

## **ATTACHMENT**

### **Recommendation No. 2009-06**

#### **By the Community Outreach Ad Hoc Committee**

#### **Support for Innovative Approaches to Community Outreach on Environmental Restoration Work at TA-21 at Los Alamos National Laboratory**

#### **Recommendation**

1. The NNM CAB recommends that LASO/LANS support and develop innovative communications programs based upon the work to be performed at TA-21 in FY10 and FY11. We further recommend that web based tools and other interactive software be incorporated into these programs. Schools would be a good platform for this technology.
2. The NNM CAB would be pleased to assist in community outreach activities with LASO/LANS for TA-21.

#### **Response**

LASO and LANS agree that work under the American Recovery and Reinvestment Act (ARRA) provides tremendous opportunities for community outreach. Indeed, ARRA contains requirements for transparency and stakeholder interaction.

In March, 2009, LANS began implementing a comprehensive communications plan to meet these requirements, including web-based tracking tools and visual media as well as traditional media.

#### **Web-based tools include:**

- A slide show with current images of project work - now online
- Compiled video from a time-lapse camera - camera being procured
- Streaming video of public meetings - now online
- A YouTube video of the December 2010 demolition event - now online
- An ARRA "dashboard," with relevant charts and statistics such as new hires, dollars spent, and project funding breakdown - now included in monthly News Flashes

#### **Traditional communication includes or will include:**

- A Los Alamos County information officer present at our ARRA outreach team meetings
- The major New York Times story on LANL's ARRA demolition and cleanup
- Tours and field trips (school events on site are limited by Laboratory minimum age and safety regulations)
- LANL Recovery Act News Flash - a monthly, printed document with updates on Recovery Act work
- Public meetings coinciding with major milestones in the projects
- A public bulletin board near the site for local traffic to view updates
- Presentations to community groups and local governments