these and able to
5 protect ourselves. And so I think, you know, the
6 transaction cost reducing and the dramatic
7 decentralizing power that digital technology puts
8 in pockets of every individual and increasingly in
9 individuals of lower and lower and lower absolute
10 levels of income, that to me is a very empowering
11 thing that technology does. And so my concern is
12 whether or not we have to think about the
13 evolution of the concept of the public interest
14 and what constitutes the public interest. So
15 that's one kind of big abstract thing.

16 More concretely, I think we can take a
17 lot of lessons from competition policy more
18 broadly and, in particular, think about a state
19 PUC model in terms of its mission and its
20 activities more on the Federal Trade Commission
21 where they are doing ex-poste consumer protection
22 type review, largely, as opposed to ex-ante rate

1 determination. So I think evolving the regulatory
2 function into a broader consumer protection, you
3 know, focusing on force and fraud, focusing on
4 credit worthiness of retailers, focusing on the
5 efficacy of the LIHEAP programs, those kind of
6 things.

7 So that's one set of thoughts.

8 DR. TABORS: Let me do a quick one, and
9 it's very different. And that is to say, you
10 know, ask about what can you do as a transition.
11 We always deal with this opt in, opt out kind of a
12 question and, in a sense, as you move down into
13 the distribution system that's kind of where I
14 think the pattern and the structure goes. And I
15 agree with everything Lynne said, I don't have any
16 argument about that in the slightest, but I think
17 the sort of structural part of it says, you know,
18 at some point we need to kind of move this
19 information in. Why? Because it's getting there
20 anyway, you know. So the question is, you know,
21 what do I do to provide the information that's
22 required for people to respond in what you would

1 call an economically rational way should they want
2 to do that? And if they don't, then they didn't
3 opt in and they're going to be, on average, the
4 same as everybody else that's on average.
5 Somebody who did opt in presumably will do better.
6 And if you look at the dynamic of that, this is
7 one of those things where the last man off the
8 boat is probably not going to be the happiest one
9 in the system, right, because he just paid for --
10 well, the last guy that bought the -- one of the
11 hamburger, if you will, and when McDonalds ran out
12 of beef just paid for the whole cow, and that may
13 be an expensive way to go.

14 MR. ZICHELLA: It's quite a clearing
15 price. It seems to me that, you know, we do have
16 this need to serve a lot of people who aren't
17 going to participate, can't participate, fixed
18 incomes, older people. If the result at the end
19 of the day is a lower cost because of that average
20 that you discussed, and I think that might be an
21 acceptable outcome to most people, but I think if
22 it isn't, that's going to lead to real questions

1 about, you know, the social equity of serving
2 everybody.

3 DR. TABORS: I mean I agree. I mean
4 that's one of the single largest questions
5 everybody keeps asking is, you know, are we in
6 fact achieving economic efficiency in this? And
7 if the answer is I can do it to this level and the
8 answer is yes, and going below that level the
9 answer is no, then you darn well better stop above
10 that point, which is the break- even point.

11 MR. CENTOLELLA: So I'll just add two
12 points to the discussion as a former regulator,
13 Carl. One is that when we looked at the data in
14 Ohio, you know, low income customers tended to be
15 less peak oriented in their usage and they did
16 tend to respond to price changes so that, you
17 know, yes there may be some minority of people who
18 are low income and hurt, but the majority of low
19 income customers were better off if we had made
20 rates more representative of cost.

21 The second thing, and this is not a
22 complete answer by any means, but the second thing

1 to remember is that the classical notion of price
2 discrimination is to charge a different price to
3 people whose costs of service are the same. And
4 if the cost of serving two people is different,
5 charging them a difference based on that
6 difference in cost is not what a classical
7 regulatory economics would consider to be price
8 discrimination.

9 So, Tim.

10 MR. MOUNT: So I just wanted to say that
11 I thought that Curt's presentation was most
12 impressive. This is exactly what we need to see
13 and he I think -- DOE definitely got good value
14 for their investment. (Laughter) In particular,
15 showing that managing distribution systems
16 effectively reduces resources needed for adequacy
17 on the big grid.

18 There are two points that I want to add
19 that I think that there is a simple way of dealing
20 with reliability through market mechanisms. That
21 if you have aggregators representing customers who
22 are wholesale customers, a typical wholesale rate

1 structure essentially penalizes you if you don't
2 maintain a stable power factor. Cornell has a
3 contract like that, they deal with all their
4 voltage problems locally. So that's the first
5 point. The second point is -- and you actually
6 made this, Curt, in one of your answers -- that
7 when you see big price differences on a
8 distribution system, as Richard demonstrated, it's
9 an indication you've got a pretty crappy
10 distribution system. And that's what we ought to
11 put our focus on. We ought to start designing
12 distribution systems that are efficient and avoid
13 energy losses, et cetera, et cetera.

