# Coatings and Process Development for Reduced Energy Automotive OEM Manufacturing

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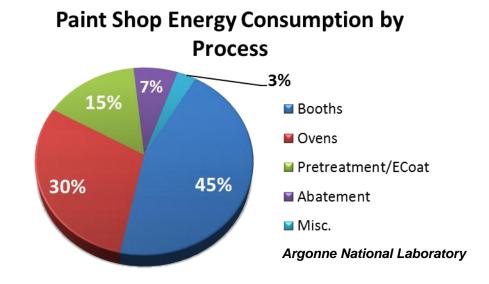
May 28-29, 2015

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## **Project Objective**

• Develop coatings, processes and facility design to reduce energy consumption in automotive OEM paint shops

**70%** of the automotive assembly plant energy is consumed in the paint shop

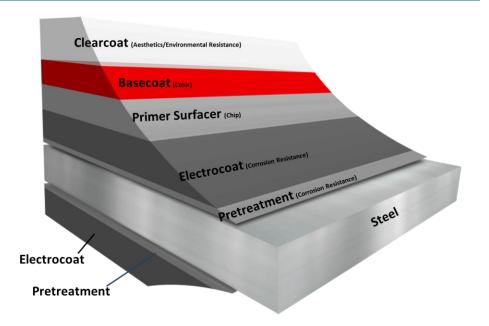


- Technical Barriers
  - Maintaining coating properties at lower temperature cure
  - Low temperature cross-link chemistries not commercial
  - Adoption of waterborne technologies and VOC restrictions
  - Process optimization compatibility with "Brownfield" conversion

# **Technical Approach**

#### Low Temperature Cure Coating Systems

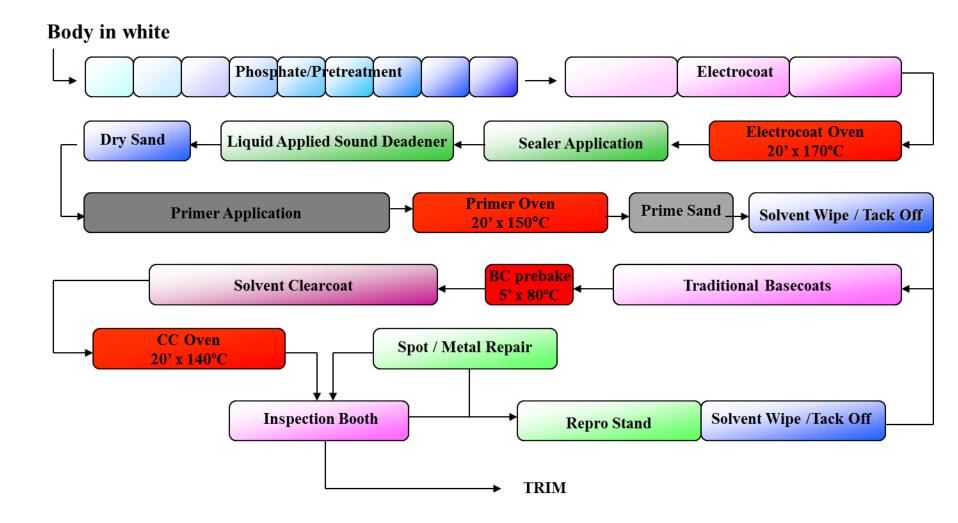
- Development of new low temperature cure polymers and formulas
- Five candidate chemistries identified
- Oven temperature reduction 140°C → <100°C</li>
- Target layers include; Primer, Basecoat and Clearcoat



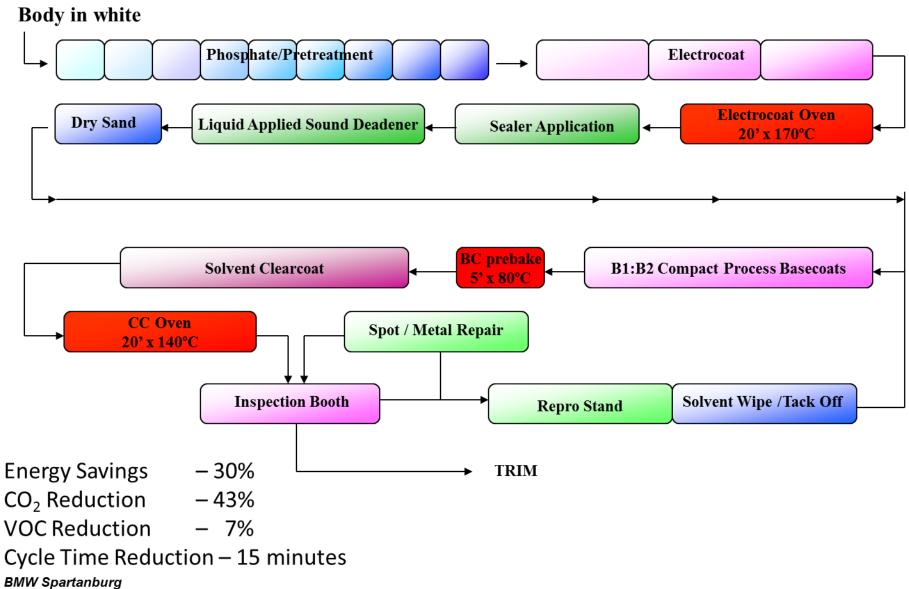
#### **Energy Benefits**

- Lower Oven Temperature
- Reduction in Waste Heat
- Faster Time Between Layer Applications
  - Lowers Fresh Air Demand in Oven
- Reduced Temperature/Humidity Control Requirements
- Enable Lightweighting– Temperature Sensitive Substrates