14 MR. CENTOLELLA: Good comments. So,
15 John?

16 MR. ADAMS: First of all, wonderful
17 presentations. I actually buy into the Kool Aid
18 almost 100 percent, but there were a few things
19 said that really bothered me. You said the
20 pricing problem was a problem of the markets, but
21 I thought externalities was a problem unsolved by
22 markets. In fact, you know, being from Texas

1 we've been -- hey, coal is the greatest thing on
2 earth, right, because it produces the most
3 cheaply, and we dispatched it first for the last
4 20 years that I know of. And now we've got these
5 people saying oh yeah, but there's this little
6 problem, carbon pollution, that you didn't pay any
7 attention to.

8 So are you confident you're getting the
9 prices right? What about externalities?

10 DR. KIESLING: I hesitate to open this
11 Pandora's box given that we're to end 20 minutes
12 ago and my flight is at 7:20, but (laughter) --
13 and I will sort of circle around and say I'm on
14 record in the public in many places as saying I
15 think the least bad model we have in the U.S. is
16 the Texas model. And so (laughter) just let me
17 butter you up before --

18 MR. ADAMS: Hallelujah.

19 DR. KIESLING: However, I think if we're
20 talking about -- if we were following a policy
21 that was say, for example, a revenue neutral
22 carbon tax, that would be easy to reflect in

1 Richard's DLMP. What I think -- and I'm not an
2 expert in the Clean Power Plan, but at least with
3 the two different bases and all of the concerns
4 that folks I've talked to about how the
5 implementation of the Clean Power Plan might cause
6 real problems in wholesale power markets, I think
7 getting those regulations in 111(d) reflected
8 meaningfully in distribution level prices, that
9 that's going to be a mess. It would be a mess. I
10 mean revenue neutral carbon tax would be a lot
11 cleaner.

12 MR. ADAMS: None of you think there are
13 any other unknown externalities that are going to
14 creep into this?

15 DR. TABORS: You mean the unknown
16 unknowns that if I knew them I'd know them? No,
17 there will be others that are in there, but I
18 think the biggest one clearly, at this point, is
19 the environmental one. By the way, environmental
20 is not just carbon dioxide. So I mean, you know,
21 let's face it, if you look at water quality
22 standards in the United States, what you learn

1 very quickly is the more we measure the more we
2 don't like what we drink. So --

3 MR. ADAMS: So really getting the price
4 right is not a solved problem.

5 DR. KIESLING: Well, I mean, compared to
6 what, right, compared to what? You know, the
7 fundamental economic question is always, "compared
8 to what". And it is only -- I'm going to channel
9 my inner Deirdre McCloskey -- it is only on the
10 blackboard that we ever have perfect competition
11 and solve all these problems. And so I think the
12 best approach is keeping -- you know, making sure
13 the derivative has the correct sign. We're going
14 to do a better job of dealing with this than we
15 used to.

16 MR. ADAMS: Just one more. The idea
17 that the person who doesn't participate in the
18 market will come out better than they are now,
19 yeah, on average, but I think all of you know that
20 no, not necessarily on an individual case.
21 Because you don't know where that customer is. I
22 think there would be customers who would come out

1 significantly worse.

2 DR. KIESLING: And because we don't know
3 those customers, shouldn't we exercise a little
4 epistemic humility when we make decisions on their
5 behalf?

6 MR. ADAMS: No argument. I just wanted
7 to challenge the idea they would for certain come
8 out better.

9 DR. TABORS: Well, you know, let's do it
10 this way and say that those customers who don't
11 participate will come out no worse off than they
12 would have otherwise. In other words, if I don't
13 change the rules and I change everybody on average
14 -- in other words, if I haven't gone to locational
15 pricing, right, at all then what I can tell you is
16 that they're going to be better off with the
17 locational pricing that some people respond to and
18 they don't than they would have been had they
19 stayed on the current rate.

20 MR. ADAMS: We'll discuss it off line.

21 DR. TABORS: Okay.

22 CHAIRMAN COWART: Paula, I'm going to

1 give you the last word and I'm sure you're just
2 going to be on board with all of this.

3 MS. CARMODY: Yes. And once again I'm
4 preventing everybody from going to dinner.

5 (Laughter) I do want to thank you
6 all. This has been really very
7 entertaining and I also have to say
8 that if Richard, Sonny, and Sue's
9 heads are spinning, mine is
10 spinning like three times as fast,
11 honestly. And my comments aren't
12 going to the notion of, you know,
13 looking at so many aspects of
14 transactive energy and how we're
15 moving forward with it. But I have
16 to say, you know, a concern is with
17 this aspect of social equity,
18 social benefits. When you talk
19 about Uber and Airbnb, and to some
20 extent it amuses me. I may be the
21 only person in here that actually
22 kind of litigated cases involving

1 Uber in my State of Maryland. And
2 I have to tell you when you're
3 talking about public interest
4 versus technology they very much
5 say, Uber, we are a technology
6 company not a transportation
7 company. And our response
8 continuously was no, you are a
9 transportation company and you do
10 need to take into account certain
11 aspects of public benefits and
12 societal benefits. And these
13 involve consumer protection issues
14 and it involved criminal background
15 check issues and protection of the
16 drivers and insurance issues, none
17 of which are in the Uber calculus
18 or the lift calculus. I think it's
19 also kind of interesting from the
20 driver perspective with the price
21 surging. What seems to be
22 happening in many states is that so

1 many drivers are coming in, their
2 ability to make a living off those
3 rates, you know, ability has
4 lessened in some respects.

5 But I do think there's a cautionary note
6 here, at least with regard to residential
7 customer. I'm just having a really hard time
8 wrapping my -- not my head, my arms around this
9 notion and how granular you're really thinking
10 about ultimately with transactive energy. You
11 know, we're already talking, we've got demand
12 response, we've got load control, we've got smart
13 thermostats, we've got water heaters, you know,
14 for homes. You can kind of think of those storage
15 -- you've got the solar panels. All of those
16 things are out there, you can kind of see it, but
17 you seem to be envisioning a world where things
18 are going -- you know, would be moving towards
19 real-time pricing, real granular, minute by minute
20 pricing. And I think that's where the difficulty
21 is, trying to imagine residential households
22 dealing with that or dealing with pricing on that

1 level and dealing with that level of risk when,
2 you know, they're basically living on a biweekly
3 and monthly paychecks, having to deal with
4 stability in terms of bills that they have to pay.

5 So it's not really a question, but I
6 think one of the things, as a follow up, as you're
7 walking through those, those are not illegitimate
8 issues. And I think a lot of times looking at
9 kind of the economist view of things -- I'm not an
10 economist obviously -- some of these things kind
11 of do get lost in the shuffle and I don't know
12 whether you responded by parsing, looking at in
13 terms of transitional, looking at it in terms of
14 what you're trying to do in terms of customer
15 classes, levels, gradations.

16 I think, you know, sort of, Richard, you
17 had mentioned -- there may be a point at which you
18 go down this far and no farther, you know,
19 whatever that is. But I think that the social
20 equity, the issues around broadly speaking, for
21 residential customer, what you're envisioning I
22 think goes to this point, and at least for a

1 significant period of time it maybe doesn't go
2 down to that regularity. And I don't know whether
3 you would agree or disagree with that.

4 DR. TABORS: I would add one thing and
5 that is I think all of us envision that
6 transactive pricing is as really being more --
7 when you get down a residential level -- being
8 more of an automatic response kind of an issue,
9 not an individual choice type issue. And again
10 the question about opt in as opposed to have to
11 opt out, but I mean think about, you know, a smart
12 thermostat, you know, think about a smart
13 dishwasher, think about a smart electric dryer.
14 And these are the things that we're worried now
15 more about, can I in fact then have them be
16 beneficial to the system as opposed to kind of
17 toys, which is really what they are at this point.

18 MS. CARMODY: Right. And the only thing
19 I would say, you know, with regard to that in
20 terms of home settings and you're looking at kind
21 of appliances and their life cycles, and frankly,
22 over the past 10 years people have been hanging

1 onto the refrigerators, the cars, the everything
2 else much more so than they did. But you can see
3 the life cycle cost. So it is going to take a
4 period of time for all of that stuff to be kind of
5 replaced. You're really talking at this point
6 about water heaters, HVAC systems, and then if
7 they're introducing some distributed resources.
8 So you're still kind of limited in how much you're
9 going to be able to pull, I think, in terms of
10 that Internet of Things, that digital
11 communication.

12 CHAIRMAN COWART: So, Paul, let me just
13 echo what the other people said, thank you for
14 assembling the panel, thanks for the panelists.
15 This is a terrific conversation and I suspect that
16 we could continue it for months.

17 On our agenda right -- you have some
18 concluding comments?

19 MR. CENTOLELLA: I was just going to say
20 we should thank the panel with a round of
21 applause. (Applause)

22 CHAIRMAN COWART: At this point in our

1 agenda, there's a space inserted for concluding
2 remarks by the Chair. My concluding remarks are,
3 after thanking the panel, to just remind everybody
4 that we're having -- for those who wish to --
5 we're having a meal together across the street.

6 And I don't think we need to make any
7 other announcements. Any other announcements?
8 All right. We are adjourned for this evening.
9 Thank you very much.

10 (Whereupon, at 5:58 p.m., the
11 PROCEEDINGS were adjourned.)

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