### Technical Approach – Conventional Process



### Technical Approach – PPG B1:B2 Compact Process



### Technical Approach

#### **Body in white** Phosphate/Pretreatment Electrocoat **Electrocoat Oven Dry Sand** Liquid Applied Sound Deadener **Sealer Application** 20' x 170°C BC prebake **Solvent Clearcoat B1:B2** Compact Process Basecoats 5' x 80°C CC Oven Spot / Metal Repair 30' x 100°C **Inspection Booth** Solvent Wipe /Tack Off Repro Stand **TRIM**

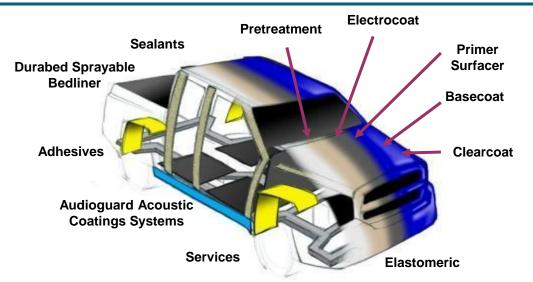
- **Smaller manufacturing footprint**
- **\*** Lower energy demand for conditioned air
- Lower capital cost

## Transition and Deployment

Automotive Industry

#### **PPG Innovations**

- Cationic Electrodeposition
- Powder Clearcoat
- B1:B2 Process



- Enable application temperature sensitive substrates and lightweighting
- Staged commercialization to manage risk
  - Low temperature application on existing lines
  - Monobooth conversion in target plant
  - Implementation dependent on automotive facility capital depreciation plans

### Measure of Success

- Development of low temperature cure topcoat systems that meet performance property milestones
- Lab scale prototype validation of a consolidated topcoat booth design and associated energy saving
- OEM briefings are included in budget period go/no-go decisions and final deliverables
- Identification of an OEM partner for continued development and commercialization
- Project proposal identified 18 Tbtu/year savings based on 2012
   US vehicle projection
- Dürr Systems will quantify energy calculations of material and process improvements relative to current baseline

## Measure of Success - Go/No Go Criteria

#### **Budget Period 1**

- 1) Formulation <100°C cure
  Hardness- 75
  Solvent double rubs 85
  Longwave 25
  Shortwave 35
  Flop index 7.0
  DOI 65
- 2) OEM project briefing

#### **Budget Period 2**

- 1) Formulation <100°C cure
  Hardness- 100
  Solvent double rubs 100
  Longwave 15
  Shortwave 20
  Flop index 8.5
  DOI 80
- 2) OEM project briefing
- 3) Process conditions
  Fluid delivery rates equal
  current range
  Humidity range 50% 80%
  Temp. range 70°C 100°C

#### **Budget Period 3**

- 1) Formulation <100°C cure
  Hardness- 105
  Solvent double rubs 100
  Longwave –12
  Shortwave 20
  Flop index 9.5
  DOI 85
- 2) OEM project briefing
- 3) Process validation
  ull scale body panel
  application demonstrating
  prototype process and
  material improvements

# Project Management & Budget

BP1

Develop low temperature cure polymers and formulas

- 15 Mo
- Jan15-Mar16

BP3

Lab scale validation of materials and

- 10 Mo process
- Mar17-Dec17







Engineering and

manufacture of lab BP2 scale booth and oven

- designs 11 Mo
- Apr16-Feb17

| Title                     | Milestone | Description  | Quarter |
|---------------------------|-----------|--|---------|
| Synthesis                 | M1.1.1    | Physical data on polymer samples                                     | Q1      |
| Initial<br>Formulation    | M1.2.1    | Solid color basecoat/clearcoat application                           | Q2      |
| Monobooth<br>Coatings     | M1.3.1    | Metallic color basecoat/clearcoat applications                       | Q3      |
| Monobooth<br>Process      | M1.3.2    | Process variables defined  | Q3      |
| Combinatorial catalysts   | M2.1      | Catalyst investigations through combinatorial techniques             | Q4      |
| Design<br>Principles      | M3.3.1    | Coating system design strategies communicated to equipment supplier  | Q5      |
| Chemistry<br>Selection    | M4.1      | Coating chemistry down-selection                                     | Q5      |
| Combinatorial coatings    | M6.1      | Coating investigations through combinatorial techniques              | Q6      |
| Equipment<br>Design       | M7.4.1    | Oven/booth equipment requirements defined                            | Q7      |
| Equipment<br>Fabrication  | M7.5.1    | Fabrication of lab scale equipment                                   | Q8      |
| Equipment<br>Installation | M9.1      | Equipment installation at PPG labs                                   | Q9      |
| Lab Scale<br>simulations  | M10.1     | Demonstration using newly fabricated monobooth concept               | Q10     |
| System<br>Optimization    | M11.1     | Coating systems demonstrated using optimized equipment and materials | Q11     |
| Final reporting           | M12.1     | Final Reporting for entire project                                   | Q12     |

| Total Project Budget |             |  |  |  |
|----------------------|-------------|--|--|--|
| DOE Investment       | \$2,972,349 |  |  |  |
| Cost Share           | \$1,273,722 |  |  |  |
| Project Total        | \$4,246,071 |  |  |  |

# Results and Accomplishments

Project mobilization complete

 Lab studies of initial low temperature cure coating formulations demonstrating positive results